

CITY OF MUSCATINE



COMMUNICATIONS DIVISION
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FOR IMMEDIATE RELEASE
MAY 28, 2025

JDRF CAR SHOW RETURNS TO THE RIVERFRONT

Downriver end of Riverside Park closed to vehicle traffic during event on Sunday

MUSCATINE, Iowa — Start your engines and support a great cause! The 17th Annual Junior Diabetes Research Foundation (JDRF) Car Show, benefiting the Muscatine Diabetes Project (MDP), rolls into Riverside Park on Sunday, June 1, 2025. This community-favorite event combines stunning vehicles, family fun, and a shared mission to fight diabetes through local education, support, and outreach.

To accommodate the event, the City of Muscatine will close Riverside Park to vehicular traffic from the Iowa Avenue entrance downriver to the parking lot near the basketball courts, between 7 a.m. and 5 p.m. on event day. Attendees can access the park at Iowa Avenue, with available parking upriver or along Mississippi Drive.



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Hosted in partnership with the Junior Diabetes Research Foundation (JDRF), the show invites car lovers of all ages to admire a wide range of vehicles — from timeless classics and sleek hot rods to high-powered muscle cars and custom creations. The event will also feature food vendors, live music, raffle prizes, children's activities, and awards across multiple vehicle categories.

Show off your cars against the panoramic backdrop of the Mississippi River or just wander the rows of automotive eye-candy while listening to the high-energy DJ play the tunes that recall days of cruising as a youth. This is the event you have been waiting for.

The event organizers along with volunteers, sponsors and City of Muscatine will not be held responsible for any known or unknown damage, injuries, losses, judgments and / or claims from any cause or personal property while attending or participating in this Car Show.

Event Details:

- Date: Sunday, June 1, 2025
- Time: 10 a.m. – 2 p.m.
- Location: Riverside Park, Muscatine, Iowa
- Admission: Free for spectators | \$15 per car registration

All event proceeds will support MDP's mission to deliver diabetes education programs, screenings, community resources, and direct assistance to those living with diabetes in the Muscatine area.

For more information about the event contact Mike at 563-260-7452 or Bill at 563-260-1251.

About the Muscatine Diabetes Project:

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The Muscatine Diabetes Project is a nonprofit organization committed to improving the lives of individuals and families affected by diabetes through awareness, prevention, and community-based support.

Join us for a day of horsepower and heart—and help drive out diabetes in Muscatine!

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