



COMMUNICATIONS DIVISION  
MUSCATINE CITY HALL  
215 SYCAMORE STREET  
MUSCATINE, IA 52761  
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## CITY OF MUSCATINE PRESS RELEASE

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**FOR IMMEDIATE RELEASE**  
**MAY 8, 2024**

## **THREE PRESENTATIONS SCHEDULED FOR COUNCIL**

Taglines, parking meters, community development to be discussed at In-Depth session

**MUSCATINE, Iowa** – Staff reports on research for a City of Muscatine tagline, upgrades to the parking meter technology, and the organizational structure of the Department of Community Development will be presented to the Muscatine City Council during their in-depth session Thursday (May 9).

Communications Manager Kevin Jenison will provide a presentation on how the search for a City of Muscatine tagline is proceeding and include what the next steps are. A new tagline is being considered to help promote the growth of the City of Muscatine while emphasizing its history and uniqueness as the best place to live, work, and raise a family.

Finance Director Nancy Lueck along with Information Technology Manager John Kreuzenstein and City Administer Carol Webb will provide the City Council with an overview of the proposal to upgrade parking meter technology in Downtown Muscatine. The presentation follows several months of collecting information on meter enhancements that would allow for acceptance of



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debit/credit cards or other forms of payment at the meters. Information was also gathered as to the cost of new meters, transaction costs for accepting these payments, and impact on meter rates.

Webb will also lead the presentation on the organizational structure of the Department of Community Development and the Housing Department. The City Council will have two options to consider, the first being to keep the combined departments as they are, and the second to separate the departments.

Details and additional information on these agenda items can be found by clicking [AGENDA](#) and clicking on the May 9 City Council In-Depth Agenda link to view the agenda and/or attachments, or to download a PDF version of the City Council agenda and/or attachments.

The Council meeting begins at 6 p.m. and the public is welcomed, and encouraged, to attend the session in person and participate in the public hearings or to speak during Communications from Citizens on topics that are not on the meeting agenda.

Muscatine City Council meetings are open to all individuals regardless of language spoken or disability. Any person requiring a reasonable accommodation to participate should contact the City Clerk's office at 563-264-1500. To view City Council agendas and minutes, visit [Agenda & Minutes](#).

Several options are available for those who cannot attend in person but would like to watch the proceedings. The City Council meeting will be broadcast live on the City of Muscatine [YouTube channel](#) and on Civic-TV (Muscatine Power & Water Cable Channel 2). A virtual option is also available for those who want to watch the proceedings on their desktop, laptop, tablet, or smartphone. Information on joining the virtual session is listed below.



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**Muscatine City Council Meeting | Thursday, May 9, 2024**  
**6:00 PM – 8:00 PM (CDT)**

Join the virtual Zoom meeting from your computer, laptop, tablet or smartphone by clicking the following link: [Muscatine City Council Meeting](#).

Meeting ID: 825 5169 1259

Passcode: 927879

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