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PRESS RELEASE
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FOR IMMEDIATE RELEASE

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NEW STEPS CHALLENGE - “STEPPING INTO SPRING”

Muscatine Walking Club sets goal to walk 2,020 miles by spring equinox

MUSCATINE, Iowa – Members of the Muscatine Walking Club are ringing in the New Year with a new steps challenge. This growing club of over 1,000 members will set their sights on walking 2,020 miles by the first day of spring.

The “Stepping into Spring” challenge will count steps recorded from January 9 through the spring equinox on March 19 toward the group goal of walking 2,020 miles.

The Walking Club is a free program sponsored by the Muscatine Parks and Recreation Department that allows members to walk anywhere they like, inside, outside, or on a treadmill, and record their minutes at the Walking Club Kiosk in the center of the Muscatine Mall for a chance to win weekly incentive prizes and checkpoint prizes.

Want to be a part of the competition for our weekly incentive prizes for walking each week? It is easy. Just register for the Walking Club by contacting the Parks and Recreation Department at 263-0241 or by email at parksoffice@muscatineiowa.gov. Then simply begin walking and recording your minutes at the Walking Club Kiosk in the Center Court of the Muscatine Mall.