

Community Improvement Action Team Meeting Minutes
City Hall – Lower Level Conference Room

October 24, 2017

CIAT Members

Alexander	P	Becky	A	Broderson	A	Carlson	P
Conway	P	Dwyer	p	Fangman	A	Gobin	P
Jenkins	A	Klimes	A	Lande	P	Reed	A
Spread	A						

CIAT Guests

Axel	P	Collins	P	Dindinger	A	Gordon	P
Hansen	P	Maharry	A	Mandsager	A	Sayles	P
Jenison	P						

Meeting called to order by: Rich Dwyer - Time: 12:05

Motion to approve minutes of the September 2017 regular meeting. Motion: Carlson, Second Gordon. All ayes: Motion carries.

Comments from Citizens: None heard.

Comments from Mayor Broderson: Not present.

Update “Pearls of Progress” fund raising plan - Rich and Gary

The current funds collected total \$58,851. The paperwork for the remaining donors and pledges must be turned in by November 15 to meet the state deadline.

The plans for the final drive include:

- Barktober Fest – Hahn Ready Mix donation – Peggy Gordon
- Bike Club mailing list – Joni Axel
- Facebook - Jodi Hansen
- Library mailing list – Pam Collins
- Hy-Vee table set up November 4 from 8:00 – 12:00 – Jodi Hansen will coordinate volunteers
- Radio spot – Pam Collins will coordinate with Jamie Hopkins for Voice of Muscatine coverage
- Detail out fund raising numbers so they could be explained at the different functions– Gary & Rich
- Curt Weiss will be contacted by Sara Lande for County contact list
- A press release will be coordinated by Kevin Jenison
- Holiday Open House gift wrapping at Pearl Plaza coordinated by Pam Collins

Melanie Alexander reported the Department of Cultural Affairs will be visiting Muscatine December. Details to follow.

Meeting adjourned 1:15 P.M. Next meeting 11/28/2017

Respectfully Submitted: Susan Fulton