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FOR IMMEDIATE RELEASE

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CITY OF MUSCATINE ADDS YOUTUBE® TO LIVE FEEDS

Additional channel will allow more people to view City Council meetings

MUSCATINE, Iowa – At 7 p.m. on Thursday, Oct. 5, the citizens of Muscatine and individuals from around the globe had the opportunity to witness the premiere of a new opportunity to become involved in the decision making process of the Muscatine City Council. When Mayor Diana Broderson gaveled the meeting to order, the event and subsequent proceedings were live streamed on the City of Muscatine YouTube channel.

City Council meetings are held at 7 p.m. in the City Council Chambers of City Hall on the first three Thursday's of the month. The first and third meetings are regular meetings when most decisions are voted on while the second meeting, called In-Depth, is used to discuss issues that will appear on future agendas. These meetings are open to the public.

If you could not attend the meetings in person, those who subscribe to Muscatine Power & Water (MPW) Digital TV could watch the proceedings on Civic TV Channel 2 or in high definition on Channel 702. Those who do not subscribe to the MPW network had to wait until the video was posted on the City of Muscatine web site if they had an interest in seeing what the City Council was doing.

For more information, contact: Kevin Jenison, Communications Manager, City of Muscatine, (563) 264-1550, kjenison@muscatineiowa.gov



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Not anymore.

The live stream on YouTube® allows anyone with an internet connection, a computer, a tablet, or a smart phone to watch the action unfold in real time. The meeting is also archived on the City of Muscatine YouTube® channel as well as the City of Muscatine web site for future viewing.

The City of Muscatine worked with Chad Bishop of the Muscatine Community College Video Department to upgrade the equipment in the City Council chambers including the installation of high definition (HD) cameras which allow for better video output. While the audio has worked well, improvements in sound are forthcoming as well.

The City's YouTube® channel will not only contain video from City Council meetings but also videos usually regulated to other social media forums.

Be sure to subscribe to the City of Muscatine YouTube® channel today to stay informed.

Two live streams are scheduled next week including the League of Women Voters candidate forum on Tuesday, Oct. 10, and the In-Depth City Council meeting on Oct. 12. Both start at 7 p.m. and will be available on the City YouTube® channel and MPW Digital TV Channel 2/702.