



Gregg Mandsager
City Administrator
City Hall, 215 Sycamore St.
Muscatine, IA 52761-3840
(563) 264-1550 Voice/TT
Fax (563) 264-0750

City Administrator Report to Mayor & City Council

July 26, 2013, Edition No. 95

REPORT:

1. **Boot Drive:** The Fire Union has requested a change in the dates for the boot drive. The original request was for the College Search Kickoff, but due to training and other conflicts, the Fire Union would like to request that the boot drive be moved to the Fall Classic from August 31 to September 3 at the soccer complex. Please note, however, that the Muscatine Soccer Club does not support this request (please see the attached email from MSC). This item will be brought forward during the August 1st agenda. On a side note, The Mayor spoke with Hy-Vee and they are willing to work with the Union to host the boot drive on private property. The Fire Union has been made aware of this information.
2. **Branding:** I participated in a meeting with representatives from local business, the Chamber, and CVB to follow up on the topic of branding that has been floated during the budget process and again with the University of Iowa Sustainability program. We meet with three different firms to discuss the process of branding, end results, tag lines, logos, etc. in an effort to better define how our community could put forward a joint branding effort. We plan to follow up in August to review the meeting and look at how this process could be brought forward.
3. **FSII:** The City through our attorney has requested a meeting between the City, bonding company and First Construction in an effort to meet the requirements need to call the performance bond on the Fire Station II project. There are a few punch list items as well as the staining of the concrete panels remaining to be completed (or painting if the panel cracks do not meet spec) before the project can be closed out. The contractor has failed to get these items completed in a timely fashion. Additionally, we will need to determine a resolution to the panel cracks - do we wait a period of time to see if additional cracks appear or do we come to some other resolution. An update will be provided following the meeting.
4. **Fire Engine:** The Fire Engine should arrive today - July 26th and the department hopes to put the engine into the Saturday Great River Days parade.
5. **Youtube:** Just a reminder that the City has a channel on youtube. Simply type in "City of Muscatine" and you will be able to watch council meetings and other related city videos like our City Services Showcase being done in cooperation with MCC. Please remind our residents of this additional communication tool!
6. **Comp Plan:** REMINDER - Below are links to the current DRAFT of the Comprehensive Plan. The plan has been through Planning Commission review and will now be brought forward to the City Council at the first meeting in September. This should give you adequate time to begin review of the plan. We will bring forward a review of the major highlights of the plan and open things

"I remember Muscatine for its sunsets. I have never seen any
on either side of the ocean that equaled them" — Mark Twain

up for questions. We can then determine if Council would like to have additional meetings or proceed to adoption. Comments are always welcome in advance.

- Demographics – Chapter 2: <http://bit.ly/MuscCP2>
- Transportation – Chapter 3: <http://bit.ly/MuscCP3>
- Geographical and Environmental Conditions – Chapter 4: <http://bit.ly/MuscCP4>
- Land Use – Chapter 5: <http://bit.ly/MuscCP5>
- Parks and Recreation – Chapter 6: <http://bit.ly/MuscCP6>
- Community Facilities, Services, & Amenities – Chapter 7: <http://bit.ly/MuscCP7>
- Economic Development: <http://bit.ly/MuscCP8>
- Housing- Chapter 9: <http://bit.ly/MuscCP9a>

----- Forwarded message -----

From: **Muscatine Soccer Club** <muscatinessoccerclub@gmail.com>

Date: Tue, Jul 23, 2013 at 4:08 PM

Subject: Firefighters MDA boot drive at the Fall Classic

To: rkimes@muscatineiowa.gov

Cc: Dan Lingle <danlingle87@gmail.com>, bill@koalaconsultingservices.com, Bill Chamberlain <bchamba@gmail.com>, Bryan Fryermuth <bfreyermuth@tricityelectric.com>, "LARSEN, KATHARINE M [AG/1630]" <katharine.m.larsen@monsanto.com>, Mike Hintermiester <mike@mississippimarineinc.com>, "Ann Barnhart (annbarnhart85@yahoo.com)" <annbarnhart85@yahoo.com>, Renee Kemper <rkemper75@gmail.com>, Andy Christy <mildperil@ymail.com>, Stacey Eberhard <socccermuscatine@gmail.com>

On Tue, Jul 23, 2013 at 3:52 PM, Muscatine Soccer Club <muscatinessoccerclub@gmail.com> wrote:

Rich,

Thank you for your call today. I have polled the soccer club board. We would like to make it clear that we have a great deal of respect for our local firefighters (and all of our local service people) and want to be supportive of their MDA drive.

With that said, we would prefer not to have the people who are already supporting our community approached right at the gate of our event. The gates of our tournament is the point where the experience really begins and should be the exciting moment as they begin the approach to a fantastic event at our world class fields.

We think everyone making this decision needs to understand that tournaments are expensive for families coming to our community. They support our local hotels, restaurants, gas stations, grocery stores and community events already. As a board, we believe that asking them for more at a moment which should be fun and exciting would reflect negatively on the tournament, which would in turn reflect negatively on the Muscatine Soccer Club and the community of Muscatine as a whole.

It should also be noted that traditionally the MDA drive was supported by local community members driving through the community and this would now make people from elsewhere feel pressure at the gate to support a local charity drive. Another thing for the firefighters to consider when making their decision is that they will see the same people over and over for the days of our tournaments. We am not sure this is an ideal venue for their event.

However, I did state that we want to try to support our local firefighters if this is the direction we are asked to take. We feel that a good compromise if the City Council would like to offer up our fundraising event as a place for another fundraiser to be hosted, we would ask that the firefighters be willing to be our parking attendants and in turn ask for donations at that point of contact rather than directly at the gates. We all know how difficult the parking situation at the complex is and how difficult it is to control so we might even consider a donation to their cause if they accept this offer of compromise.

We would also suggest that they conduct their fundraising at all of the softball and baseball entrances during their tournaments and maybe they would also give a donation. This might end up being a good way for them to make money if it does not make people from outside our community feel too uncomfortable to come here. We hope that the decision makers take into consideration that all of our local sporting events rely heavily on repeat business year after year. We just are not sure that soliciting them for more funds fosters a reason for them to return.

If the end result is that the firefighters are at our function and we receive negative feedback or lose our repeat customers, we would be sure to pass on such information. Would those notes come directly to you or should they be directed to the City Council members and the City Administrator?

We would like the opportunity to hear what is presented and decided so that we can prepare our event attendees similar to the notes you have seen about our speed cameras, parking etc so we would like to attend the Council meeting where this will be discussed. What was the date of that meeting again?

Thanks for giving us the opportunity to express our view of the situation and we look forward to hearing from you.

--
Thank you,
Megan Randoll, MSC President