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City Administrator Report to Mayor & City Council

June 14, 2013, Edition No. 90

REPORT:

1. Iowa League: The Iowa League of Cities Annual Conference and Exhibit will be held in Dubuque this year from September 25-27. Please see that attached brochure. If you are interested in attending, please let Fran know and we will register you. If you would like Fran to make housing reservations, please let Fran know ASAP. Area hotels typically fill up quite quickly.
2. 2013 Community Assessment: The United Way is asking those partners that participated in the Community Assessment five years ago to once again consider participating (City, County, Hospital, School District, United Way and others). We will be meeting to review the need as well as costs associated with the assessment. The City contributed \$1500 last time around.
3. Bi-State: Please see the attached *Commission in Review* for May 2013.
4. Bridge: Musco plans to be onsite to repair the current outages on the bridge (replacement) next week. There are a few additional outages due to lightning and Musco plans to bring those in-house to see if the fixtures are repairable. All fixtures will be replaced in time for the 4th of July!
5. Soccer: Per P&R - Please be aware that there will be roughly 111 soccer teams in town this weekend (June 15 & 16) playing at the Muscatine Soccer Complex! Games are scheduled from 8:00 am to 8:00 pm each day.
6. Boat Show: The Boat Show cancelled their event last week due to high water concerns. The City Council approved the event as the request was to have exclusive usage of the Riverfront. The Boat Show has requested to re-schedule their event on August 16th and 17th. We have a Bass Tournament using the new boat launch area, a church doing a community family fun and around the Riverview Center and up-river into the grass area, and now the Boat Show centered around the old boat launch Pearl City Station area. All three groups love the idea of combining the events and working together for the success of all!

**"I remember Muscatine for its sunsets. I have never seen any
on either side of the ocean that equaled them" — Mark Twain**



Commission in Review

May 2013

Serving local governments in Muscatine and Scott Counties, Iowa;
Henry, Mercer, and Rock Island Counties, Illinois.

NEXT COMMISSION MEETING:

Wed., Jun. 26, 2013
3:30 p.m.

Scott Co. Admin Bldg.
6th Floor Conf. Room
600 West 4th Street
Davenport, Iowa

APA TRAINING SERIES

"2013 Planning Law
Review"

Wed., Jun. 26, 2013
3-4:30 p.m.

Third Floor Conf Room
1504 Third Ave., R.I.
Call (309) 793-6302,
Ext. 138 or e-mail
pearson@bistateonline.org
to register.

CIR VIA E-MAIL

Would you like to get
this report via e-mail?
Let us know at
info@bistateonline.org

Mission Statement:

To serve as a forum
for intergovernmental
cooperation and
delivery of regional
programs and to
assist member local
governments in
planning and project
development.

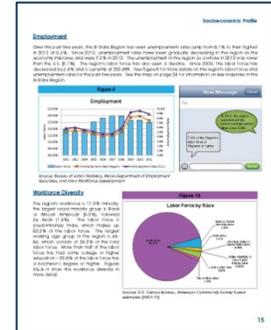
CEDS 2013

Mark D. Hunt, Project Manager, provided a detailed review of draft 2013 Comprehensive Economic Development Strategy (CEDS) Progress Report. He provided commissioners a full draft of the Analysis, Opportunities & Threats, and Socioeconomic chapters. Commission staff have continued efforts to make the document more accessible to the public by developing imagery to convey data and showcase economic development projects.

In covering the Analysis chapter, Mr. Hunt explained that the region exhibited desirable trends in the areas of Gross Regional Product, Retail Sales, and Unemployment. However, the region continues to show a decline in total available labor force. This decline is likely caused by the long-term unemployed no longer being counted in the labor supply by the federal government.

Under the Opportunities and Threats chapter, sequestration, base realignment, and defense cuts continue to threaten the region's largest employer—the Rock Island Arsenal. Yet multiple opportunities for growth at the Arsenal exist as well as opportunities in wind energy and transportation infrastructure investment.

The Socioeconomic Chapter provided more detail on data provided in the analysis and showed annual trends. Much work has been done on this chapter to incorporate imagery and improve the readability of the document.



FY2014 Transportation Planning Work Programs

As a precursor to the Bi-State Regional Commission budgeting process, staff annually prepares the Transportation Planning Work Programs (TPWP) for the Quad Cities metropolitan planning area (MPA) and Region 9, serving rural Scott County and Muscatine County. They are revised to reflect staff work tasks/activities for the coming fiscal year. The FY2014 TPWPs are developed to aid cooperative, continuing and comprehensive (3 "C"s) transportation planning. The TPWPs include budgets for transportation planning short and long range activities and delineate federal, state and local planning funds. Activities include staffing transportation meeting, technical assistance such as grant writing and traffic studies/analysis, as well as the development of various modal plans and transportation funding programming.

In the Bi-State region, major transportation issues furthered by these federal planning dollars include:

- River Crossing and Transportation Capacity Improvements
- Air Quality Improvement and Congestion Management
- Long Range Plan Implementation and Planning
- Passenger Transportation Coordination and Mobility Enhancements
- Integration of Safety and Security
- Monitoring the Status of Federal Funding and Programs.

With federal transportation appropriations, the total planning effort for urban transportation planning amounts to \$829,515 in the urban area and \$66,489 in Region 9. The Commission approved resolutions to authorize application of the federal planning grants and execute the respective grant contracts. The urban program includes authorization to utilize \$55,414 in Illinois State Comprehensive Regional Planning Funds for matching funds and the remainder for technical assistance and intermodal planning. The Region 9 program utilizes \$10,000 in local Surface Transportation Program (STP) funds.

Resolutions for the Adoption of the Articles of Agreement

On February 19, Bi-State staff sent out a letter to all member communities in regard to adopting changes to the Articles of Agreement. We would appreciate if your boards would review the changes as soon as possible and return the signed resolutions.

The following is a list of all the member communities who have returned signed resolutions to adopt the proposed changes to the Articles of Agreement.

Henry County	Cambridge	Long Grove	Riverdale
Muscatine County	Carbon Cliff	McCausland	Sherrard
Rock Island County	Coal Valley	Milan	Silvis
Scott County	Colona	Moline	Walcott
Alpha	Cordova	Muscatine	West Liberty
Atkinson	East Moline	Oak Grove	Wilton
Bettendorf	Eldridge	Orion	Windsor
Blue Grass	Geneseo	Port Byron	Woodhull
Buffalo	Hampton	Princeton	
	Hillsdale	Rapids City	

Please contact BSRC staff with any questions at (309) 793-6300 or e-mail Denise Bulat, Executive Director, dbulat@bistateonline.org; or Donna Moritz, Administrative and Financial Services Director, dmoritz@bistateonline.org.

Budget

Denise Bulat, Executive Director, reviewed the draft FY 2014 Budget as recommended by the Finance and Personnel Committee. She reported revenues for FY 2014 are projected to be up 8.5% from the current year, primarily attributable to the Economic Development Administration Rural Accelerator Grant and the use of additional transportation grant funds carried over from previous years.

Membership dues for local governments will not to increase for the fifth year in a row to recognize the current fiscal constraints of member governments. Continuation of the merit performance review program, with a projected average of 2.5%, is recommended along with a 1.0% across the board annual wage adjustment budgeted. An across the board wage adjustment was not budgeted the previous fiscal year.

Membership dues make up 17.5% of revenues with 63.2% of dues going to match federal and state grant funding. Anyone with questions about the budget or to request a budget document, call Denise Bulat or Donna Moritz at Bi-State (309-793-6300 or 1-888-247-8284).

Last APA Conferences in the 2012-2013 Series

The last audio/visual conferences by American Planning Association (APA) is as follows. The conference is 3:00 to 4:30 p.m. at the Bi-State Regional Commission office, 1504 Third Avenue, Rock Island, IL. Register by calling Patty Pearson at (309) 793-6302 ext 138 or by e-mail at ppearson@bistateonline.org. Please arrive by 2:45 p.m.

June 26, 2013 – 2013 Planning Law Review

In late June, the U.S. Supreme Court adjourns for the year. It is time to take stock of the court's rulings in this annual legal roundup. Hear about federal district court rulings and significant state court decisions. Whether it is First Amendment issues, housing challenges, environmental actions, or important amicus filings, the panel of legal experts will bring you up to date on critical planning law.

BI-STATE REGIONAL COMMISSION
FY 2012-13 Program Budget Status Report
Through Month of April – 83.3% of Year

ADOPTED BUDGET:	\$1,981,352.00	EXPLANATION:
EXPENDED THROUGH APRIL:	\$1,487,339.85 (75.1%)	
STAFF LEVEL BUDGETED:	23.25 F.T.E.	
STAFF LEVEL STAFF LEVEL MAINTAINED:	22.30 F.T.E.	

MEMBER GOVERNMENTS SERVED DIRECTLY AND ACTIVITIES DURING APRIL

ALEDO – MERGO Participation; Website Support; RLF Coord.; Transit Mobility/HSTP Planning.
ALPHA – HCEDP Participation; Transit Mobility/HSTP Planning.
ANDALUSIA – RICWMA Staffing; Riverfront Council; Website Support.
ANDOVER – HCEDP Participation; Transit Mobility/HSTP Planning; Park/Rec Planning/Grant Asst.
ATKINSON – HCEDP Participation; Website Support; Transit Mobility/HSTP Planning.
BETTENDORF – Joint Purchasing.; Scott Co. Housing Council; IAQC Transit Planner Coord. & Transit Issues; Riverfront Council .; Solid Waste Coord.; I-74 Bridge Coord.; Drug/Alcohol Testing Consort.; RLF Loan Admin./Marketing; Trail Coord.; DOJ Interoperability; Air Quality Asst.; NSBP/EDA Apps; Park/Rec Planning & QCICNet; Annexation Review; IADOT/City Quarterly Meeting; Grant Inquiry.
BLUE GRASS – Reg. 9 Transportation Coordination; Solid Waste Coord.; Website Development/Redesign;; Grant Asst.;
BUFFALO – Trail Planning andRFP Asst.; Riverfront Council; Solid Waste Coord.;
CAMBRIDGE – HCEDP Participation; Website Support; Logo Asst.; Transit Mobility/HSTP Planning.
CARBON CLIFF – RICWMA Staffing; Joint Purchasing; Trail Planning.
COAL VALLEY – Joint Purchasing; RICWMA Staffing.
COLONA – Trail Planning; Joint Purchasing; Utilities GIS/Mapping Asst.; Logo/Graphics Asst.; 2010 Census Challenge.
CORDOVA – RICWMA Staffing; Riverfront Council; Website Support.
DAVENPORT – Joint Purchasing.; Riverfront Council., RiverVision; Drug/Alcohol Testing Consort.; Scott Co. Housingg. Council.; Solid Waste Coord.; RLF Loan Admin.; Transit NTD assistance; IAQC Transit Planner Coord. and Transit Issues; QCICNET Interoperability Project; BRAC/OEA Coord.; Air Quality Asst.; Davenport Schools Hazard Mitigation Plan; Trail Planning; Legislative Priorities Asst.;;
EAST MOLINE – IL QC Intergov. Comm.; E9-1-1 Coord.; Joint Purch.; RICWMA Staffing; RMS Coord.; Riverfront Cncl.; Interop. Project; RLF Admin.; MUNICES; Air Quality Asst.; Trail Planning; Park Planning; Consol. Disp. Study Asst.; QCICNet; Econ. Dev. Strategic Plan; Grant Inquiry.
ELDRIDGE – Solid Waste Coord.; Drug & Alcohol Consort.; Website Support;.
FRUITLAND – Region 9 Transportation Coordination; Solid Waste Coordination.
GALVA – Broadband Coordination; Transit Mobility/HSTP Planning; HCEDP.
GENESE0 – HCEDP Participation; Website Support; Trails Planning; Transit Mobiliyt/HSTP Planning; Mapping Assistance.
HAMPTON – RICWMA Staffing; Riverfront Council; Website Support.
HENRY COUNTY – Joint Purch.; HCEDP Part.; Transit Mobility/HSTP Planning; Trail Coordination.; Zoning Reviews;; Workforce Dev. Brd.; Legislative Priorities Asst.; Comprehensive Plan ; EDA/USDA Grant; HCEDP Graphics Asst.; Evacuation Plan;; Springfield Trip Planning; Fact Sheet Update.
HILLSDALE – Cops Grant Application.
KEWANEE – HSTP Planning;
LECLAIRE – Joint Purchasing; Riverfront Council; Solid Waste Coord.; Trail Planning;.
LONG GROVE – Reg. 9 Trans. Coordination.; Solid Waste Coord.; Website Support;.
MCCAUSLAND – Reg. 9 Trans. Coordination., Solid Waste Coord.; Stormwater Meeting; Logo Design; Brochure; Comprehensive Plan; Funding Inquiry.
MILAN – Joint Purchasing.; RICWMA Staffingg.; IL QC Intergov. Comm.; E9-1-1 Coord.; RMS Coord.; RLF Admin.; Interoperability Project; Park/Trails Planning;
MUNICES Coord.; Cons. Dispatch Study Asst.; QCICNet; Traffic Study Inquiry; 2010 Census Challenge.
MOLINE – MUNICES Coordination.; IL QC Intergov. Comm.; E9-1-1 Coord.; Joint Purchasing.; I-74 Bridge Coord.; RICWMA Staffing.; RMS Coord.; Riverfront Cncl.; RLF Loan Admin.; Trails Coord.; Interoperability Project; Rail Coord.; Air Quality Asst.; Park/Rec Planning; Cons. Dispatch Study Asst.; QCICNet.; RiverVision; STP Process.
MUSCATINE CITY – Trail Planning; Reg. 9 Transportation Coord; Solid Waste Coord.; Joint Purchasing.; Air Quality Asst.; Blue Zones; RLF Coordination;.
MUSCATINE COUNTY – Trails. Planning.; Website Development/Redesign; Reg. 9 Coord.; Solid Waste Coord.; Joint Purch.; Transit Mobility Coord.; Haz. Mit. Plan; Air Quality Asst.; OEA Grant; Coord. EDA RLF Coordination; IA Mississippi River Partnership.
NEW BOSTON – MERGO Participation; Website Support; Grant Research.
OAK GROVE – E9-1-1 Coord. Consolidated Dispatch Study.
ORION – HCEDP Participation; Website Support; Transit Mobiliyt/HSTP Planning.
PORT BYRON – RICWMA Staffing; Riverfront Council; ED Strategy.
PRINCETON – Riverfront Council; Solid Waste Coord.; Trail Planning;; Special Census Asst.
RAPIDS CITY – RICWMA Staffing; Riverfront Council.
RIVERDALE – Riverfront Council; Trail Coordination; Solid Waste Coord.; Website Development/Redesign; Haz Mit Plan; Grant Assistance.
ROCK ISLAND CITY – IL QC Intrgv. Comm.; E9-1-1 Coord.; Joint Purchasing.; Riverfront Council.; RiverVision; RICWMA Sftg.; MUNICES Coord.; RMS Coord.; RLF Loan Adm.; Interop. Proj.;; Air Quality Asst.; Workforce. Dev. Bd.; Consol. Dispatch Study App; QCICNet.;
ROCK ISLAND COUNTY – E9-1-1 Coord.; LEPC Committee; IL QC Intergov. Comm.; RICWMA Sftg. & Website Support; Joint Purchasing.; Trail Coord.; WIB Part.; RMS Coord.; Transit Mobility/HSTP Planning.; Passenger Rail; Air Quality Asst.; Legislative Priorities Asst.; QCICNet; Evacuation. Plan; Forest Preserve Planning, 2010 Census Challenge; Stationery and Graphics; Sheriff's Dept. Display; Hazard Mitigation Png. Appl.; QC Health Initiative; Mapping Asst.
SCOTT COUNTY – Fin. Mgnt. - Scott Co. KIDS; Scott Co. Hsg. Cncl.; Joint Purch.; I-74 Brdg. Coord.; Trail Png.; RLF Admn.; Reg. 9 Transportation; Transit Mobility/HSTP Planning; Interop. Project; Goals Booklet; OEA.; Passenger Rail.; Housing Assessment; Budget Report; Air Quality Coordination.; Solid Waste Coord.; Joint Purchasing; Aerial Photo Coord. Asst.; QC Health Initiative.
SHERRARD – MERGO Participation; Website Support; Transit Mobiliyt/HSTP Planning;.
SILVIS – E9-1-1 Coord.; Joint Purch.; IL Intergov. Comm. Coord.; RICWMA Sftg; RMS Coord.; CDAP Grant Admin.; Trail Planning; Consol. Dispatch Study App.; QCICNet; Utilities GIS; Mapping Asst.;.
VIOLA – MERGO Participation; Transit Mobiliyt/HSTP Planning; Logo Development Inquiry
WALCOTT – Reg. 9 Transportation; Solid Waste Coord.; Trail Coord. ; RLF Marketing.
WEST LIBERTY – Reg. 9 Transportation.; Solid Waste Coord.; Website Support; Muscatine Co. Haz Mit Plan; Air Quality Coord.
WILTON – Reg. 9 Transportation.; Solid Waste Coord.; Muscatine Co. Haz Mit Plan; EDA Application; Air Quality Coord.
WINDSOR – HCDEP Participation; Transit Mobility/HSTP Planning.
WOODHULL – HCEDP Participation; Transit Mobility/HSTP Planning.

Bi-State Report – April

COMMUNITY/ECONOMIC DEVELOPMENT: Attended Henry County Economic Development Partnership (HCEDP) meetings. Continued administration of EDA/USDA Rural Jobs and Innovation Challenge Grant Program on behalf of multiple member governments in Henry, Mercer and Rock Island counties. IA RELAT meetings. Assisted with economic development funding program information for legislative efforts. Attended Iowa Regional Council, Illinois Regional Council, and Northwest Municipal Association meetings. Assisted members with legislative priorities. Continued update of 2013 CEDS Progress Report.

DATA/GRAPHICS/MAPPING/ON-LINE SERVICES:

Data Center: Staff responded to approximately 16 data and map requests in April 2013 including 8 from businesses, 4 from local governments, 2 from academic institutions, and 2 from non-profits. The data section of the Bi-State website had 659 page views. The data warehouse site (www.greaterqcregion.org) had 276 visits and 441 page views. Staff conducted the 2nd quarter ACCRA cost of living survey, continued work on updates to community fact sheets, and work on the CEDS Progress Report (Comprehensive Economic Development Strategy) for the region.

Graphics/Mapping: 2014 Aerial Photo Flyover Coordination; 2045 Long Range Transportation Plan Coord.; Crash Study Data and Mapping; Inquiry from QCCVB for East-West Riverfest Mapping; Iowa DOT Transportation Priorities Flyer and Map update; Planning for 2013 QC Street Map Update (Folded & Wall Versions) and Distribution of 2008-09 Edition; Provided GIS Data for Arsenal Real Property Master Plan; Provided GIS Data for IL Statewide Bike Trail; Req. for GIS files and Proofing for IL DOT District 2 Bike Map; Travel Model Data and GIS Assistance; Update/Maintain GIS Data for Street Centerlines, Traffic Counts, Fed. Functional Class Routes, Corporate Limits, Landmarks, Rail, Trails, and other layers.

www.bistateonline.org. Top files downloaded and pages viewed for April 2013 include: The Loop Rider's Guide & Insert (7,562); BSRC Home Page (3,726); QCTransit.com (1,735); Quad Cities Laborshed Report (405); 2040 Quad Cities Long Range Transportation Plan – Chapter 4 (342); Joint Purchase Program (277); and BSRC Contact Page (334) and About Agency Page (174). Watch for new website coming soon!

ENVIRONMENTAL, RECREATION, RIVERFRONT SERVICES: Responded to inquiries & assisted with trail/recreation project funding assistance/grants. Served RICWMA with coordination of meetings, oversight and management of waste disposal and recycling programs, reporting and overall agency administration, plus served at Earth Week Fair and prepared for electronics collection event. Responded to RICWMA telephone inquiries from general public & media concerning solid waste and recycling issues. Attended River Action meetings. Continued coordination of issues related to Bi-State Region Clean Air Partnership and strategies for emission reduction. Continuing "Make Air Quality Visible" strategic plan update process. Continued multi-jurisdictional hazard mitigation planning. Organized bi-monthly meeting of Quad City Riverfront Council.

INTERGOVERNMENTAL FORUMS AND REGIONAL SERVICES: Continued assistance to the Joint Purchasing Council (JPC). Worked on the following bids: Spring copier paper, janitorial products, can liners, turf chemicals and utility supplies. Staffed Quad City Area intergovernmental forums and meetings of area recreation directors, managers and administrators, and chief elected officials. Continued coordination and planning for the awarded DOJ interoperability grant. Assisted with Rock Island Arsenal issues.

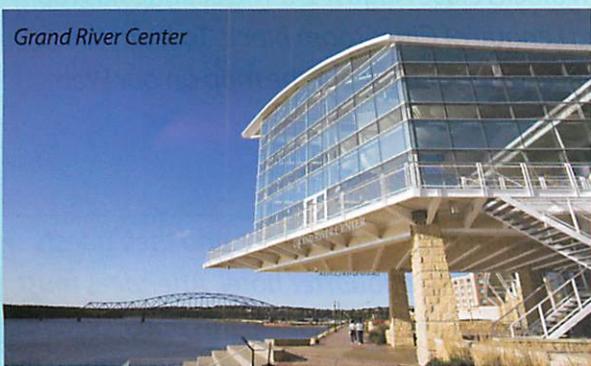
REVOLVING LOAN FUND (RLF): Administered Bi-State RLF Program: Prepared meeting cancellation notice and Financial Summary Report. Provided information to potential applicants. Continued receiving job creation information from active companies. Administered Mercer/Muscatine RLF Program: Provided information to potential applicants.

TRANSPORTATION PLANNING, PROGRAMMING AND PROJECT DEVELOPMENT: Attended related meetings, presented information and continued staff coordination of river crossing issues, including I-74 Mississippi River Corridor. Initiated household survey and travel model enhancements project with consultant team. Reviewed urban 2045 LRTP travel model development and plan timeline. Continued IL Region evacuation planning effort. Coordinated traffic analyses, travel time runs and data requests. Continued preparation of urban crash report. Participated in Iowa interdisciplinary traffic safety team meeting and preparing publication of Intelligent Transportation System Architecture update. Monitoring status of MAP-21 implementation. Presented initial recommendations Transportation Alternatives Program project selection. Prepared monthly reports of federal transportation programs, coordinated related funding/reporting, and continued urban and Region FY2014 Transportation Planning Work Programs development. Continued air quality emission reduction efforts and organized bi-monthly meetings of Air Quality Task Force. Worked on connections of American Discovery Trail (ADT)/Grand Illinois Trail and MRT, attending related meetings, as well as other trail planning and grant assistance. Organized bi-monthly meeting of the Bi-State Regional Trails Committee. Coordinated Bi-State Drug and Alcohol Testing Consortium and random testing program. Monitored urban and Iowa Region 9 FY13 Transportation Planning Work Program and FFY13-16 TIPs, and need for data entry in Iowa TPMS as part of transportation improvement programming. Began preparation of Region 9 and urban FFY14-17 TIPs. Administered IAQC and Illinois Region 2 transit coordinator positions and budget development. Preparing Region's Transit Development Plan update for publication. Facilitating MAP-21 transit funding issues and held transit managers' meeting. Monitored ITN-QC and attended human services coordination meetings. Served inquiries and assisted with transportation funding programs and transportation information for legislative efforts.

refresh

YOUR VIEW

Grand River Center



Grand River Center



Grand River Center



The League's Annual Conference & Exhibit is the largest training in the state designed specifically for Iowa's elected and appointed city officials. The conference also includes ample opportunity to network with peers and learn from one other.

"Refresh Your View" at this event planned just for you!



Register and learn more at www.iowaleague.org.



September 25-27, 2013
Grand River Center, 500 Bell Street in Dubuque

refresh

YOUR VIEW

Hotels

Attendees are responsible for their own housing reservations. We recommend registering for conference and making hotel reservations early, because rooms are limited and room blocks close August 24. The League has room blocks at the following hotels. Attendees will need to request the Iowa League of Cities room block. To learn the proximity of these hotels to our convention facility and other conference venues, check out the map on our Web site, or at the QR code on this page.

Best Western Midway

3100 Dodge St.
Dubuque, 52003
(563) 557-8000
Rate: \$80 - \$90

Baymont Inn

4025 Mcdonald Dr.
Dubuque, 52003
(563) 582-3752
Rate: \$75

Hilton Garden Inn Downtown

1801 Greyhound
Park Dr.
Dubuque, 52001
(563) 585-5200
Rate: \$119

Holiday Inn

450 Main St.
Dubuque, 52001
(563) 556-2000
"ILC" Code
Rate: \$114

Hotel Julien Dubuque

200 Main St.
Dubuque, 52001
(563) 556-4200
Rate: \$189

Headquarter Hotel

Only city officials who are registered for conference and their guests will be allowed in our block at the headquarter hotel. Attendees must submit a conference registration to keep a room in this hotel. We ask that attendees respect our policy and not share this information with non-city officials or vendors.



Headquarter hotel contact info:

Grand Harbor
500 Bell St.
Dubuque, 52001
(563) 690-3270
Rate: \$99



Register online at
www.iowaleague.org.

Get directions to the Grand
River Center online at
www.iowaleague.org.



Photos by the City of Dubuque and Convention & Visitors Bureau unless otherwise noted.



Bunker Hill Golf Club

Registration Add-Ons

Consider attending any of these additional conference activities. Please note that pre-registration is required for all the items below, and some include an additional fee.

Networking Best Ball Tournament – Pre-Register

\$85/golfer | Wednesday, Sept. 25 | Bunker Hill Golf Club | 10 a.m. Shotgun City officials and exhibitors connect on the green. Price includes green fees, shared cart, lunch on the course and a space for networking and relaxation after 18-holes. Pin winners will be announced at the course. Prizes will be awarded to winners in each flight, and flight winners will be announced at the Welcome Reception later that evening. Registration begins at 9 a.m. Groupings are done according to handicap.

Annual 5K Run/Walk – Pre-Register

Free | Thursday, Sept. 26 | Eagle Point Park | 7-8:30 a.m. Join your colleagues for a fun, 5K run or 2.5K walk in Dubuque's Eagle Point Park. Participants will be bused to the course. Register before August 22 to receive a free shirt. A light breakfast will follow. Sponsored by the Iowa Municipalities Workers' Compensation Association.

Growing Sustainable Communities Luncheon

\$25 | Wednesday, Sept. 25 | Grand River Center, Salons | 11:45 a.m. – 1 p.m. Part of the Growing Sustainable Communities Conference, this event allows those who can't attend the whole conference to get a small taste of the event by joining their closing Luncheon. Rebecca Ryan, who is also presenting a Wednesday workshop at the League's conference, is the keynote for the Luncheon. As we enter a new era in which cities have fewer resources, citizens are uncertain about their future, and people become more "home-oriented," Rebecca's Cities 3.0 presentation will discuss how civic leaders must remember what cities are for, and make smart, contemporary choices to endear them to generations to come.

Registration Add-Ons continue on page 6.



Valuing Service

Each day you serve the citizens of your community, so we know you value service. We'll continue that tradition of caring with a service event at conference. During some downtime at the conference, participants can join Green Iowa Americorps members in mixing and creating green cleaning products, which will be donated to local non-profits and distributed to residents and participants in their programs. Conference participants can also take home the recipes for these products, enabling everyone to implement these solutions in their own home.

Wednesday Highlights

Learn more about the Growing Sustainable Communities Luncheon and the Networking Best Ball Tournament in the "Registration Add-Ons" Section. Both events take place on Wednesday.

Workshops

The Engagement Party | 1:30 - 4:30 p.m.

One of the most important aspects of municipal governance is to effectively engage citizens in meaningful ways. This session will take a comprehensive look at how cities can reach out to its citizens and improve their engagement practices. Moderated by: Jeff Schott, Institute of Public Affairs

Fiscal Planning and Tips for Compiling and Presenting the Budget | 1:30 - 4:30 p.m.

You're not alone if you think the computer generated and state forms for budget are confusing. But there are ways to improve this process in an understandable way. Join us to share some of the best ways to communicate to the citizens and elected officials in a language everyone can understand. Speaker: Cindy Kendall, ISU Extension & Iowa League of Cities

Cities 3.0: Reflecting, Responding and Redesigning for an Uncertain Future | 1:30 - 3:30 p.m.



In this dynamic presentation, audiences will learn about Next Generation Consulting's extensive research on "Next Cities" - places that have the attributes to become talent magnets - and will help cities gather momentum for "The New Normal." Economist, futurist and humorist Rebecca Ryan will address three key questions that will determine the future of our cities: Why do cities exist, and what timeless wisdom can we rely on, in an uncertain future? What contemporary issues must city leaders address to remain relevant for 21st Century entrepreneurs and business owners? For our children and their children, how do we make investments that our future generations will value and enjoy? Rebecca will also be presenting on Cities 3.0 at the Growing Sustainable Cities Luncheon on Wednesday, a \$25 conference add-on. Attendees can attend both or just one of her presentations.

First-Timer Orientation | 5 - 6 p.m.

Take in views of the Mississippi while interacting with other first-time attendees as you learn more about what to expect and how to get the most out of the conference.

Welcome Reception and Exhibit Hall | 6 - 8:30 p.m.



Get down and get funky in this year's disco-themed exhibit hall. Exhibitors will be strutting their stuff on the dance floor. Under the disco ball, feel groovy while enjoying appetizers, networking, games and prizes. Disco attire encouraged.

Thursday Highlights

Breakfast & Morning Break in the Exhibit Hall



We are “stayin’ alive” in the exhibit hall. Enjoy a light breakfast while you “get down” on all the new products and services exhibitors have to offer, or stop in after your first workshop for one last chat.

Workshops: 1 | 9 – 10 a.m.

The Fine Art of Negotiations

We are negotiating when dealing with conflicts, disagreements, mistakes and problems. Improve at the art of negotiating when working through items such as union contracts, franchise renewals, controversial ordinances and 28E agreements. *Speaker: Patrick Callahan, Snyder & Associates, Inc.*

The Iowa Public Information Board: What it Means for Cities

The Iowa Public Information Board was created during the 2012 legislative session and became effective on July 1 of this year. Learn how this board will operate and its impact on city governments.

Keep it Clean: Best Practices for Park Maintenance - Small City

City parks are one of the cornerstones to a happy, healthy community as they offer citizens a place to move around and enjoy the outdoors. Hear how your city can efficiently keep its parks well maintained and ready for use.

Solving the TIF Puzzle

This basic review of Tax Increment Financing (TIF) will clear the confusion that some have with the urban renewal tool. *Speaker: Jon Danos, Dorsey & Whitney*

Protecting Those Who Protect Us

This session will focus on how to protect firefighters and highlight the Everyone Goes Home program, which was established to prevent line-of-duty deaths and injuries. *Speaker: Scott Lyon, City of Clive*

So Where Did They Go?

If your community is having problems collecting all the money that is owed, this session may be just the ticket. Learn more about the Iowa Offset Program.

Workshops: 2 | 10:45 – 11:45 a.m.

Section 106, Sasquatch, the Loch Ness Monster & Other Myths

Have you heard about the horrors of a “Section 106 Review”? This workshop will allay those fears by providing a basic introduction about the process of reviewing historic properties under Section 106 of the National Historic Preservation Act. *Speaker: Kathy Gourley, State Historical Society of Iowa*

Why did the Chicken Cross the Road?

Hear the positives and negatives about zoning issues related to allowing chickens on residential property, and what your city council should consider when reviewing a plan for their community. *Speakers: Doug Boothroy and Misha Goodman, City of Iowa City*

How Will the Letters N and P Impact Your City?

Discover tools for working with your wastewater staff and engineer to prepare for required treatment changes that will greatly impact your city budget over the next 30 years. *Speakers: Keith Hobson and Laurie Twitchell, FOX Engineering Associates*

TIF Stories

The use of Tax Increment Financing (TIF) has enabled cities in Iowa to bring old sections of town back to life and helped bring much needed development to the community. A panel of city officials will discuss their experiences with TIF. *Moderated by: Patricia Martin and R. Mark Cory, Ahlers & Cooney, P.C.*

Are You Open?

Attendees of this workshop will get a refresher course on Iowa’s open meetings and records laws as well as guidance on how they apply to your city. *Speaker: League General Counsels*

Hiring Iowa Teens: Federal and State Child Labor Laws

An overview of both state and federal child labor laws as it relates to the municipal workplace, including important differences between the laws, state and federal enforcement efforts, common violations and strategies for your city to achieve full compliance. *Speaker: Laura Wood, Iowa Workforce Development*

Law Enforcement Contracting - Small City

While all cities in Iowa are required to provide effective law enforcement services, the method to deliver the service can vary from city to city. Learn best practices to contract out these services and hear what options are available for cities to provide citizens with this essential service. *Speaker: William J Sueppel, City of Iowa City*

Eagle Point Park



Opening Luncheon | Noon – 2 p.m.

Be sure to learn your neighbor's point of view over lunch before hearing a keynote presentation from Capt. Mark Adamshick, USN (ret), Ph.D, a West Point graduate, "TOPGUN" graduate and commissioned officer in the U.S. Navy for 30 years with a Masters from Harvard Kennedy School of Government. *Sponsored by Fox Engineering Associates.*

Workshops: 3 | 2:15 – 3:15 p.m.

What a Nuisance

Learn how your city can improve its nuisance abatement process, including the ordinance that regulates nuisances, how to identify code violations and how to engage property owners to comply with the law.

All Aboard!

A panel of different cities will share information about how they provide orientations to new city officials.

Can We Afford That?

As good stewards of public funds, cities are examining every service, facility and piece of equipment to decide what to improve or cut back and how to finance the operation or expansion. Mayors and councils need to understand the financial environment to make those decisions in the best interest of their communities. *Speaker: Jeff Heil, Northland Securities, Inc.*

Best Practices for Community Fundraising - Small City

This panel will discuss how cities can improve their fundraising efforts, including how to develop a compelling and consistent message and tips to deliver it in a manner that increases revenue, visibility and volunteers. *Speaker: M.J. Smith, Community Foundation of Greater Dubuque*

Telling City Success Stories

This session will provide strategies to cut through multiple media platforms and highlight ways to open new channels of communication in order to keep citizens well informed and involved in local government. *Speaker: Nick Bergus, North Liberty*

Workshops and schedules may change slightly before the September conference. Visit www.iowaleague.org often for updates.



Roshek Building

Extra Credit

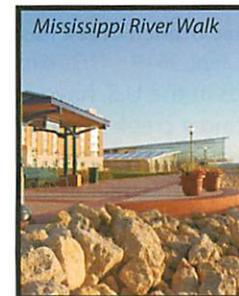
Receive certification hours for the Iowa Municipal Finance Officer's Association (IMFOA) Certification Program when you attend. Specific workshops may qualify for Continuing Legal Education. Check our Web site for updates.



Julien Monument

Build-a-Workshop

Don't see a topic for you? Create your own topic at the Build-a-Workshop where delegates chat with other delegates about topics you choose. A Build-a-Workshop space will be set up during each workshop session on Thursday.



Mississippi River Walk

Visit

www.iowaleague.org

for up-to-date
information about
the event.

Workshops: 4 | 3:30 – 4:30 p.m.

Creative Solutions to Nuisance Problems

Many cities exhaust the legal remedies available to them when dealing with a nuisance property. Take a look at some alternatives to the tried and true nuisance abatement solutions, including proactive methods to halt problems before they become overwhelming.

Let's Make a Deal!

Cities use a variety of incentives to attract needed development projects. Learn how your city can use incentives wisely and how to avoid any troubling development agreements.

How Property Tax Works

Property taxes are the major funding source for government services. The interactions between the state, schools and county governments are all part of the bottom line for the citizen. This session will explain "how" they work in 2013 and beyond. *Speaker: Ted Nellesen, Iowa Department of Management*

Revitalizing Downtown - Small City

Downtown revitalization leads to job creation, protects property values and reduces sprawl. Learn about cost effective solutions to revitalize downtown areas and lessons learned from cities. *Speakers: Chelsea Welsh, Upper Explorerland Regional Planning Commission; Michael Wagler, Main Street Iowa*

Registration Add-Ons - Mobile Workshops

Consider attending any of these additional conference activities. Please note that pre-registration is required for all the items below.

Preserving History & Creating Opportunity in Downtown Dubuque – Pre-Register Wednesday, Sept. 25 | 1:30 – 4 p.m.



Millwork District
Photo by: Mark Hirsch

This outdoor walking tour of the Historic Millwork District Complete Streets project will include an inside tour of the Roshek Building. Dubuque's Historic Millwork District, once one of the largest millworking concentrations in the U.S., sat mostly vacant since many of the industries closed in the 1960s and 1970s. The District was one of the stops on the EPA-HUD-DOT National Sustainable Cities Tour in 2009. A \$5.6 million DOT TIGER grant helped the city to provide complete streets and multi-modal transportation while incorporating sustainable practices and catalyzing private development. During the tour, city staff will discuss the Historic Millwork District Masterplan, design consultant selection, property owner coordination and public information campaign.

The iconic Roshek Building, once a nine-story department store, is listed in the National Register of Historic Places and is a LEED Gold certified building that houses IBM's first global service center opened in the U.S. in the last 10 years. With IBM's Smarter Planet initiative, it was important to locate to a building adapted to their needs. The \$44 million restoration involved many facets and partners and prioritized restoration or replication of historic structures, deconstruction, reuse and sustainable building concepts.

America's River III: Bee Branch Creek Restoration – Pre-Register

Thursday, Sept. 26 | 9 – 11:30 a.m.



Bee Branch Creek

Few cities in the U.S. have conceived of or attempted daylighting a creek for flood protection and water quality improvements. Dubuque's Bee Branch Creek project will invest over \$100 million in flood protection and water quality improvements for local residents and businesses while placing priority on deconstruction and sustainable

design best practices. The project will also serve as a gateway from Wisconsin to Iowa, connecting national and regional trail systems and reinvigorating one of Dubuque's oldest and most historic neighborhoods. Learn about Dubuque's successes and future opportunities to foster and form lasting partnerships with local, state and federal entities.

Leveraging Partnerships & Open Space for Business Expansion, Retention, and Recruitment Thursday, Sept. 26 | 3:30 – 4:30 p.m.

In 1997, Dubuque acquired five farms (about 900 acres) with approximately 550 acres becoming Dubuque Industrial Center West (DICW). 2009 and 2010 saw expansion of the DICW. Over 233 acres have been sold and 24 businesses have located in the DICW, including 21 local expansions and 3 new industries. The city has seen unprecedented growth in the area, selling over 125 acres in less than three years. Hear from project leaders how the city was able to identify the industrial area and bring needed development to the community.

Creating New Housing Opportunities Downtown – Pre-Register

Thursday, Sept. 26 | 2:15 – 3:15 p.m.

The walking tour of Dubuque Main Street upper story living rehabilitations will offer options and pointers for city officials as they experience three diverse examples of living space in Dubuque's urban center. Leaders will discuss a variety of development tools for these long-term investments, demonstrate pitfalls and show examples of how building code flexibility was necessary as participants walk through superior projects. There will be ample time for questions.

Thursday Highlights, continued

Thursday Workshops: 4 | 3:30 – 4:30 p.m., continued

Service Sharing Between Cities and Schools
Sharing staff, equipment, facilities and other resources can often allow both schools and cities to offer services that would otherwise not be possible or economical. We'll reveal some benefits and challenges to these partnerships. *Speaker: Randy Wetmore, City of Marshalltown; Ron Fielder, University of Iowa Educational Policy and Leadership Studies*

Council Division and Conflict Resolution
Disagreements about what's in the public's best interest, funding priorities or what a certain law requires often yield spirited debates that can damage relationships. Learn strategies to manage conflict and maintain good working relationships. *Speaker: Deborah Tootle, University Extension Community Development Collaborative between Iowa State University, University of Wisconsin, City of Dubuque*

HR Green Reception | 4:30 – 6 p.m.

Help HR Green celebrate their 100th Anniversary with snacks and refreshments while unwinding and sharing views with fellow city officials. *Sponsored by HR Green.*

Awards Banquet | 6 – 8 p.m.



All-Star Award

Enjoy a banquet buffet followed by the presentation of the League's annual All-Star Community Awards, the Legislative Service Awards and other special honors. *Sponsored by Iowa Gaming Association.*

President's Reception | 8 – 10 p.m.



National River Museum and Aquarium

You saw the Iowa Mississippi River Museum in 2008, now see it's partner, the National River Museum and Aquarium, featuring a 3D/4D theater and interactive displays. Join colleagues and friends at this event to thank your League President, Spencer Mayor Reynold Peterson, for his service.

Workshops and schedules may change slightly before the September conference. Visit www.iowaleague.org often for updates.



Friday Highlights

Workshops: 5 | 8 – 9 a.m.

The Latest on Healthcare Reform

Hear from healthcare experts on the continued rollout of the Affordable Care Act rules and regulations. *Speaker: Bob Mreen and David Ver Woert, TrueNorth®*

Finding the Right Balance: Setting Appropriate Utility Rates

A lot of factors are included when determining city utility rates. Learn how your city can use utility rate studies, usage reports and budget planning to arrive at appropriate utility rates. *Speaker: Tionna Pooler, Independent Public Advisors, LLC*

Adventures with LOST

Are you LOST with your Local Option Sale Tax? How you can use it, how long it will last, when to renew it and how to forecast revenue levels are all issues to be covered in this session. *Speaker: Joel Gabrielson, Iowa Department of Revenue*

Why Cities Need Job Descriptions and Personnel Policies - Small City

The session will reveal resources for writing descriptions and policies while highlighting the organizational and legal reasons to have these documents in place.

Preparing for the Silver Tsunami:

Creating Great Places for All Ages

This interactive session will provide an overview of how several central Iowa communities are using the AARP and World Health Organization template to design age-friendly cities. *Speaker: Kent Sovern, AARP*

Elected Officials and City Managers: A Vital Partnership - Manager/Administrator

Professional city managers and their elected officials work together to build communities that their residents are proud to call home. Learn the roles and responsibilities of each and how this partnership makes things happen in communities. *Presented in cooperation with the Iowa City/County Management Association.*

Reduced Registration Rate!

Not only will you get a reduced registration rate for signing up before August 22, you can also get \$60 off your registration fee for either the League conference or Dubuque's Growing Sustainable Communities Conference if you register for both events. Hosted by the City of Dubuque and Sustainable City Network, the 6th annual Growing Sustainable Communities Conference is packed with sustainable ideas, plans and best practices. Held September 24-25 at the Grand River Center in Dubuque, the Sustainable conference brings leaders from across the Midwest together to learn from each other. Visit www.GSCDubuque.com to learn more about this event.

A promotional code will be available at the end of both the League conference and Sustainable conference online registrations. Use the code to receive the discount for either event as only one \$60 discount will be applied. To receive the discount you must register online, and you must register for both events.

This brochure provides just a glimpse of everything this year's conference has to offer. Visit www.iowaleague.org for up-to-date information about the event.



Clerk Workshops | 9:15 – 10 a.m.

Protecting Public Assets - City Clerk

Public officials have a fiduciary and ethical responsibility to properly use and safeguard the assets of their city. To do this, procedures can be put in place to improve internal control, deter fraud and create an ethical organization. *Speaker: Andrew Neilsen, Auditor of State's Office*

TIF Reporting, Internal Loans and Certification - City Clerk

Tax Increment Financing has many options that may require internal loans, certifications and external borrowings. This session will review the results for the first reporting year and preview the additional requirements for 2013. *Speaker: Ted Nellesen, Iowa Department of Management*

Annual Business Meeting | 9:15 – 10 a.m.

Voting delegates from member cities vote on business items, including the approval of new League Board members and the League's legislative priorities.

Closing Brunch | 10 - 11:45 a.m.

Enjoy a brunch buffet with the newly-elected League Board President. Keynote speaker Joey Novick, Esq., a council member from New Jersey as well as a stand-up comedian and improv actor will share his Politics Unusual presentation. *Sponsored by Union Pacific Railroad.*

City Clerk = The needs of city clerks were on our mind when we planned this event.

Small City = Suggested workshops for delegates from small cities.

Iowa League of Cities 2013 Conference Registration



Register online at
www.iowaleague.org

Organization/City _____

Name (as to appear on name badge) _____

Title _____

Street Address _____

City State Zip

Phone _____

Email Address _____

I am a first-time attendee

I am new to city government

Registration Fees

The conference fee includes admission to all general sessions, workshops and meal functions on the conference agenda. Please contact Shannon Busby at (515) 244-7282 for accessibility or dietary accommodations.

Whole Conference (Wed. - Fri.)

	Through Aug. 21	After Aug. 21
League member	<input type="radio"/> \$185	<input type="radio"/> \$240
Non-League member	<input type="radio"/> \$310	<input type="radio"/> \$365

Requires Pre-Registration

\$85 - Networking Best Ball Tournament

\$85/golfer | Wednesday, Sept. 25 | Bunker Hill Golf Club | 10 a.m. Shotgun

Handicap: _____

Annual 5K Run/Walk

Free | Thursday, Sept. 26 | Eagle Point Park | 7 a.m.
Register before August 22 to receive a shirt. *Sponsored by the Iowa Municipalities Workers' Compensation Association.*

I plan to Run Walk
T-shirt size S M L XL XXL

\$25 - Growing Sustainable Communities Luncheon

\$25 person | Wednesday, Sept. 25 | Grand River Center, Salons 11:45 a.m. – 1 p.m.

Need not add if registering for entire Growing Sustainable Communities Conference.

Meat meal Veggie meal

Mobile Workshops

Preserving History & Creating Opportunity
Wednesday, Sept. 25 | 1:30 – 4 p.m.

America's River III: Bee Branch Creek Restoration
Thursday, Sept. 26 | 9 – 11:30 a.m.

Leveraging for Business Expansion, Retention, Recruitment
Thursday, Sept. 26 | 3:30 – 4:30 p.m.

Creating New Housing Opportunities Downtown
Thursday, Sept. 26 | 2:15 – 3:15 p.m.

Guest Registration

Guest namebadges are complimentary. However, tickets for meals must be purchased separately. Guests cannot be city officials.

Guest name (as to appear on name badge) _____

\$85 - Networking Best Ball Tournament

(pre-register) Handicap: _____

\$30 - Welcome Reception & Exhibit Hall

\$17 - Thursday Breakfast in Exhibit Hall

\$25 - Thursday Opening Luncheon

\$45 - Thursday Banquet & President's Reception

\$25 - Friday Closing Brunch

Each attendee must fill out a separate form. Registration will not be processed without payment. All cancellations must be received in writing by Sept. 1. Cancellations after Sept. 1 are subject to a \$50 administration fee. No refunds after Sept. 15. No refunds will be made to no-shows. Growing Sustainable Cities conference promotion only available online. Credit card payment available only online.

Total amount enclosed \$ _____



Before June 22 mail form & payment to: Iowa League of Cities, 317 6th Ave, Suite 800, Des Moines, IA 50309
After June 22 mail form & payment to: Iowa League of Cities, 500 SW 7th St, Suite 101, Des Moines, IA 50309