

City Administrator Report to Mayor & City Council

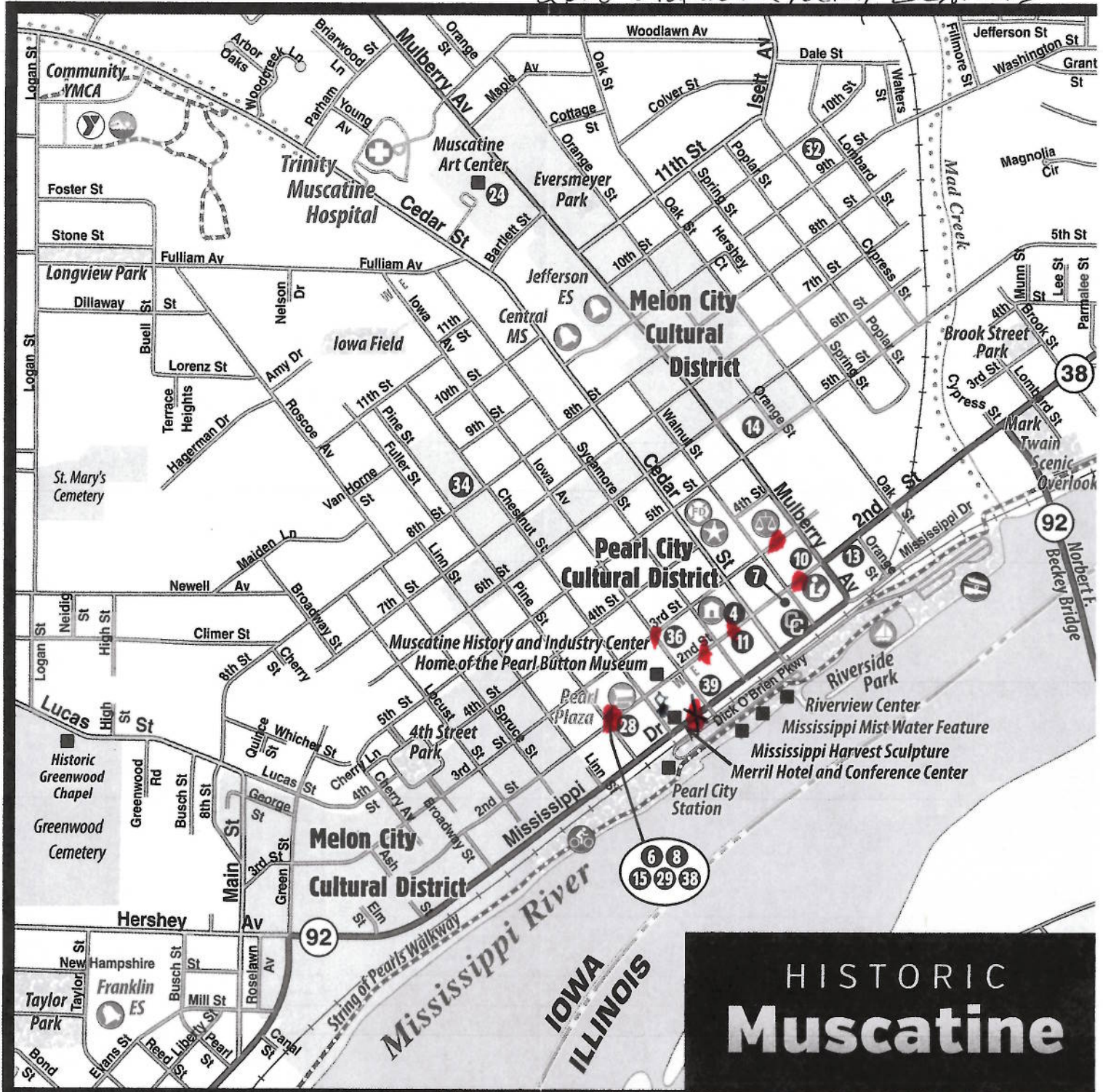
2018.06.01, Edition No. 310

WEEKLY UPDATE:

- Council Meetings: We recently received additional complaints about the microphones in the chambers, however in watching the videos it appears that when someone turns left or right to face the person they are speaking to, the sound drops off. Please try and remember to sit up and speak directly into the microphones. Thanks! Also, please see additional info below from MCC. I'd suggest why try to make the current set up work through better practices before spending the funds to swap anything out.
 - Per MCC/Chad Bishop: Yes, we upgraded to more directional mics... so in theory, a council member could set back in their chairs a bit more, and we could turn up the volume then, without feedback... however the trade-off, is that their vocal 'wind' has to be in the direction of the microphone... if a council member sits back the whole meeting, no problem, we can adjust accordingly... however, if they start up close to the mic, and then sit backwards, and go back and forth, there isn't much that can be done. Those mics allow the option to swap out the mic ends, so I could purchase an omni-directional microphone if there is a specific council member that seems to turn their head a lot... probably the people in the middle because they have to answer questions from both directions. I think you are right on with the 'solution' though, is a quick reminder to council members about mic etiquette/technique... sort of part of the job requirement, is to be an articulate public speaker, which includes mic presence. They should be able to hear through the PA in the room when they are loud/soft... as we get our sound from the same feed, so that makes it relatively easy to know if you are speaking at the same level as the others. Again, if anything I could swap out the three middle microphones with omni directional mics, if that is where the 'issue' is... the people on the side just need to make sure to point the mic towards their mouths at the beginning of the meeting.
- Poetry 2018: Attached is tentative map of the locations for the poetry. Jim has asked for the poetry text. When he gets the text, we will forward it to you. For this year, the Mississippi Drive site will likely be changed to another site. Appreciate thoughts on having this on the sidewalks along Mississippi Drive or perhaps in kiosks or brass plaques in the future.
- Opportunity Zones: Attached are maps of the Opportunity Zones recently approved by the Federal Government.
- Hotel/Motel: Attached is the updated hotel/motel tax spreadsheet which has been updated for the \$83,638.58 payment the City received today for the quarter ended 3-31-18.
- 5th & Mulberry: The application for Entry of Judgment awarding title to abandoned property to the City of Muscatine pursuant to Iowa Code 657A.10A has been filed with the court.
- Opportunity Zones: As Kevin noted, we may not have any rules yet, but that is

not stopping the development of tools that investors can use to seek areas of opportunity. Please see the following: <https://smartgrowthamerica.org/program/locus/opportunity-zones/>.

- CSK: An exciting opportunity for Muscatine. I ask Rich for the following summary - We have been contacted by Ramona Barber who is the owner of the College Search Kickoff soccer event that has been coming to Muscatine for the past 23 years. She would like the City of Muscatine Parks and Recreation Department to accept the event as a gift to the Muscatine community for their incredible support over the years. She retired two years ago from the event but still retained ownership. She had a long time "CSK" supporter run the event with her guidance the past two years. That person about 30 days ago decided to move in a different direction with life and has stepped back from the event. Ramona would like to permanently give the event to the City so that it may benefit the entire soccer community and that any proceeds from the event go to supporting youth soccer and facilities in Muscatine. She would like to remain a consultant / adviser to the event. The event brings in 96 high school age teams over four days (48 girls teams July 26 & 27) and (48 boys teams July 28 & 29). Teams have traditionally come from 13-plus states to play in this event. The event also attracts nearly 300 college coaches to come to Muscatine to recruit future players for their teams. As this is a very large and important event for our community, we will need the support from the entire community to keep this event here and to keep it a premiere soccer event in the Midwest. I have been contacted by Cedar Falls and Des Moines about their community's interest in hosting this event. We have started meeting with soccer groups in our community and we have started to put a plan for success together. This is an awesome opportunity for Muscatine but the event will need the Parks and Recreation Department's and the community's resources to make this work. Finance has created an enterprise fund to run the event through as it should pay for itself.



HISTORIC Muscatine

Advertisers

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|------------------------------------|------------------------------|
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| 8 Fresh Vintage | 32 Rivo, Inc. |
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| 11 Guadalajara Restaurant | 36 Stanley Consultants |
| 13 HNI Corporation | 38 The Hall Tree Boutique |
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| 15 Just Because | |

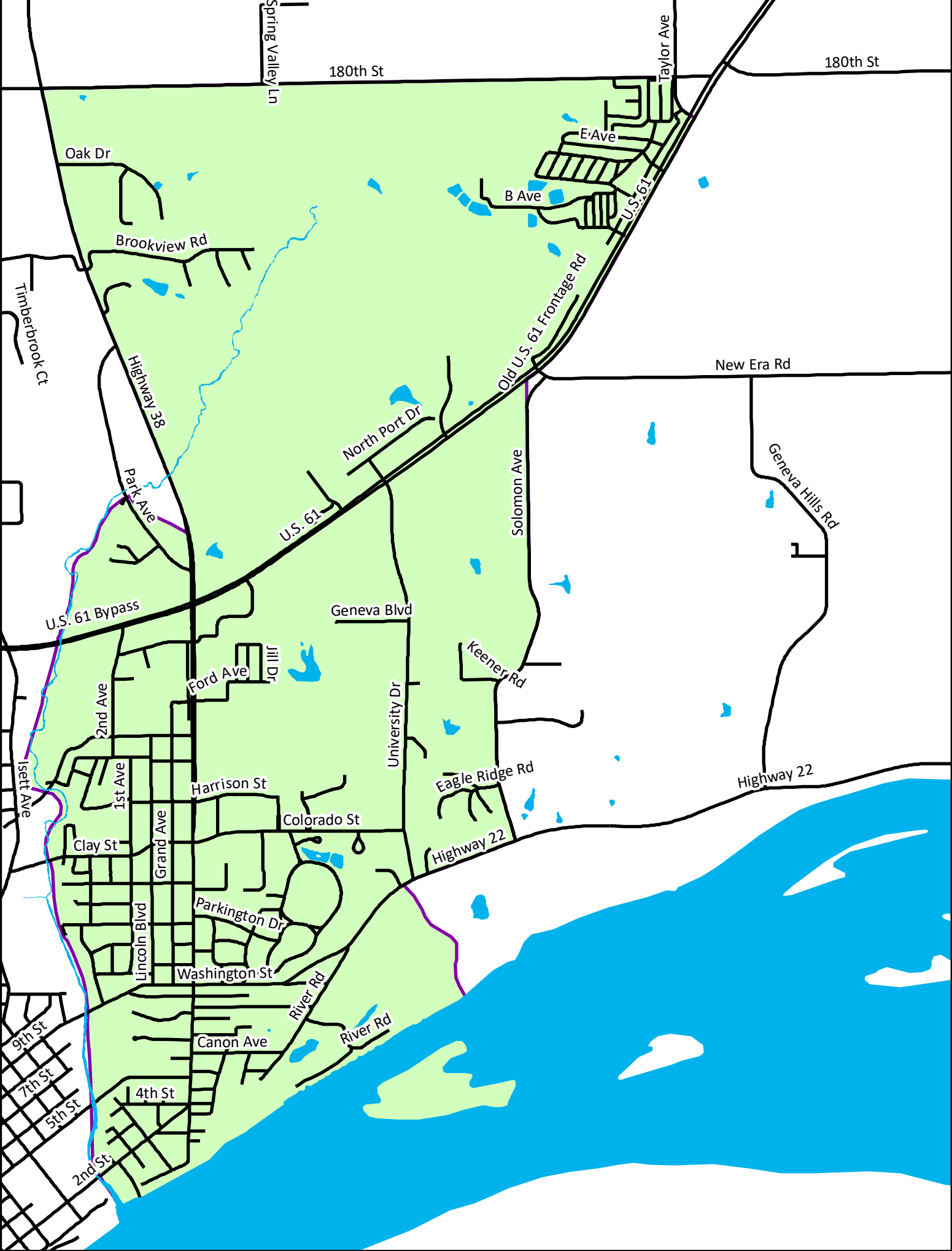
Legend

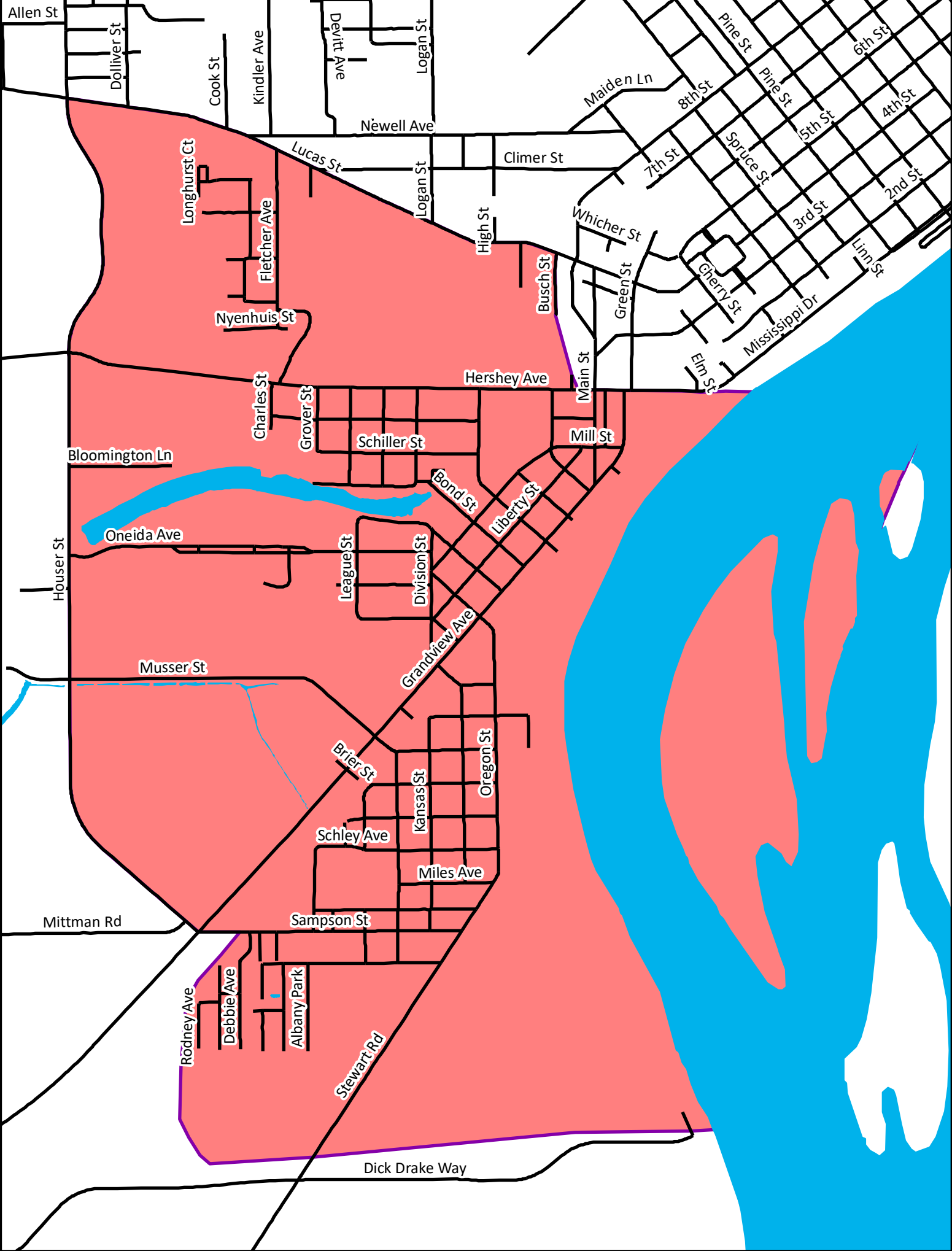
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|------------|------------------|-------------------|
| Boat Ramp | Fire Department | Point of Interest |
| Bike Path | Harbor | Pool |
| City Hall | Law Enforcement | School |
| Courthouse | Medical Facility | Shopping |
| | YMCA | |
- Melon City Cultural District
 Pearl City Cultural District

Merrill Hotel - Chestnut St.
Sino-American Building
Stanley Consultants

Court House Annex
Library
Debeets

Guadalupe Guadalupe





City of Muscatine
Hotel/Motel Tax Receipts
1981 Through the Quarter Ended March 31, 2018
Calendar Year Basis
(Reflects Sales Tax for the Quarter Indicated Received by the City in the Following Quarter)

	<u>1981</u>		<u>1982</u>		<u>1983</u>		<u>1984</u>		<u>1985</u>		<u>1986</u>		<u>1987</u>		<u>1988</u>		<u>1989</u>		<u>1990</u>
Quarter Ended:																			
March 31	N/A	\$	19,232.96	\$	18,681.98	\$	20,297.13	\$	18,009.11	\$	16,709.02	\$	17,009.89	\$	17,569.02	\$	23,469.48	\$	26,448.19
June 30	22,524.49		21,870.19		21,848.36		21,360.82		20,456.33		16,722.85		17,434.77		20,999.14		24,891.65		30,498.07
September 30	22,943.58		22,440.75		22,663.46		22,541.57		21,131.85		20,424.40		17,824.69		26,701.15		29,046.75		32,003.03
December 31	20,019.16		17,739.93		20,000.55		18,367.11		15,842.84		14,163.27		21,787.58		21,108.93		23,155.62		22,971.37
Totals	\$ 65,487.23	\$	81,283.83	\$	83,194.35	\$	82,566.63	\$	75,440.13	\$	68,019.54	\$	74,056.93	\$	86,378.24	\$	100,563.50	\$	111,920.66

Quarter Ended:	<u>1991</u>		<u>1992</u>		<u>1993</u>		<u>1994</u>		<u>1995</u>		<u>1996</u>		<u>1997</u>		<u>1998</u>		<u>1999</u>		<u>2000</u>
March 31	\$ 24,305.78	\$	27,711.87	\$	60,894.40	\$	24,483.42	\$	44,578.12	\$	51,405.94	\$	54,742.68	\$	61,102.75	\$	67,404.48	\$	59,417.74
June 30	31,847.41		54,074.28		56,858.82		82,397.18		76,758.21		68,952.70		74,099.44		82,774.25		73,742.69		74,119.67
September 30	34,881.63		62,854.35		67,253.12		79,392.19		70,042.93		78,281.78		76,141.18		86,567.88		96,915.22		76,958.27
December 31	25,472.90		33,368.49		55,666.56		42,913.95		66,771.86		60,657.31		66,553.96		71,106.50		63,865.01		78,280.53
Totals	\$ 116,507.72	\$	178,008.99	\$	240,672.90	\$	229,186.74	\$	258,151.12	\$	259,297.73	\$	271,537.26	\$	301,551.38	\$	301,927.40	\$	288,776.21

Quarter Ended:	<u>2001 (#3)</u>		<u>2002</u>		<u>2003</u>		<u>2004</u>		<u>2005</u>		<u>2006</u>		<u>2007</u>		<u>2008</u>		<u>2009</u>		<u>2010</u>
March 31	\$ 69,292.78	\$	58,990.57	\$	57,351.91	\$	69,710.27	\$	79,835.21	\$	72,552.48	\$	71,768.06	\$	67,766.16	\$	66,267.81	\$	61,255.18
June 30	106,317.92		77,900.53		80,745.70		91,181.51		93,847.60		90,337.59		100,316.37		91,518.91		78,997.38		92,787.24
September 30	76,274.37		72,877.04		81,699.38		84,352.24		75,707.03		92,400.28		108,581.41		122,708.53		89,635.77		92,418.76
December 31	63,041.37		63,679.21		68,206.60		69,540.31		67,478.39		74,333.00		98,387.80		76,380.57		58,594.48		73,512.88
Totals	\$ 314,926.44	\$	273,447.35	\$	288,003.59	\$	314,784.33	\$	316,868.23	\$	329,623.35	\$	379,053.64	\$	358,374.17	\$	293,495.44	\$	319,974.06

Quarter Ended:	<u>2011 (#4)</u>		<u>2012</u>		<u>2013</u>		<u>2014</u>		<u>2015</u>		<u>2016</u>		<u>2017</u>		<u>2018</u>
March 31	\$ 97,259.96	\$	65,312.80	\$	76,008.31	\$	87,924.55	\$	61,324.69	\$	58,769.22	\$	86,777.60	\$	83,638.58
June 30	100,472.96		88,516.82		100,435.65		114,264.99		80,769.29		104,942.81		123,496.31		
September 30	78,823.22 *		89,285.49		96,330.15		123,794.51		110,093.27		128,105.11		193,426.10 *		
December 31	115,118.50 *		69,971.65		116,521.58		87,980.48		87,997.63		102,700.22		124,039.51		
Totals	\$ 391,674.64	\$	313,086.76	\$	389,295.69	\$	413,964.53	\$	340,184.88	\$	394,517.36	\$	527,739.52	\$	83,638.58

Hampton Inn
opened late in
2010

* One permit had not
finished processing for
the 9/30/11 quarter; funds were
included in the next quarter

* The 3rd Qtr of
2017 has \$3,927.70
which is for a diff.
City which will be
deducted next qtr.
That qtr also inc.'d
\$46,906.65 for
amended returns
for one hotel for 2015.
Without those items
that quarter would
be \$142,591.75.

Notes:

1. Hotel/motel tax implemented 4-1-81 at a rate of 4%.
2. Hotel/motel tax increased to 7% effective 4-1-92
3. Hotel/motel tax for quarter ended June 30, 2001 included \$21,705.23 for prior quarters per State (late payments plus interest).
4. Hotel/motel tax for quarter ended March 31, 2011 includes \$5,345.83 for the prior quarter.

Prepared/Updated by: City Finance Dept. (NL)

Date: 5-30-18

E-mail Reports to

E-mail updated report as payments received to:

~~Joe Clark (joekrys@roadrunner.com)~~ (Requested to discontinue 3/20/13)

~~Heather Shoppa~~

~~Jane Daufeldt (discontinued; retired)~~ New email bzpdirector@machlink.com

Greg Jenkins

Danielle (Americ Inn) (muscatine.ia@americinn.com)

Gregg

~~Hannah~~

~~Chris Boar~~

~~Nick Cusick~~

~~Turner Nelson~~

Jody Hansen