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**FOR IMMEDIATE RELEASE**

**September 13, 2017**

## **HOUSING DEMAND SURVEY RESULTS TO BE REVEALED SEPT. 14**

*Public meeting scheduled for 5:30 p.m. in Muscatine City Council chambers*

**MUSCATINE, Iowa** – The results of the Housing Market Demand Study will be released during a public meeting at 5:30 p.m. Thursday, Sept. 14, in the City Council chambers of the Muscatine City Hall, 215 Sycamore St. The study was authorized by the City of Muscatine and conducted by RDG Planning & Design, Inc., who will also be on hand to discuss the results.

This meeting is being held prior to the in-depth City Council session with City Council members and City staff invited to join the public in viewing the results and asking questions. All are welcomed to attend this session.

The Muscatine Housing Market Demand Study was authorized to provide the city with insights on the public perception of the housing market, the challenges that an individual or family may have in finding adequate housing, and the opportunities that may be available to improve the housing market locally.

The study began with seven focus groups discussing the housing market in Muscatine and continued with an online survey that the public was asked to complete. The goal of the survey is to develop strategies to promote adequate housing for all members of the community.

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