

## City Administrator Report to Mayor & City Council *2017-04-21, Edition No. 262*

### WEEKLY UPDATE:

- Branding Survey: Please see the attached (and please share) marketing and branding press release. You will also find a link on the city's website to the survey and we'll be sharing via social media as well. Please encourage folks to submit surveys. Paper copies are also available at City Hall.
- Park & Recreation: Please see the following supplied by P&R Director Klimes: Below is the information you requested on our first department Easter Egg Hunt and on the upcoming Iowa Soccer Association soccer games:
  - On Saturday, April 8, 2017, the Parks and Recreation Department conducted our first ever Easter Egg Hunt Event. The event was held at Weed Park at 10:00 am and was free of charge to area youth ages 3 up to 3rd grade. Volunteer MCSD students and City Staff helped with the event. A local business sponsored the event and there were between 800 to 1000 participants.
  - During the weekend of April 22/23, 2017, the Iowa Soccer Association will be hosting Festival Soccer games in Muscatine. The event will be held at the Muscatine Soccer Complex and will involve traveling boys and girls soccer teams from around Eastern Iowa ages 9 to 15. It is anticipated that there will be roughly 60 teams in Muscatine for this event.
- Loeb sack: Kevin Jenison (Communications) provided a nice summary online regarding our visit with Rep. Loeb sack and some of the issues facing the city and directly related to the Federal budget - TIGER grants, infrastructure, HUD, Clean Water, etc.
- Placemaking: Kevin Jenison posted a piece on peacemaking on the city's blog and shared it via Facebook and social media. There will likely be a series of similar pieces helping to explain the "why" behind many of the projects and activities going on in the community and also providing some of the facts behind a number of issues related to peacemaking and community building.
- MCSA: Please see the attached quarterly update from MCSA.
- Bi-State: Attached is the April 2017 Commission Packet. Sarah Grabowski, Desktop Publisher, Bi-State Regional Commission

# **Muscatine Needs Your Input!**

City of Muscatine, Greater Muscatine Chamber of Commerce & Industry, Muscatine Community College, Muscatine Community School District, Muscatine Power & Water and UnityPoint Health - Trinity Muscatine have partnered to work with North Star Destination Strategies to determine how best to communicate what makes our community special to visitors, residents and businesses in the year 2017 and beyond.

**Please take a minute to participate in this community-wide initiative by completing this survey.**

**Completed surveys can be left at this location  
or delivered to:**

Greater Muscatine Chamber of Commerce & Industry  
102 Walnut Street  
Muscatine, IA 52761

**Please complete by Saturday, May 13th**

Rather take the survey online? Visit [www.muscatine.com](http://www.muscatine.com) and follow the link.



312 Iowa Avenue  
Muscatine, Iowa 52761



April 18, 2017

Mr. Gregg Mandsager  
215 Sycamore Street  
Muscatine, IA 52761

Dear Mr. Mandsager,

We are pleased to report on the service that MCSA's Homeless Prevention Program (HPP) provided to clients of the Muscatine Municipal Housing Agency (MMHA) during the first quarter of 2017:

- HPP received 18 referrals from MMHA.
- Four of the families leased with section 8 vouchers or Public Housing.
- Fifteen families retained housing.
- Sixteen families received supportive services.
- Fourteen families received financial assistance to assist in maintaining their housing.
- The average length of service to MMHA households was 13 days.

With 18 MMHA referrals in the first quarter, this equates to 31% of the total households HPP has served. To date, we have served 58 families in Muscatine.

We look forward to our continued partnership with Muscatine Municipal Housing Agency and its clients.

Sincerely,

Susan Day  
MCSA Homeless Prevention Navigator























