

## City Administrator Report to Mayor & City Council

November 19, 2015, Edition No. 199

### WEEKLY UPDATE:

1. Budget Calendar: Please see the attached draft budget schedule for 2016/17.
2. Goals: The current draft of the goals is attached for your review. Departments are reviewing timelines now and I will have this on for council action at the first meeting in December.
3. Refuse: Attached is a copy of the 2016 refuse collection and curbside recycling calendar that will go out December 7th and 8th.
4. IEDA: This Saturday at the Immigrant Entrepreneur Summit in Ankeny, Ramiro and Lupe Vazquez of North Construction and Guadalajara Restaurant will be awarded the Outstanding Immigrant Business Award. See attached.
5. DPW: We received 6 applicants and will be re-advertising the DPW Director position.
6. Mississippi Drive: Attached is copy of the presentation from the 12/10 public forum.
7. Riverfront: Per DPW Director Hill discussion with consultant - Process and Schedule for the Riverside Park Master Plan Upgrade. We would like to begin this process after January 1, 2016. Based on the schedule shown this could be wrapped up by late Spring. That coincides well with our next Mississippi Dr. Corridor Public Meeting. The Site Workshop (#1) should follow a similar path we are using for the Corridor. This would involve a meeting with respective Stakeholders - Park & Recreation Commission, Community Improvement Action Team, Bicycle and Trails Committee and City Staff, other groups as appropriate. The final session would be a Public forum similar to the one you observed last week. We will certainly organize those meetings on our end. We should also set aside some time during that visit to discuss the pros/cons of a long dock for Riverboat Cruises as well as recreational and large boat docking. Please review your calendar for the best time in January 2016 to initiate this.
8. Golf Course: Please see the attached memo on the golf course closing for 2015.
9. Recycling: Attached is a memo and the *draft* contract that will go to council for approval at the first meeting in December. The contract does say Allied Services,LLC d/b/a Republic Services. They are called Republic Services now.
10. Insurance: Staff will be working with the Risk Management Committee to prepare an RFP and review broker services for our insurance. This is not due to any dissatisfaction with our current provider. It has been several years since we have done a review and as a result, we believe it is prudent to review the services.
11. WPCP: Provide by WPCP Director Koch and in his role with the Iowa Water Environment Association - As a member of the Executive Board for the Iowa Water Environment Association (IAWEA) I wanted to pass along a letter we are sending to Senate and House representatives to plead with them to continue funding the SRF (State Revolving Fund) programs. This letter came up from Missouri and Kansas and has been re-drafted on IAWEA letter head. We are

encouraging all city officials and other policy advocates to send these letters in support of maintaining the SRF for water infrastructure projects. If you have questions please feel free to call me or email questions you may have concerning this matter.

- 12.SBFL: Here are two recent awards reviewed/approved by the committee:
  - The Lighthouse Coffee Shop, \$16,000 SBFL: "The Lighthouse Coffee Shop, located on Second Street in downtown Muscatine, will provide the best quality coffee, pastries and desserts as well as healthy choice smoothies and shakes. What makes The Lighthouse so unique? The location, situated in the heart of Historic Downtown Muscatine. In addition, we will be introducing new and unique drinks and desserts, some of which Muscatine has not yet seen. What will make us different from our competitors: our comfortable and convenient lounge area. Customers will benefit from our free Wi-Fi and the unique atmosphere, using our location as a meeting area or a workspace. The Lighthouse will offer and serve a variety of coffee drinks, including espresso, lattes and mochas. We will also offer a variety of smart choice smoothies and shakes. The price ranges for our products will vary from \$1.80 - \$3.00 for regular coffee,\$2.50 - \$5.00 for milk and espresso drinks such as lattes and mochas,\$2.00 - \$6.00 for pastries or desserts,\$3.00 - \$8.50 for healthy choice smoothies and protein shakes."
  - Chicharo's Mexican Grill, \$18,000 SBFL: A family Mexican grill restaurant and catering business. "The business includes a food truck that is used on special occasions and at Muscatine work sites for lunch. Delivery is available for area residents. The business is open Monday – Saturday serving lunch and dinner. All menu items are moderately priced. A typical customer will spend between \$8-\$12 including food and drink. The food will be 100% fresh. The salsa bar will allow customers to customize their food to their specific tastes. The target market for the quick casual dining industry is very broad and should incorporate most demographic regions." An outside eating area will be completed in the Spring. The owner is one of two finalists from Muscatine for an immigrant entrepreneurship award in 2014. Long term plans call for a cheese factory to be constructed (not related to the award).
- 13.Training: Attached is a letter from Bi-State outlining a number of upcoming American Planning Association (APA) webinars/training sessions.
- 14.Golf Course Closing: Please see the attached press release.
- 15.New Council Orientation: New council member orientation is set for December 7th. Newly elected officials will be sworn in on December 17th by the City Clerk. Mayor-Elect Broderson has requested to be sworn in by her family friend Judge Tom Reidel.

#### ADDITIONAL INFORMATION:

The Municipal Leadership Academy (MLA) starts this week with Part One being presented in Storm Lake on Thursday and Charles City on Saturday. Please share this information with those new to office as well as anyone currently in office. This important training is presented by the Iowa League of Cities, Institute of Public Affairs at the University of Iowa and the Office of State and Local Government Programs at Iowa State University Extension and Outreach.

City officials can register just for MLA Part One or for the first three parts of the MLA series for a discounted price. MLA Part One includes the following topics:

- City Budgets
- Effective City Councils and Meetings
- The Ethical City Official
- Ten Things to Know (overview of city operations and legal issues)

MLA Part One will be presented at the following locations:

Storm Lake, 4 - 8 p.m., Thursday, November 19, 2015  
King's Pointe (1520 E Lakeshore Drive, Storm Lake) [Late Fees Waived]

Charles City, 10 a.m. to 2 p.m., Saturday, November 21, 2015  
Sleep Inn & Suites (1416 South Grand Avenue, Charles City) [Late Fees Waived]

Atlantic, 4 - 8 p.m., Thursday, December 3, 2015  
Cass County Community Center (805 West 10th Street, Atlantic)

Hiawatha, 10 a.m. to 2 p.m., Saturday, December 5, 2015  
Hiawatha Community Center (101 Emmons Street, Hiawatha)

Ottumwa, 4 - 8 p.m., Thursday, December 10, 2015  
BridgeView Center (102 Church Street, Ottumwa)

Ankeny, 10 a.m. to 2 p.m., Saturday, December 12, 2015  
Courtyard by Marriott (2405 SE Creekview Drive, Ankeny)

Attendees also receive a meal and a copy of the newly revised 2016 Iowa Municipal Policy Leaders' Handbook as part of their MLA Part One registration (a \$30 value). For more information and to register online go to the League Web site or call the League at (515) 244-7282 for more information.

**PROPOSED 2016/2017 CITY COUNCIL BUDGET SCHEDULE  
CITY HALL CONFERENCE ROOM**

| <b>Date</b>                 | <b>Time</b>            | <b>Department/Agency</b>  |
|-----------------------------|------------------------|---|
| Thursday, January 28, 2016  | 5:30 p.m.              | General Fund Overview to City Council   |
| Saturday, January 30, 2016  | 8:00 a.m. to 4:00 p.m. | City Council Budget Review<br>Legal Services<br>City Administrator<br>Human Resources<br>Risk Management<br>Finance<br>Information Technology<br>Community Development<br>Airport/Airport Subsidy<br>Police Operations<br>Animal Control<br>Ambulance<br>Library Operations<br>Cablevision<br>Art Center<br>Fire Operations |
| Monday, February 1, 2016    | 5:30 p.m. to 8:30 p.m. | Parks Administration<br>Park Maintenance<br>Swimming Pools<br>Recreation<br>Soccer<br>Kent Stein<br>Wellness<br>Cemetery<br>Golf Course<br>Boat Harbor<br>Marina  |
| Wednesday, February 3, 2016 | 5:30 to 8:30 p.m.      | Public Works Administration<br>Engineering<br>Roadway Maintenance<br>Traffic Control<br>Snow and Ice<br>Street Cleaning<br>Building & Grounds<br>Collection & Drainage<br>Equipment Services<br>Equipment Replacement   |

| <b>Date</b> | <b>Time</b> | <b>Department/Agency</b> |
|-------------|-------------|--------------------------|
|-------------|-------------|--------------------------|

|   |                        |  |
|---|------------------------|--|
| <b>Thursday, February 4, 2016</b><br>(City Council meeting) | 5:30 p.m. to 7:00 p.m. | Senior Resources<br>Chamber<br>Humane Society  |
| Saturday, February 6, 2016                                  | 8:00 a.m. to 4:00 p.m. | Iowa Legislators<br>Parking<br>Refuse Collection<br>Landfill<br>Transfer Station<br>Transit<br>WPCP<br>Storm Water<br>CVB<br>Housing<br>Review & Discussions Begin –<br>General Fund |
| Tuesday, February 9, 2016                                   | 5:30 p.m. to 8:30 p.m. | Capital/Debt/TIF/RUT<br>Local Option Review  |
| Wednesday, February 10, 2016                                | 5:30 p.m. to 8:30 p.m. | Review & Discussion<br>Decisions for Public Hearing (may<br>continue to February 13th)   |
| Saturday, February 13, 2016                                 | 8:00 a.m. to 4:00 p.m. | Final Decisions for Public Hearing<br>(extra meeting unless concluded<br>February 10th)  |
| Tuesday, February 16, 2016                                  | 5:30 p.m. to 6:00 p.m. | Set Public Hearing   |
| Thursday, March 3, 2016                                     |                        | Public Hearing & Adoption  |
| March 15, 2016  |                        | Approved budget filed with County<br>Auditor for certification   |

**City of Muscatine**  
**DRAFT Goals**  
**Adopted November XX, 2015**

**Long-Term Goals**

- Partner with local organizations and governments to combine services or cooperate where feasible and appropriate
- Position the City to address potential shortfalls in revenue due to state and federal mandates and work to leverage local funding with grants
- Work to retain Tax Increment Financing (TIF) as a municipal economic development tool
- Increase community awareness and engagement (Tell Muscatine's story)
- Attract employees that work in Muscatine, but do not live in Muscatine. Target a population of 25,000 by 2020, 30,000 by 2030

**Council and Management Agenda 2015-16**

**Community and Economic Development**

- Evaluate programs and opportunities for economic development
- Market economic development programs
  - Create signage (February 2016)
  - Work with local banks, real estate companies to promote plans and incentives (March 2016)
- Focus on “supply or value chain” business attraction/retentions
- Create an economic development strategic plan targeting key sectors and work with the University of Iowa and Iowa State University to attract business developed on campus.
  - Identify programs and opportunities March 2016
  - Create plan of action by August 2016
- Evaluate creation of port authority and municipal port:
  - Submitted LIFTS Grant: Award early 2016
  - Feasibility Study: Completed 2016
  - Grants 2016: USEDADA/TIGER, USDOT, Others
  - Small Concept/Test Run/Trials 2016
  - Permits: 2016 and 2017
  - Engineering/Design: 2016/17
  - Tentative Construction: 2017/18

**Housing**

- Conduct a housing demand study (July 2016)
- Focus on new housing development in key areas
- Mixed use, starter homes, single family and downtown (high quality)
- Evaluate and promote opportunities and incentives for infill

### **Programs and Services**

- Complete the rewrite of the 1974 Zoning Ordinance (Adoption 2016)
- Continue to improve in-depth sessions to include departmental reviews

### **Marketing, Communication and Engagement**

- Develop a marketing plan for the City of Muscatine in cooperation with the Greater Muscatine Chamber of Commerce and Industry (GMCCI), Muscatine School District, Muscatine Community College, Unity Point - Trinity Muscatine, Convention and Visitors Bureau (CVB), Community Improvement Action Team (CIAT), and local industry (Budget March 2016, Hire firm June 2016)
- Enhance the City's updated website and expand the use of social media tools for public communication.
- Align technological resources to improve the services provided, information access and convenience of citizens, organizations, and visitors
- Prepare a city communications plan (March 2016)

### **Continuous Service Improvement.**

- Improve organizational effectiveness and enhance interdepartmental cooperation
- Develop a plan to incorporate community sustainability principles of economic prosperity, environmental integrity and cultural vibrancy into all short and long term planning.
- Bring technology to the field (drive efficiency)
- Work with downtown businesses and residents to create a clean and inviting environment. (Winter 2015-2016)

### **Projects, Programs and Placemaking**

- Implement CIP with focus on existing infrastructure
- Mississippi Drive (2016) and Grandview Avenue (2019)
  - Preliminary design and public meetings (2015-16)
  - Property acquisition (2015-16)
  - Bid (February or March 2017)
  - Construction (2017-18)
- Pearl III (CIAT, IISC, and placemaking projects) – develop and maintain local amenities for residents and that attract/retain a quality workforce
  - Develop marketing and funding plan (CIAT)
- Mulberry Avenue Construction (2016)
- CSO (Multiple phases through 2028), Update financial plan in 2016
- Airport Reconstruction of Primary Runway (2016)
- Art Center HVAC (Envelope and HVAC) (May 2016)
- City Hall HVAC and building envelope plan
- Riverfront Master Plan
- WPCP Receiving Station and Waste to Energy Project
- Reforestation



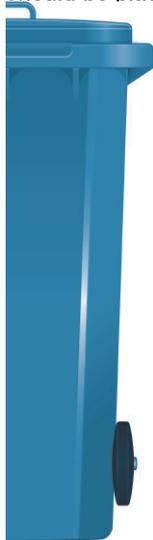
# City of Muscatine Refuse Collection and Curbside Recycling 2016

| JANUARY   | FEBRUARY  | MARCH   | APRIL  |
|---|---|---|--|
| S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28 29 30<br>31 | S M T W T F S<br>1 2 3 4 5 6<br>7 8 9 10 11 12 13<br>14 15 16 17 18 19 20<br>21 22 23 24 25 26 27<br>28 29          | S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28 29 30 31    | S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28 29 30    |
| MAY   | JUNE  | JULY  | AUGUST   |
| S M T W T F S<br>1 2 3 4 5 6 7<br>8 9 10 11 12 13 14<br>15 16 17 18 19 20 21<br>22 23 24 25 26 27 28<br>29 30 31    | S M T W T F S<br>1 2 3 4<br>5 6 7 8 9 10 11<br>12 13 14 15 16 17 18<br>19 20 21 22 23 24 25<br>26 27 28 29 30       | S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28 29 30<br>31 | S M T W T F S<br>1 2 3 4 5 6<br>7 8 9 10 11 12 13<br>14 15 16 17 18 19 20<br>21 22 23 24 25 26 27<br>28 29 30 31 |
| SEPTEMBER   | OCTOBER   | NOVEMBER  | DECEMBER   |
| S M T W T F S<br>1 2 3<br>4 5 6 7 8 9 10<br>11 12 13 14 15 16 17<br>18 19 20 21 22 23 24<br>25 26 27 28 29 30       | S M T W T F S<br>1<br>2 3 4 5 6 7 8<br>9 10 11 12 13 14 15<br>16 17 18 19 20 21 22<br>23 24 25 26 27 28 29<br>30 31 | S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28 29 30       | S M T W T F S<br>1 2 3<br>4 5 6 7 8 9 10<br>11 12 13 14 15 16 17<br>18 19 20 21 22 23 24<br>25 26 27 28 29 30 31 |

**CITY GARBAGE CONTAINER DELIVERY:** Phase 2 - Spring 2016  
Phase 3 - Fall 2016

For more details on delivery in your area, visit [www.muscatineiowa.gov](http://www.muscatineiowa.gov)

All containers for Refuse Collection and Curbside Recycling should be placed out to the curb no earlier than 4:00 PM the day before collection and no later than 5:00 AM on the day of collection.



**Curbside Recycling - The red outline weeks are Week A Routes. Unmarked weeks are Week B Routes.** Recycling is picked up every other week on your normal refuse collection day. If a holiday is on your week for recycling, collection will be one day behind. *Republic Services does not observe Veteran's Day, day after Thanksgiving, Christmas Eve, and President's Day.*

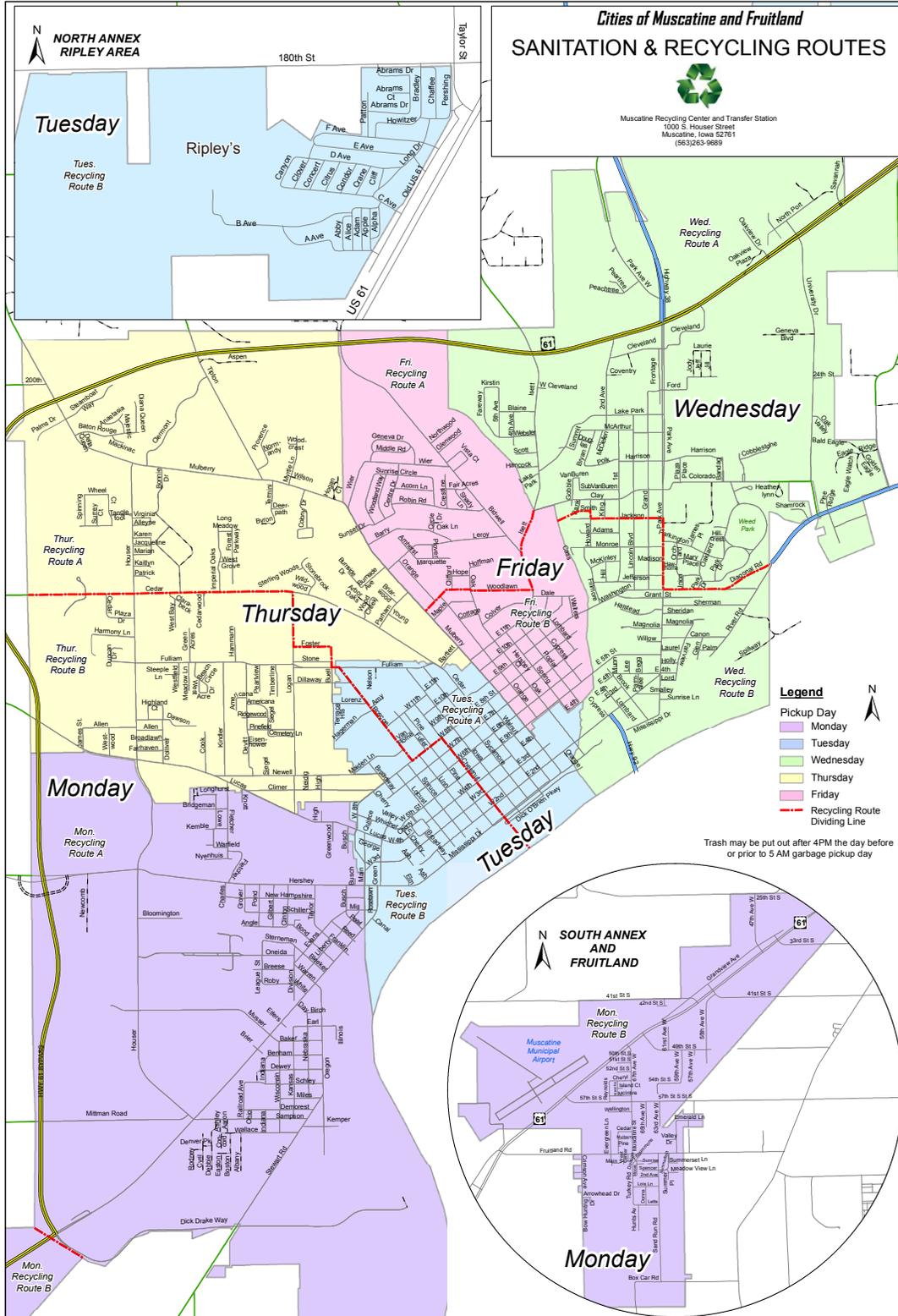
**Refuse Collection** - Refuse collection is every week. Listed below are the **HOLIDAYS FOR 2016** for Refuse Collection:

- New Years** - Friday and Monday Routes – January 4
- President's Day** - Monday and Tuesday Routes – February 16
- Memorial Day** - Monday and Tuesday Routes – May 31
- Fourth of July** - Monday and Tuesday Routes – July 5
- Labor Day** - Monday and Tuesday Routes – September 6
- Veteran's Day** - Friday and Monday Routes – November 14
- Thanksgiving** - Wednesday and Thursday Routes – November 23  
Friday and Monday Routes – November 28
- Christmas** - Thursday and Friday Routes – December 22  
Monday and Tuesday Routes – December 27

**For more information,  
to schedule a curbside pick up, or questions:  
563.263.9689 or [www.muscatineiowa.gov](http://www.muscatineiowa.gov)**



**Muscatine Recycling Center and Transfer Station**  
**1000 S. Houser St.**  
**Muscatine, Iowa 52761**



**For more information about your pick up day, visit [www.muscatineiowa.gov](http://www.muscatineiowa.gov)**

# Award Honorees

**The Outstanding Immigrant Business Award** honors an immigrant-owned (at least 50% ownership by first generation immigrant) business that serves as a model and inspiration of success in both profit and philanthropy. The honoree utilizes business strategies that carry a mission of community investment and civic engagement while providing a healthy profit margin.



## Outstanding Immigrant Business Award

# NORTH CONSTRUCTION AND GUADALAJARA RESTAURANT

**Ramiro and Lupe Vazquez, Co-Owners**

Ramiro and Lupe Vazquez are first generation immigrants from Mexico and are co-owners of two businesses--North Construction and Guadalajara Restaurant. Much like most immigrants, Ramiro and Lupe are hard workers who are persistent in their pursuit of the "American Dream". As a result of their successful business endeavors, Ramiro and Lupe have changed the lives of countless other immigrants by employing about 30 individuals in their businesses. They care about their employees and support them in their work and personal life.

Ramiro and Lupe are involved in numerous community and civic endeavors in the Muscatine area. From the Hispanic Ministry of Calvary Church, the Big Brothers and Big Sisters foundation, to the Muscatine Chamber of Commerce, and the City Diversity Committee. They are leaders in the community and serve as a mentors for other business professionals and entrepreneurs who often come to seek their advice on how to be successful.

Ramiro and Lupe understand the obstacles that first generation immigrants face and are committed to providing guidance and advice that equip and empower immigrants to achieve their own "American Dream." Ramiro and Lupe have two grown children who are also involved in their business.

# Mississippi Drive | Corridor Revitalization



*...A Destination Transportation Project...*



# Welcome!

## Tonight's Agenda:

- Further define the Scope of the Project
- Discuss the Project Elements
- Examine the Project Area
- Introduce Concepts for Revitalizing Mississippi Drive
- Ask Questions and Collect Your Feedback
- **Answer YOUR Questions**

## Project Process: Where are we?

- Visioning
- Info Gathering and Outreach
- Preliminary Design November-June
- Final Design June-September 2016
- Bid Document Preparation September-December 2016
- Bid Letting February 2017
- Construction Spring 2017

# Mississippi Drive | Corridor Revitalization

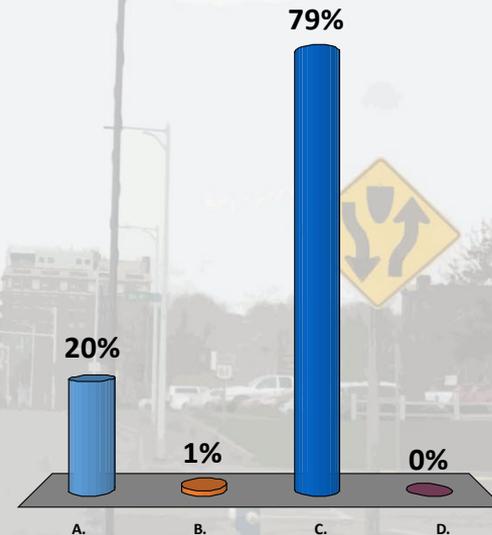
## Your Project Team



# Let's Get Started

What best describes your involvement tonight?

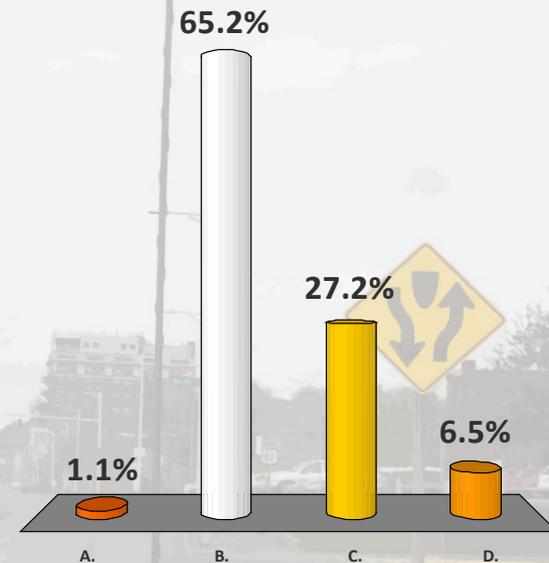
- A. Business Owner
- B. Work Here (but don't live here)
- C. Active Resident
- D. Visitor (not from Muscatine)



# Let's Get Started

What is the population of Muscatine?

- A. 18,000
- B. 23,000
- C. 28,000
- D. 35,000



# Mississippi Drive | Polling: Let's Practice

## Who has the best hair?

A. Jim

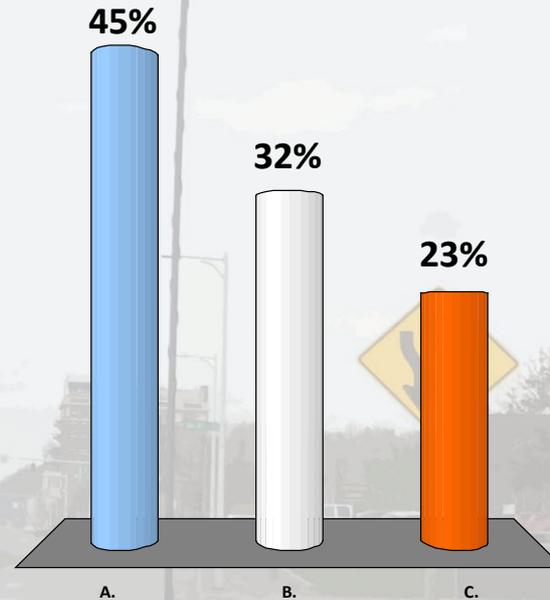
B. Joe

C. Casey

Joe

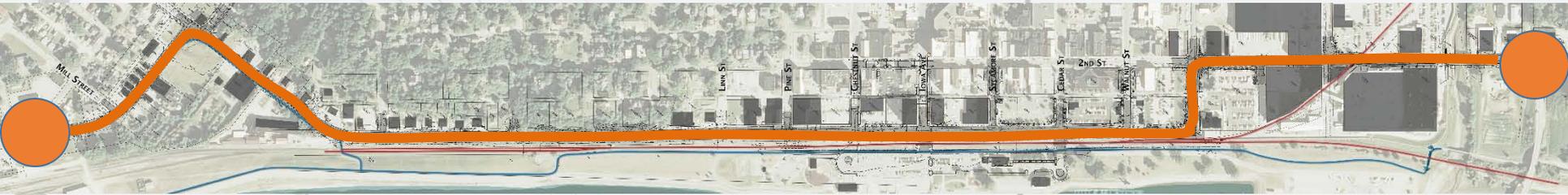
Jim

Casey



# Overview | Scope of Work

## Corridor Map:



## Project Extents:

- Main Street & Grandview Ave to E 2<sup>nd</sup> Street, thru HNI Campus
- Within current Right-Of-Way
- Will make connections/transitions North/South as needed

## Overview | **Scope of Work**

### What are the project elements?

- Financial Partnership between the City, Canadian Pacific Railroad and MPW
- The elevation of the railroad and Miss. Dr. will be raised approx. 1' in some areas
- The final product will be designed to handle the existing and future traffic, including trucks
- The design will be sensitive to our climate, be cost conscious and consider long-term maintenance

## So What's The Big Idea?

...Incorporate Blue Zones Concepts to the fullest extent possible:

- Less Pavement
- Complete Streets
- Improved Walkability
- Safer Streets
- Beautification



# The Big Picture | Conceptual Framework

**Let's Do It!....** In an upper Midwestern  
kind of way.



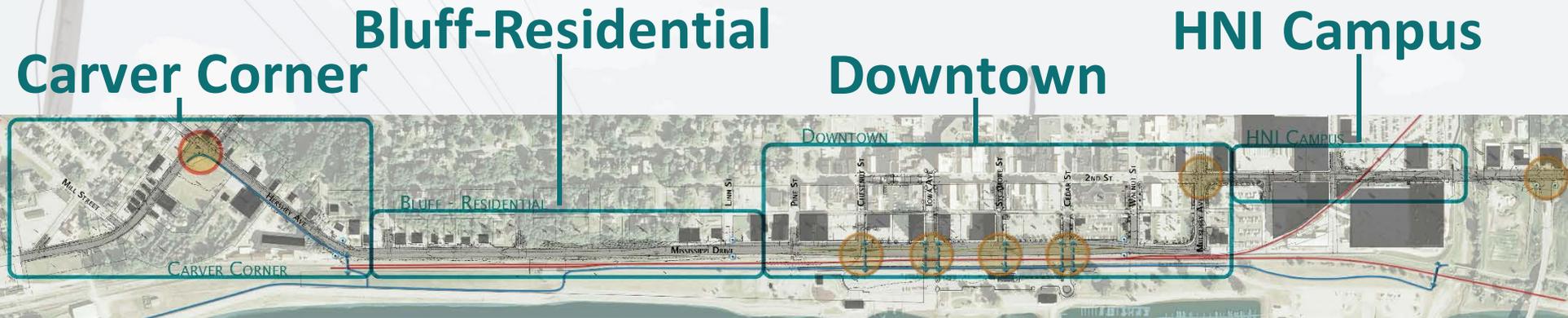
# The Big Picture | Project Goals

## Project Goals:

- Modernize Mississippi Drive
- Incorporate Complete Streets Design Principles
- Provide A Safe and Attractive Environment for All Users
- Improve Connectivity to the Riverfront
- Enhance Overall Aesthetic of the Corridor
- Effectively Engage the Public Throughout the Process
- **Implement a Community Supported and Technically Sound Project**



# The Big Picture | Dissecting the Corridor



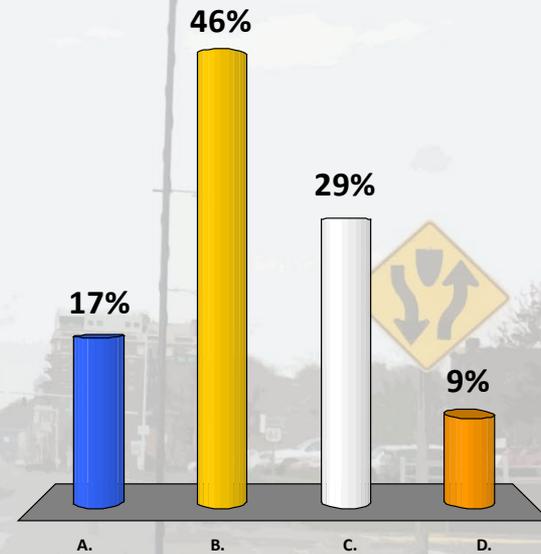
## Critical Points:

- Diverse Corridor
- Poorly Connected
- Changing Right-Of-Way Widths
- **Huge Asset to the Community.....And it's time for an update.**

# Traffic | By The Numbers

Approx. how many vehicles travel Mississippi Drive per day?

- A. 8,000
- B. 12,000
- C. 16,000
- D. 20,000



# Traffic | By The Numbers

What is the lane width thru the HNI campus?

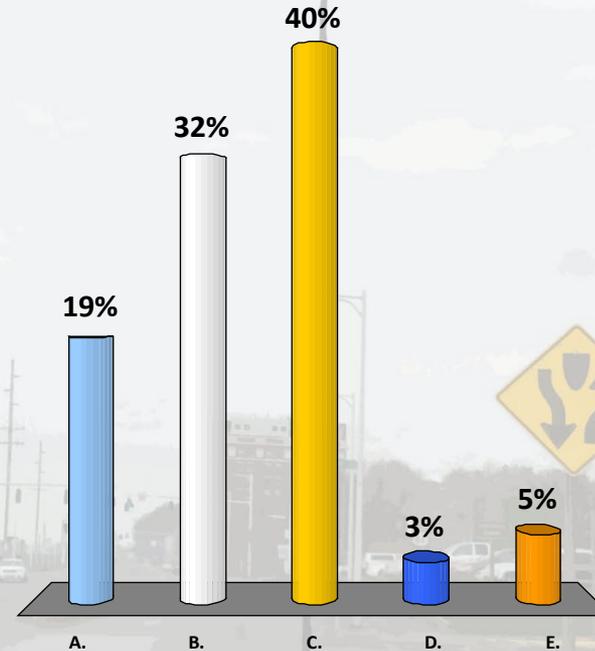
A. 10'

B. 11'

C. 12'

D. 13'

E. 15'



# Traffic | By The Numbers: Vehicular Counts

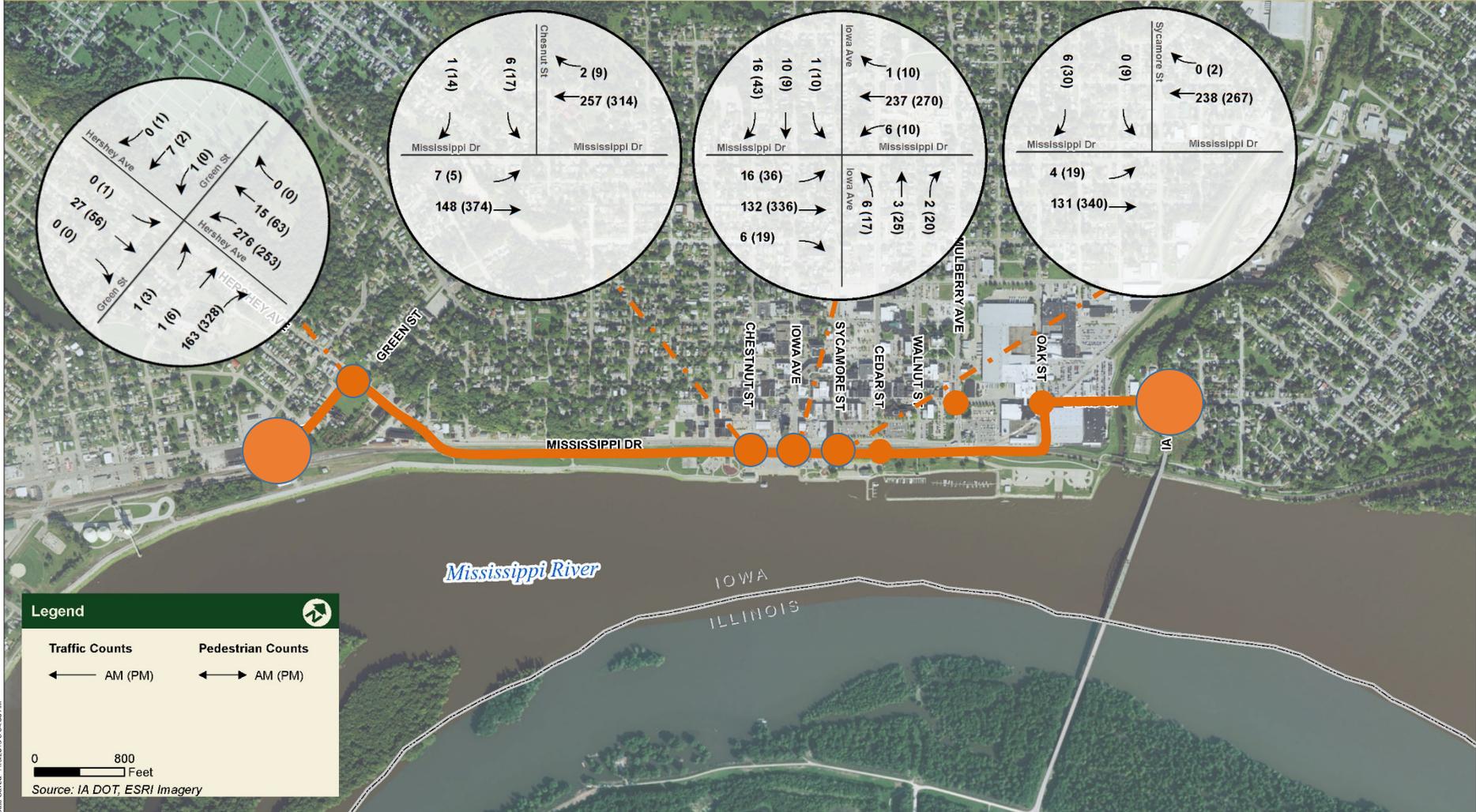


Mississippi Drive Corridor Reconstruction

City of Muscatine

Existing Turning Movement & Pedestrian Counts

November 2015



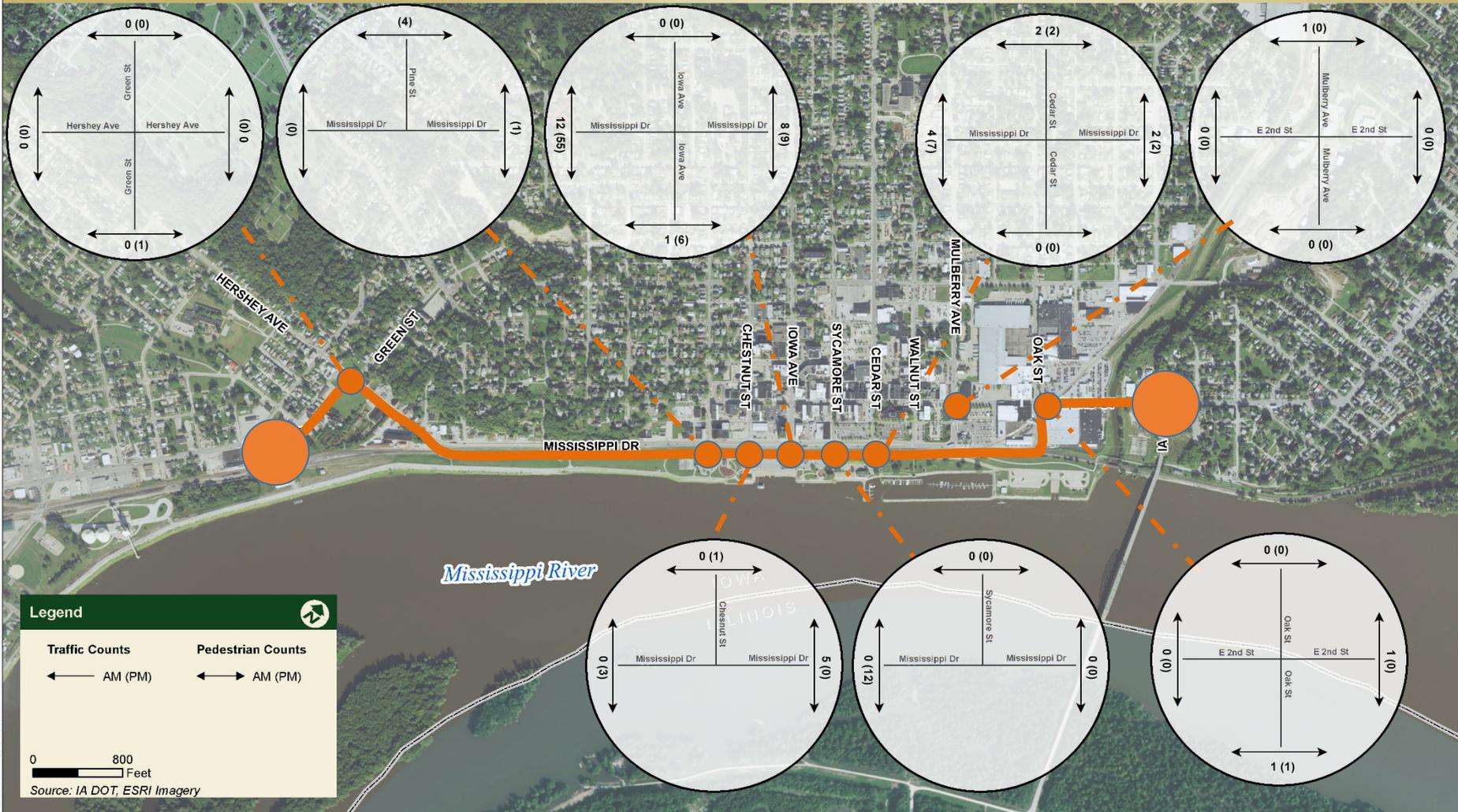
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# Traffic | By The Numbers: Pedestrian Counts



Mississippi Drive Corridor Reconstruction  
City of Muscatine

Existing Turning Movement & Pedestrian Counts  
November 2015



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# Dissecting the Corridor | Analysis

Carver Corner      Bluff-Residential      Downtown      HNI Campus



# Dissecting the Corridor | Analysis Opportunities



Improved sidewalks and integration of decorative paving solutions



Reduction of overall road width, improved paving and improved traffic control



Improved intersections with bumpouts, shorter crosswalks and pedestrian ramps



Improved pedestrian connections and safer RR crossings



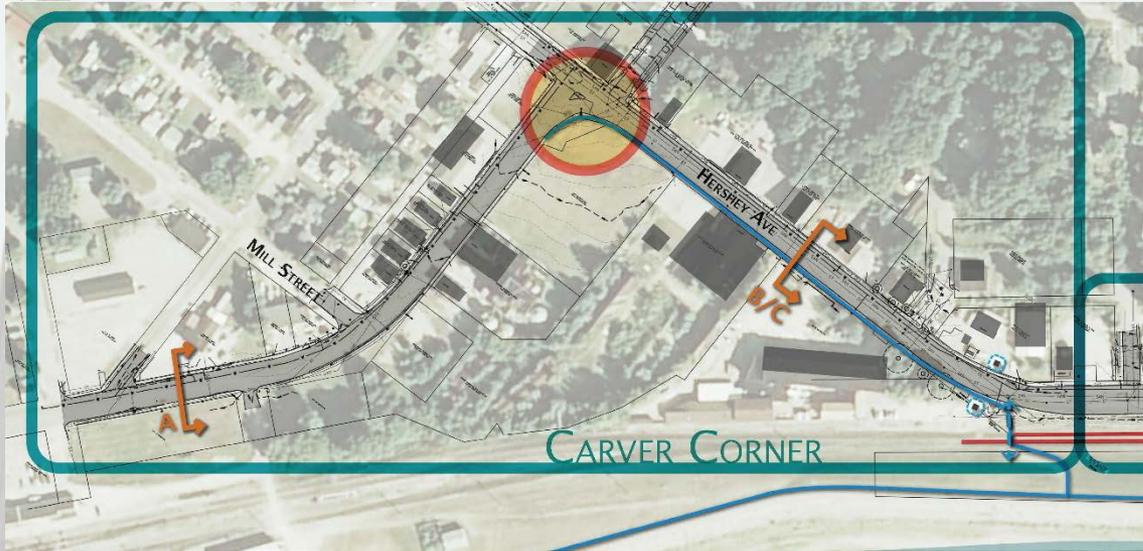
Improved visual connection by integrating facade improvements and creating opportunities for local art



Updated streetscape features, lighting, curb and gutter, utilities and sidewalks

# Dissecting the Corridor | Districts

## Carver Corner:



## Design Considerations:

- Provide improved intersection at Carver Corner
- Provide bike lanes to connect regional trail with SW neighborhoods and parks
- Define/reduce curb-cuts where possible
- Is Carver Corner the gateway to the riverfront/downtown area? Should this area be designed as the gateway to the corridor with a higher level of finish?



# Dissecting the Corridor | Districts

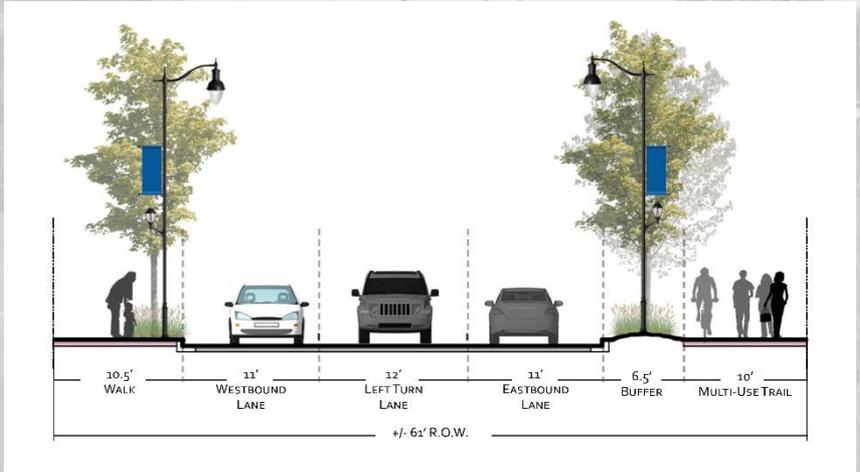
## Carver Corner:



Section A: Grandview – 3 Lane w/ Median



Section B: Hershey Ave. – 3 Lane w/ Median



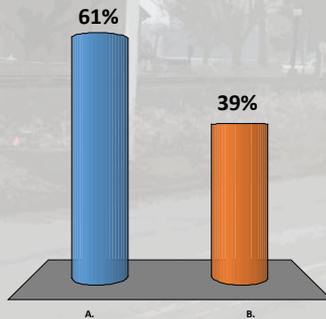
Section C: Hershey Ave. - 3 Lane No Median

# Dissecting the Corridor | Polling Question

## Carver Corner:

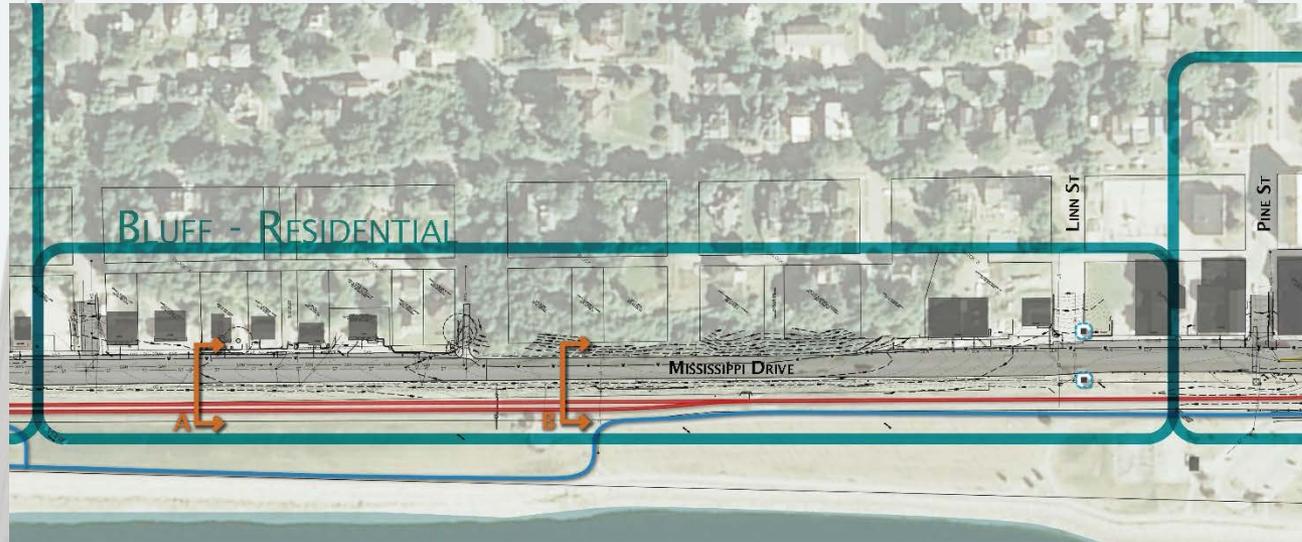
In your opinion which would be the best alternative for this intersection? (Consider aesthetics, function, plantings, etc.)

- A. Roundabout Concept
- B. Improved Intersection Concept



# Dissecting the Corridor | Districts

## Bluff-Residential:



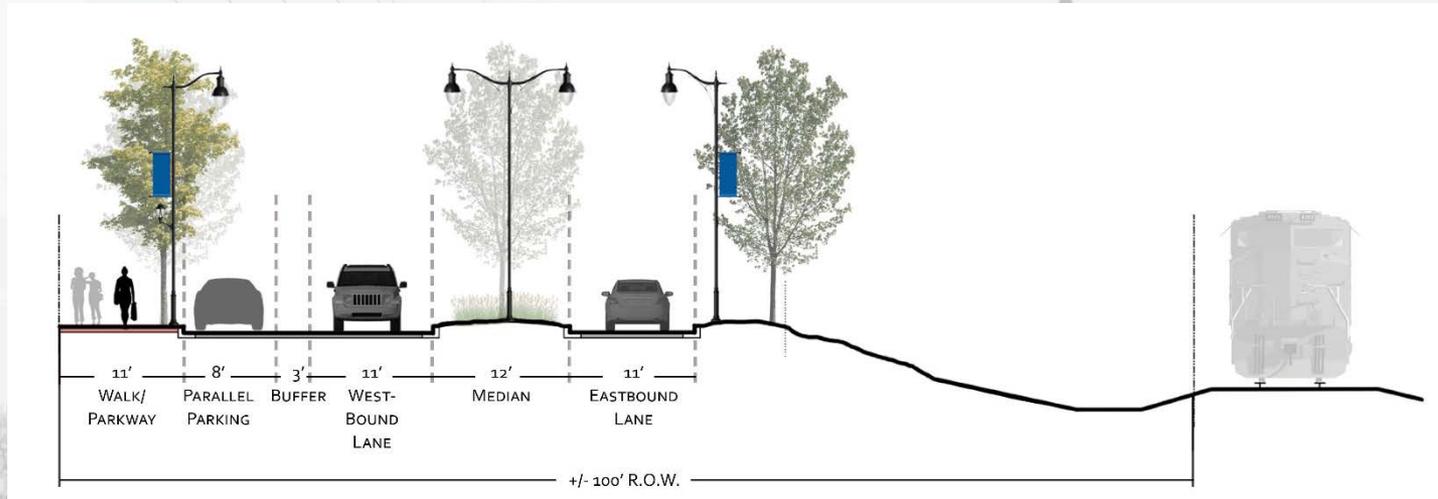
## Design Considerations:

- Maintain parking opportunities for residences
- Is there an opportunity to improve points of access and define driveways?
- How does the bluff area impact the cross section and opportunity for pedestrian connections?

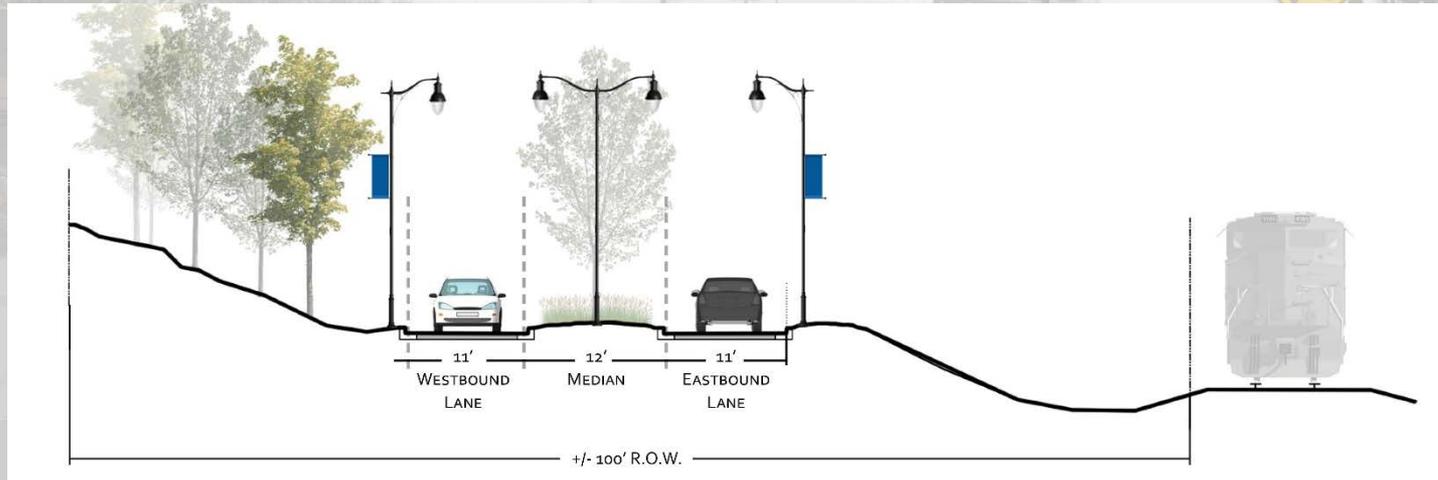


# Dissecting the Corridor | Districts

## Bluff-Residential:



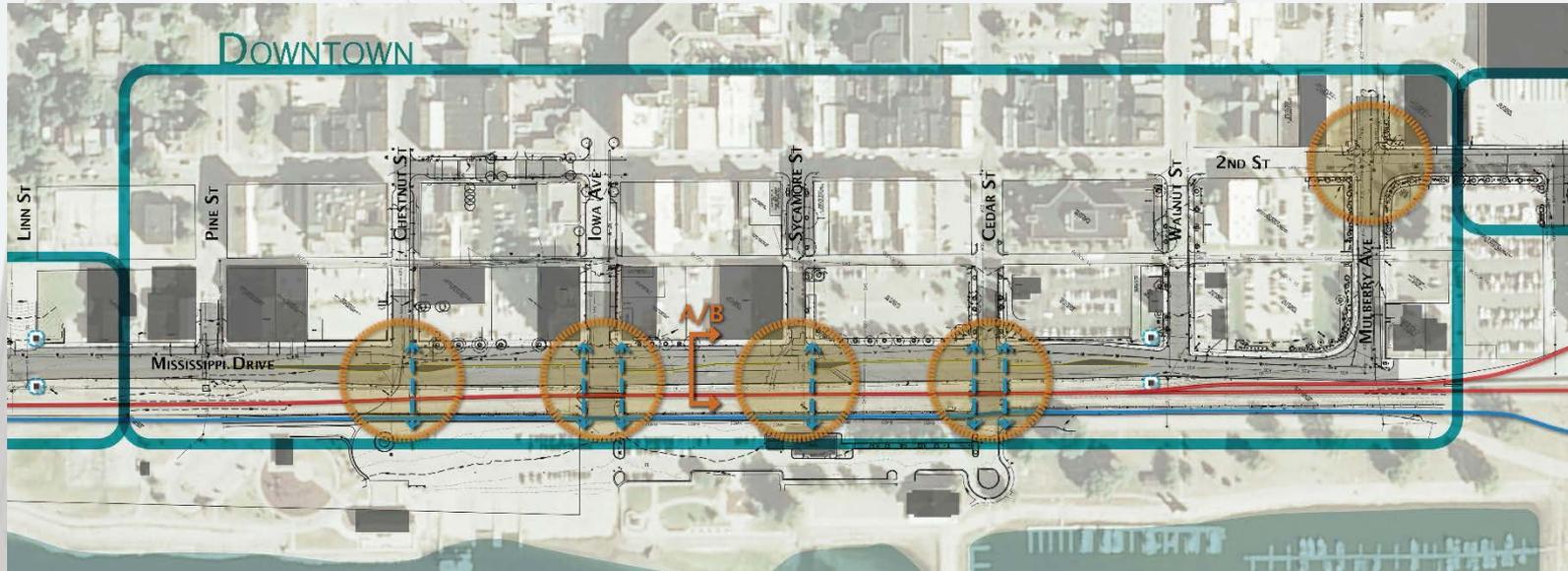
**Section A: Bluff Residential - 2 Lane w/ Median**



**Section B: Bluff - 2 Lane w/ Median**

# Dissecting the Corridor | Districts

## Downtown:

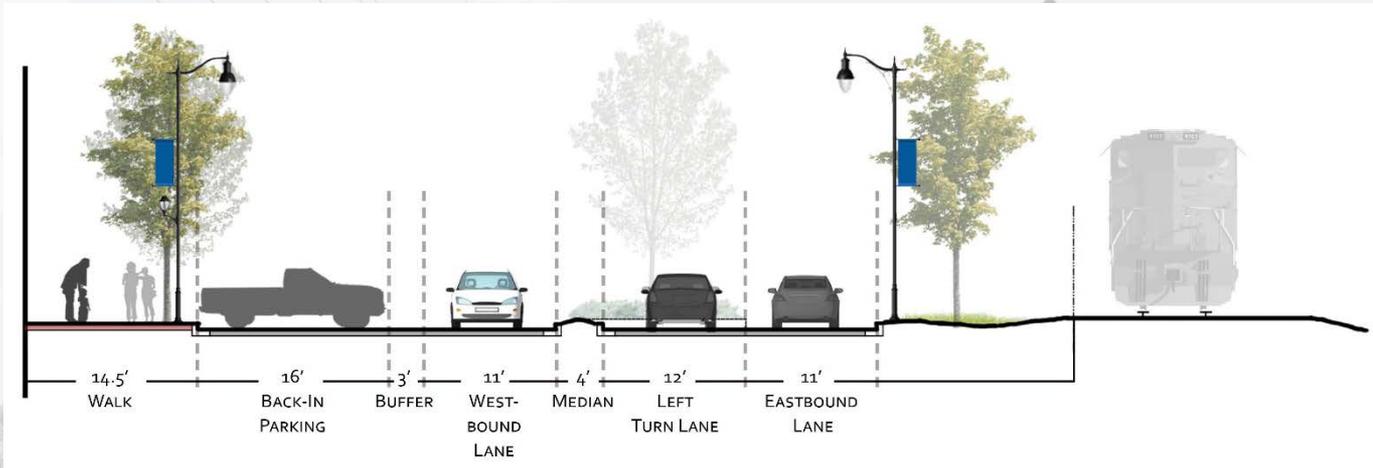


## Design Considerations:

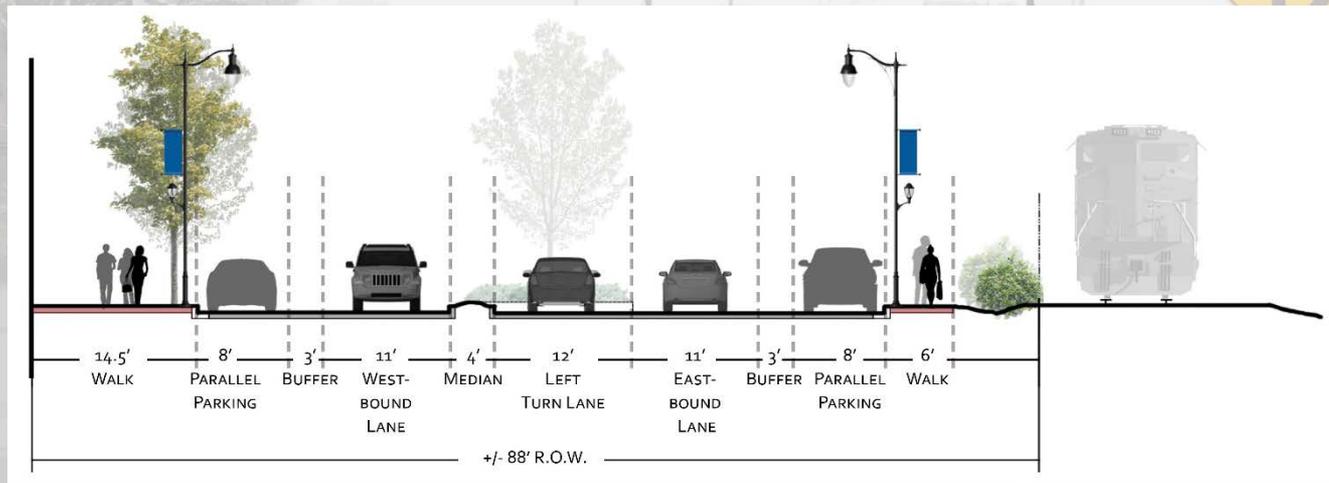
- Provide appropriate pedestrian accommodations
- Consider a higher level of finish, creating a unique experience
- Reduce crossing distances where possible
- Provide on-street parking
- Est. streetscape character or details which can carry over into downtown
- Provide opportunities for informational and wayfinding signage

# Dissecting the Corridor | Districts

## Downtown:



**Section A: 3 Lane w/ Back-In Parking**



**Section B: 3 Lane w/ Parallel Parking**

# Back-In Parking?

The same movement as parallel parking –

**It's as easy as:**

1. Signal
2. Stop
3. Reverse

**Advantages:**

- More Parking Stalls
- Curbside Loading
- Better Sight Lines



Parking | **Goal: Net Positive**

# More Parking!

## Mississippi Drive Parking Analysis:

- Existing: 29 Spaces
- Tandem Stalls w/ Pull In/Out Buffer

## Proposed Back-In Parking:

- Potentially 47-50 Spaces
- Northside of Mississippi Drive Only

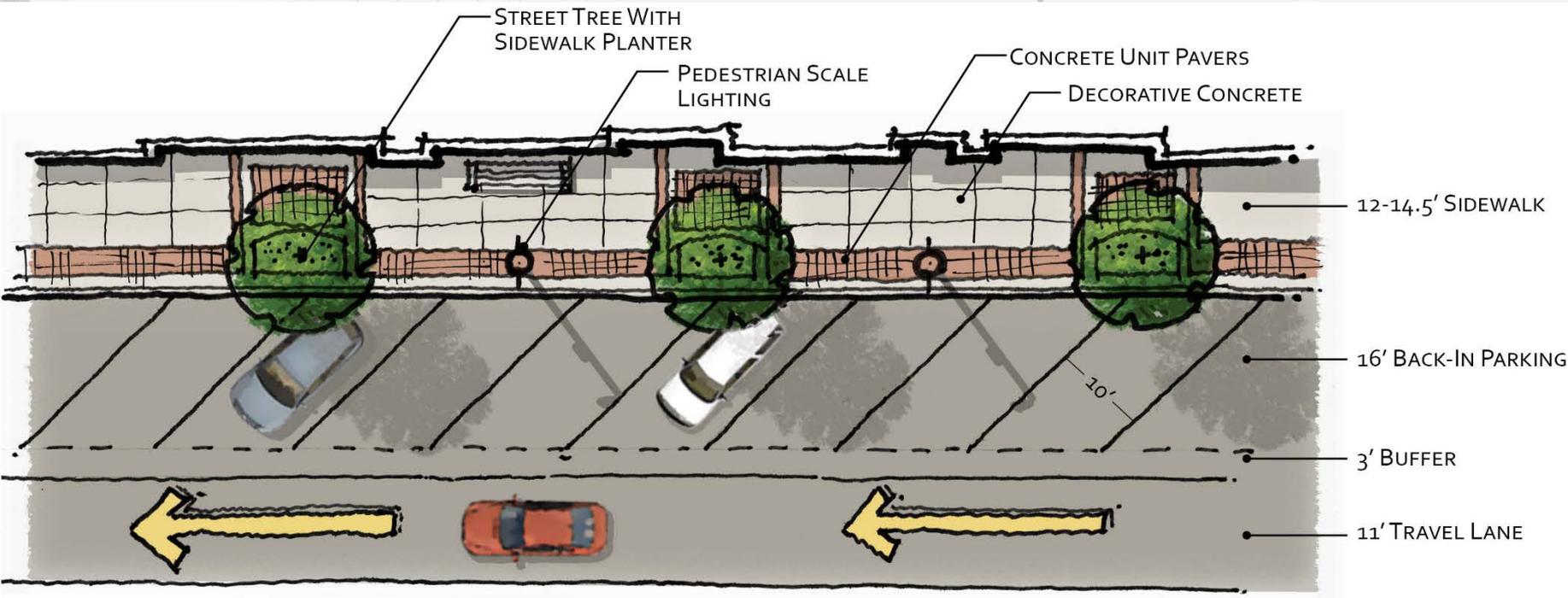
## Proposed Parallel Parking:

- Potentially 59-62 Spaces
- Combination of Northside and Southside



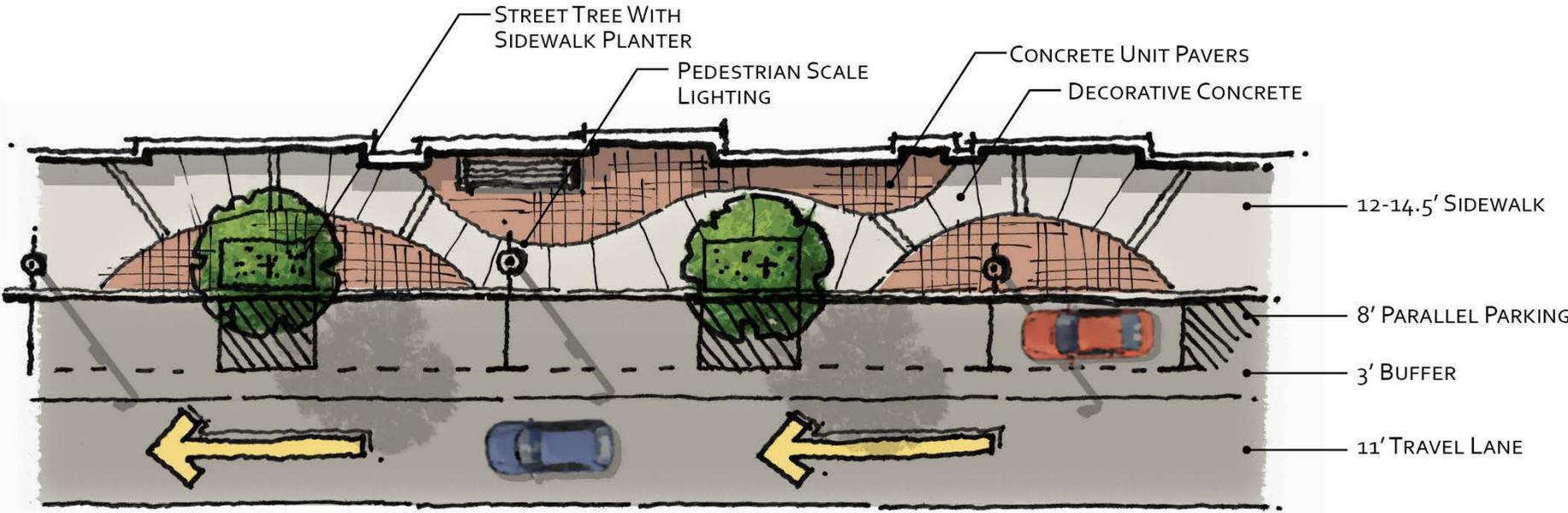
# Conceptual Design | Streetscape

## Back-In Angled Parking Concept: Example



# Conceptual Design | Streetscape

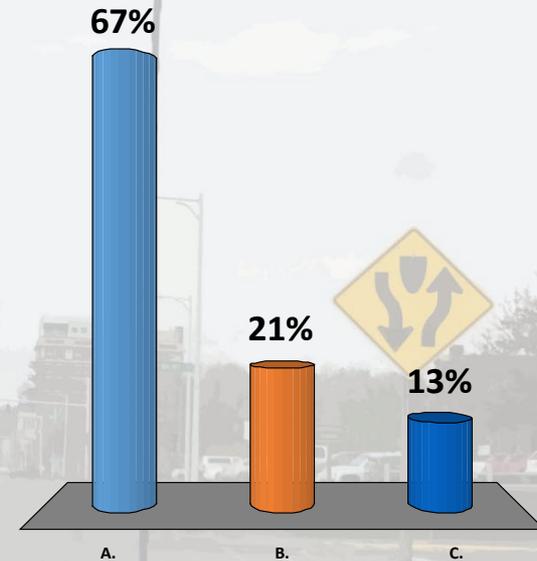
## Parallel Parking Concept: Example



# Conceptual Design | Parking

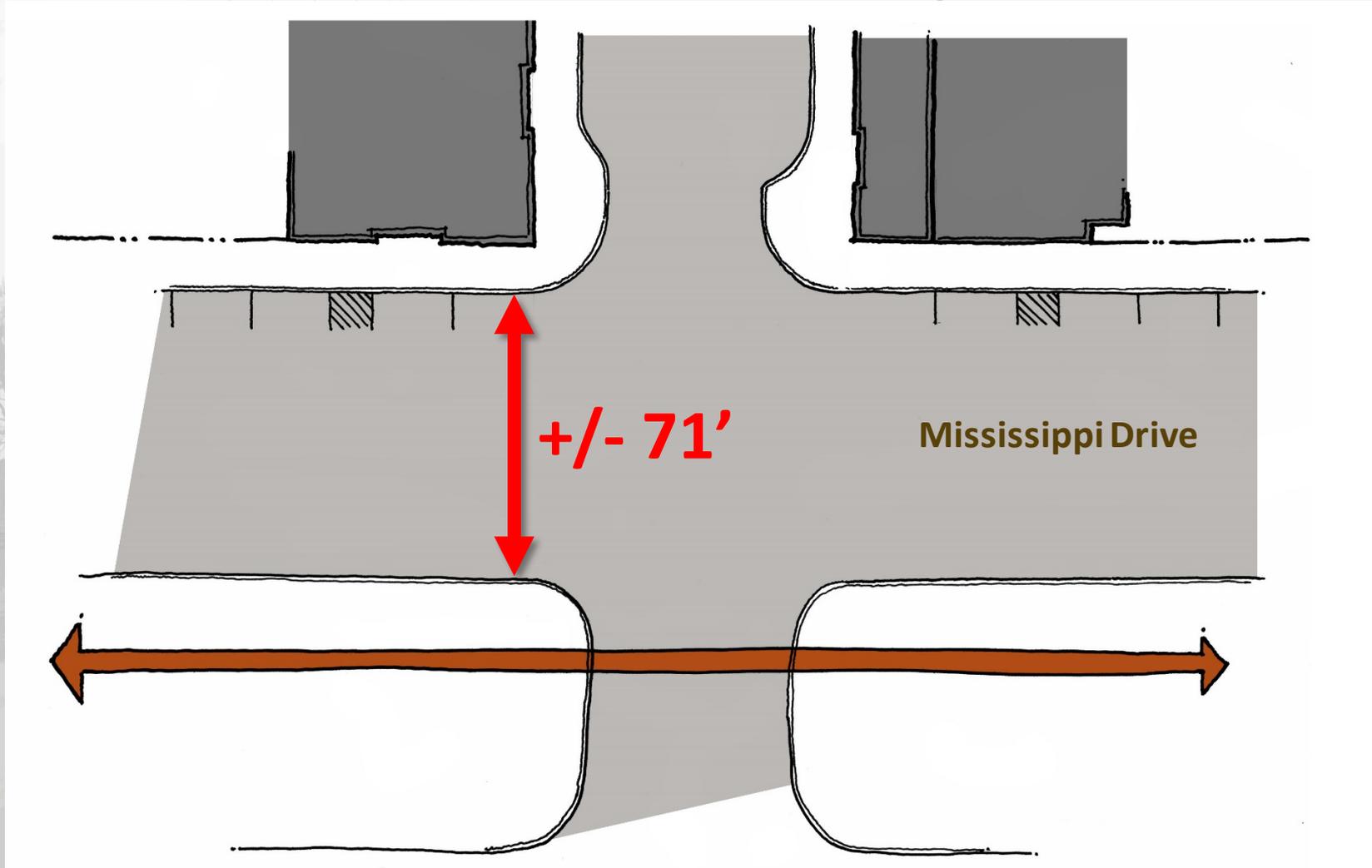
## Regarding back-in parking, I think:

- A. We should consider it as an option
- B. We should stick to parallel parking
- C. I'm not sure, I would like to learn more



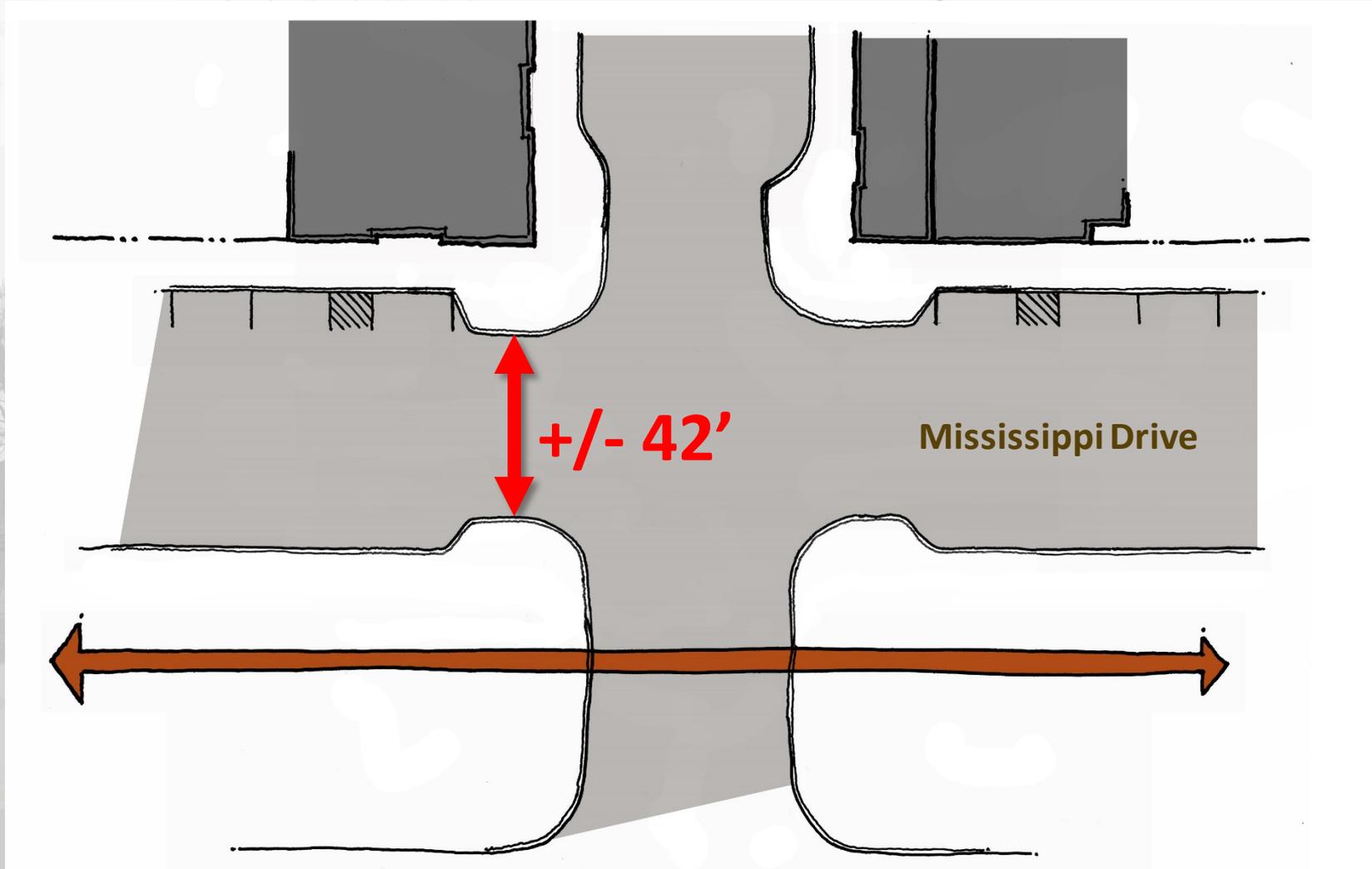
# Conceptual Design | Streetscape

## Crosswalks: Existing Example



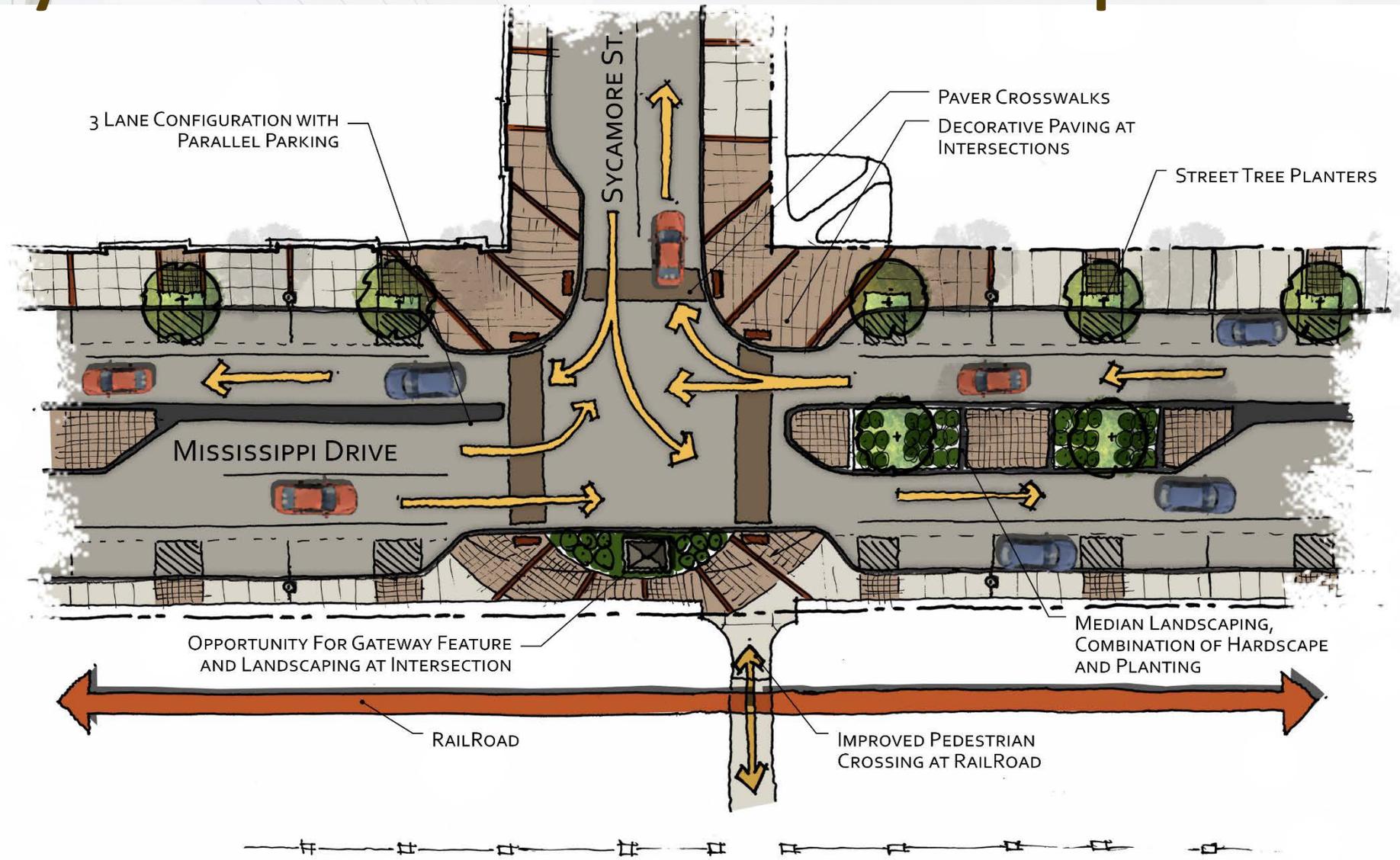
# Conceptual Design | Streetscape

## Crosswalks: 3 Lane Example



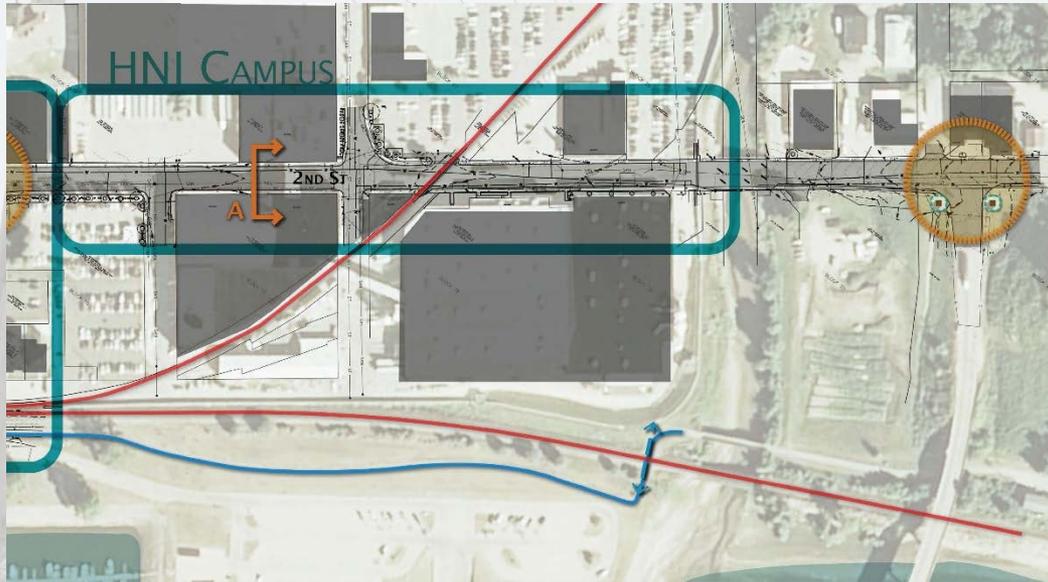
# Conceptual Design | Street Layout

## Sycamore Street Intersection: Example



# Dissecting the Corridor | Districts

## HNI Campus:



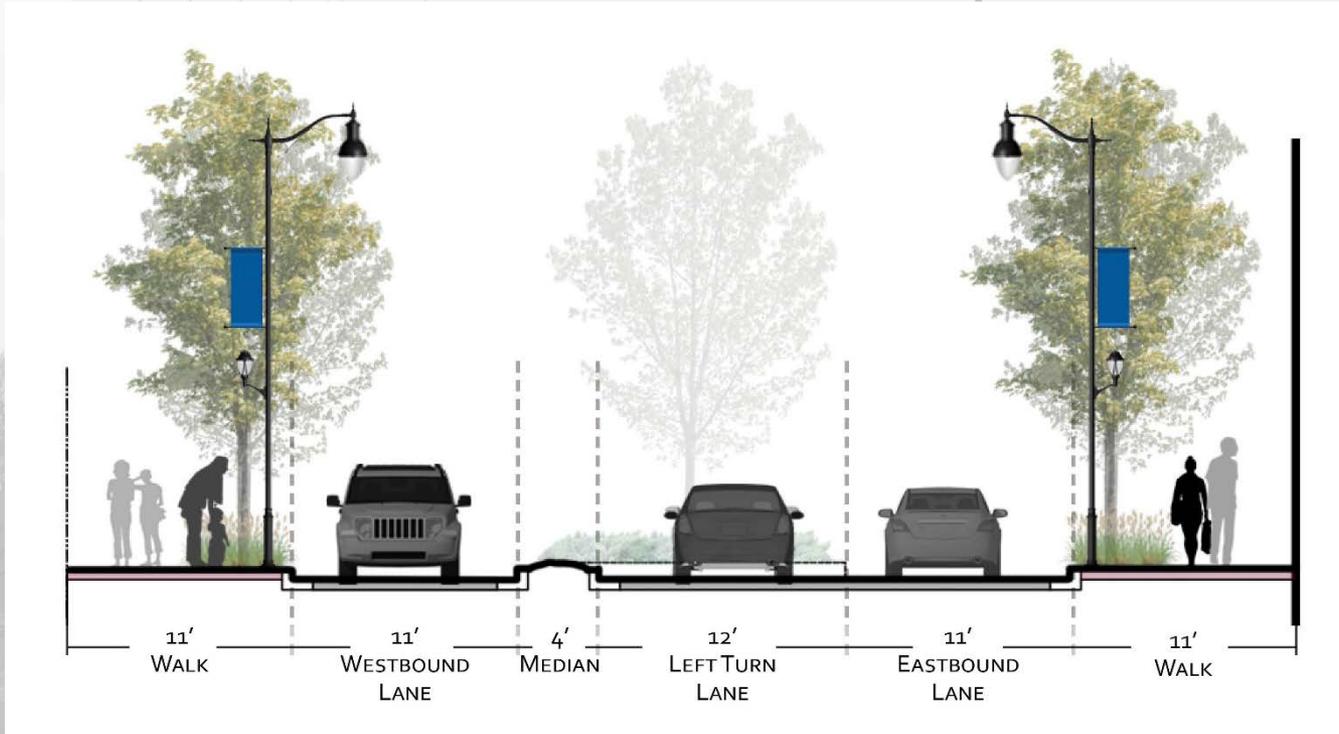
## Design Considerations:

- Long continuous curb-cuts
- Heavy truck traffic
- Arrival experience into downtown and the riverfront
- What can we do to improve the image as one crosses the bridge?
- Accommodate Pedestrian Traffic



# Dissecting the Corridor | Districts

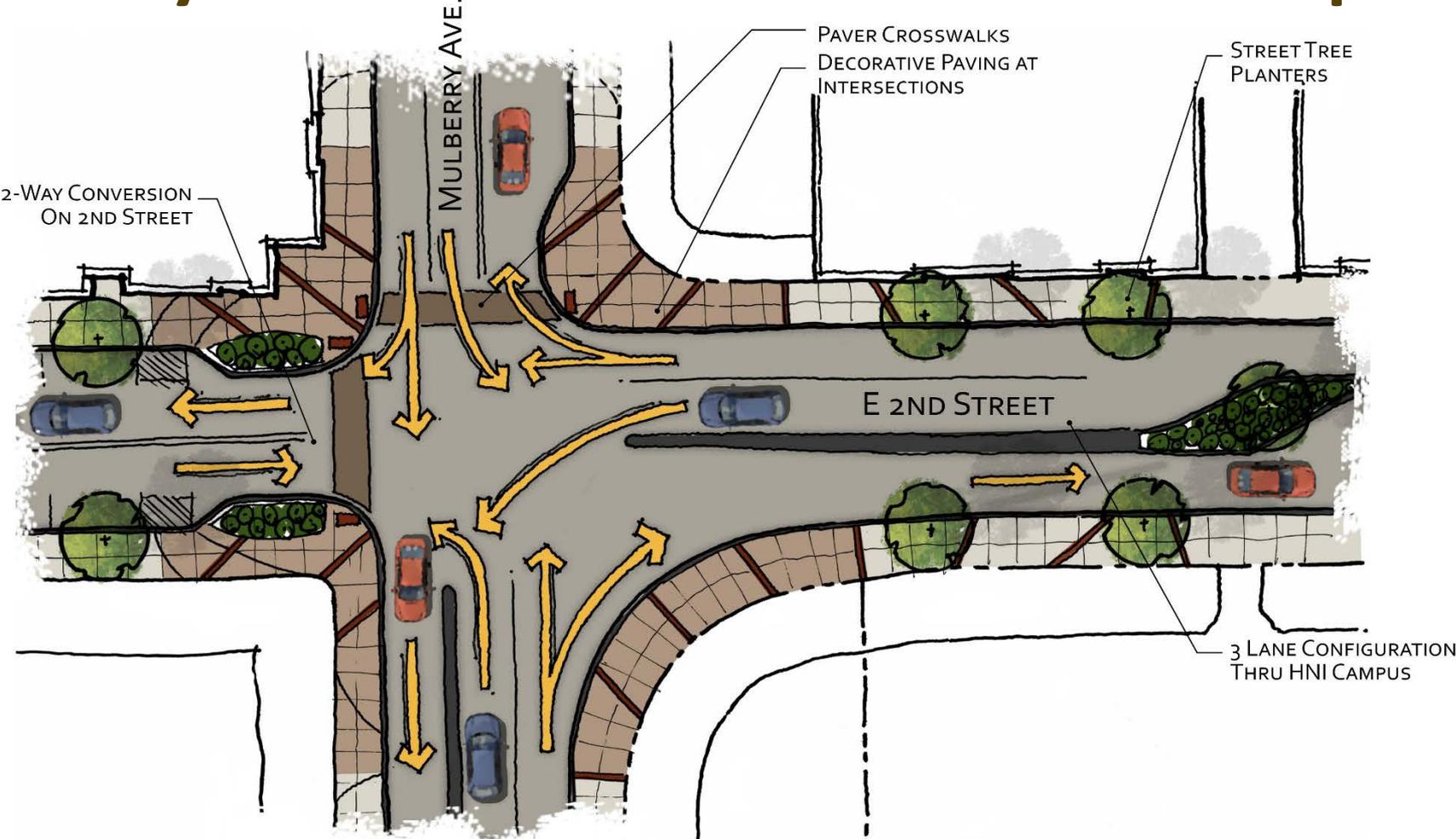
## HNI Campus:



**Section A: 3 Lane w/ Median**

# Conceptual Design | Street Layout

## Mulberry & 2nd Street Intersection: Example

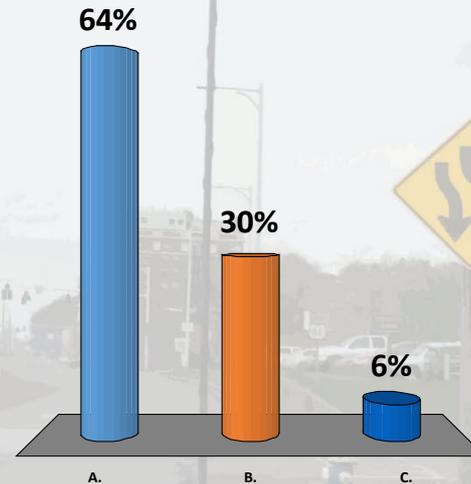


# Conceptual Design | Polling Question

## Mulberry & 2nd Street Intersection

Regarding the transition of 2<sup>nd</sup> Street into a two-way at Mulberry Avenue, I think:

- A. We should consider it as an option
- B. We should NOT consider this alternative
- C. I am not sure, I would like to learn more



# Character Imagery | Streetscape Character

# What does this stuff look like?....



# Character Imagery | Streetscape Character



# Character Imagery | Paving



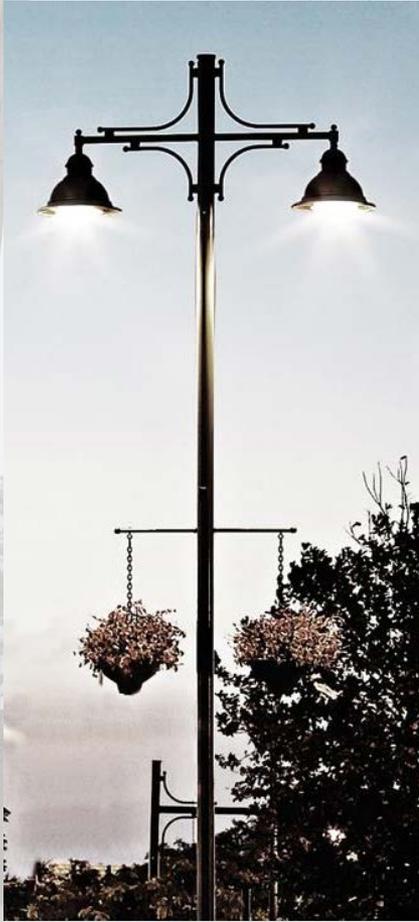
# Character Imagery | Paving



# Character Imagery | Landscaping



# Character Imagery | Site Furnishings



# Character Imagery | Branding/Wayfinding



# Placemaking | Branding Muscatine

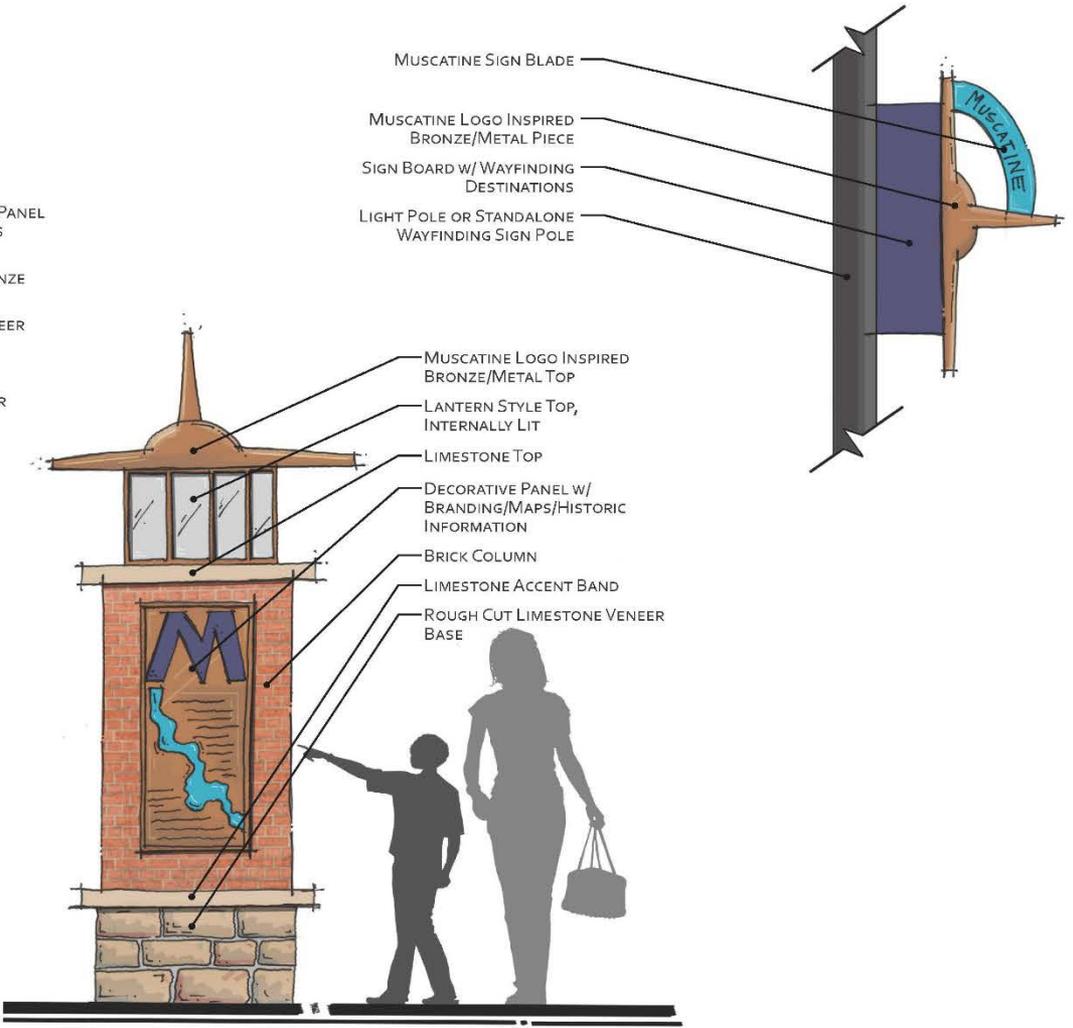
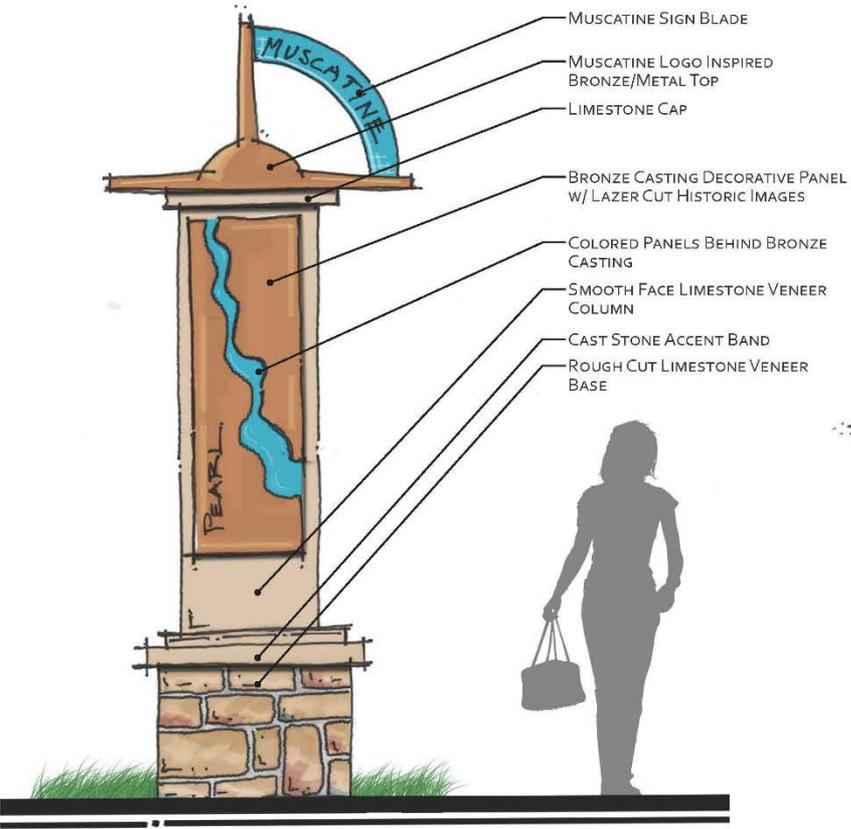
## ...How do we create place within the ROW?

- Signage
- Gateways
- Art
- Detailing

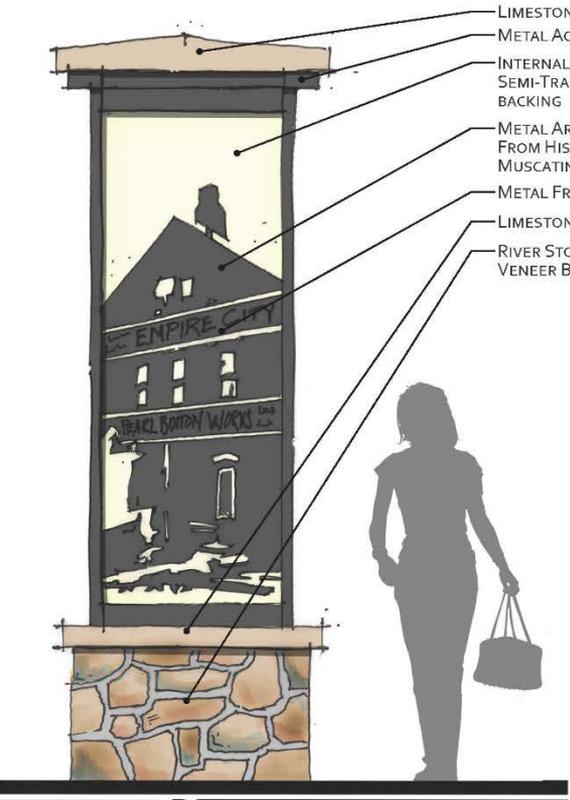


- What is Muscatine?

# Placemaking | Branding Muscatine

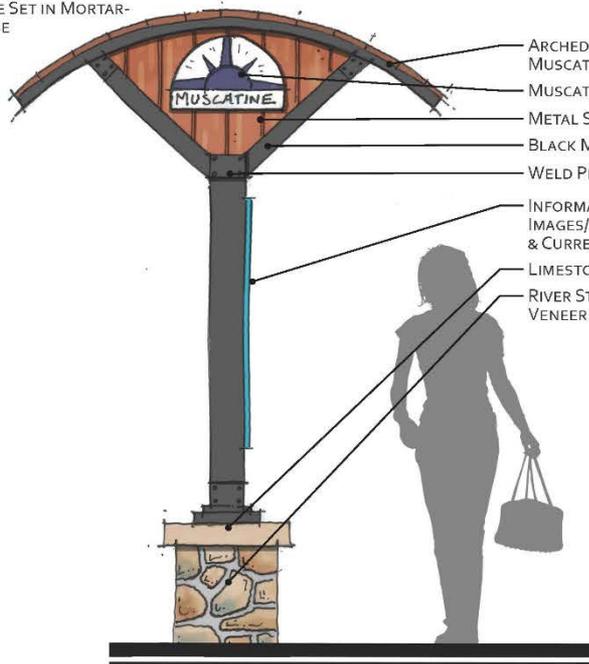


# Placemaking | Branding Muscatine



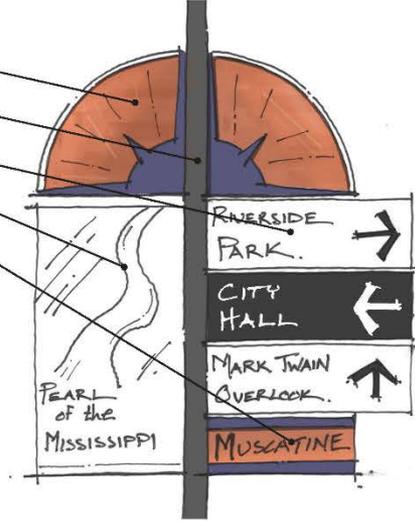
MONUMENT LIGHT COLUMN

- LIMESTONE CAP W/ SLOPED TOP
- METAL ACCENT CORNER EXTENSIONS
- INTERNALLY LIT COLUMN W/ SEMI-TRANSPARENT PLEXIGLASS BACKING
- METAL ART PANELS W/ SCENES FROM HISTORIC & PRESENT DAY MUSCATINE
- METAL FRAME
- LIMESTONE ACCENT BAND
- RIVER STONE SET IN MORTAR-VENEER BASE

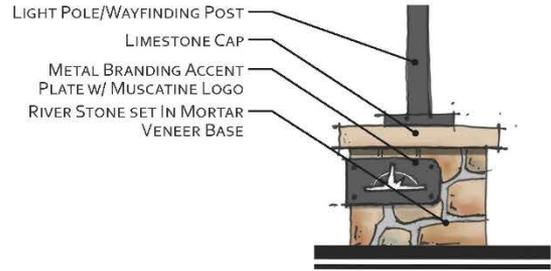


INFORMATIONAL KIOSK (SIDE VIEW)

- MUSCATINE LOGO INSPIRED SIGNAGE TOPPER (PAINTED METAL)
- LIGHT POLE OR STANDALONE WAYFINDING SIGNAGE POST
- WAYFINDING SIGN BLADES W/ POINTS OF INTEREST
- DECORATIVE LIGHT POLE BANNER W/ RIVER THEME
- MUSCATINE LOGO INSPIRED SIGNAGE BASE
- ARCHED ROOF W/ COLOR MATCHING MUSCATINE LOGO ORANGE
- MUSCATINE LOGO ACCENT PANEL
- METAL SIDING PANEL LOGO BACKING
- BLACK METAL FRAMING
- WELD PLATES @ CONNECTIONS
- INFORMATIONAL PANEL W/ MAPS/ IMAGES/ INFORMATION ON HISTORIC & CURRENT ATTRACTIONS
- LIMESTONE CAP ON BASE
- RIVER STONE SET IN MORTAR VENEER BASE

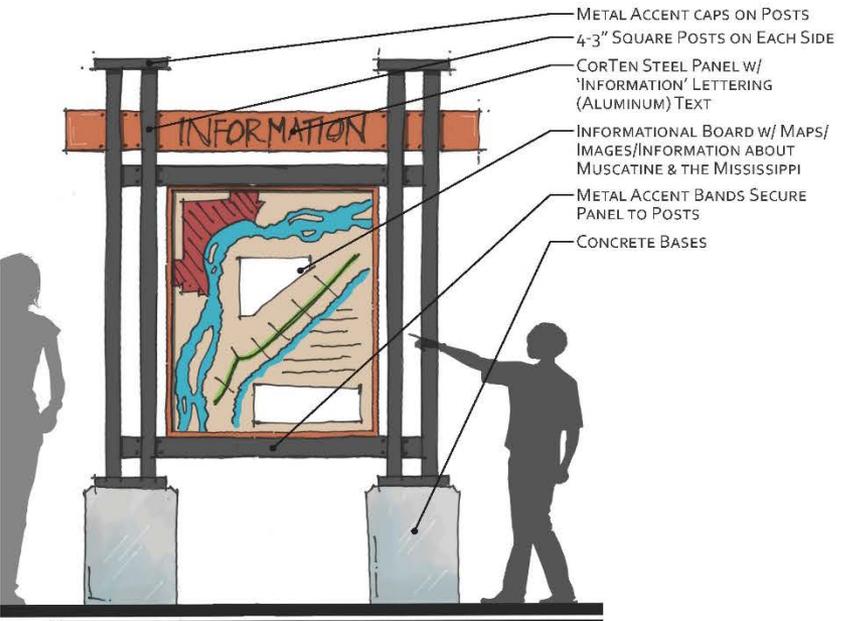


WAYFINDING/LIGHT POLE BANNERS

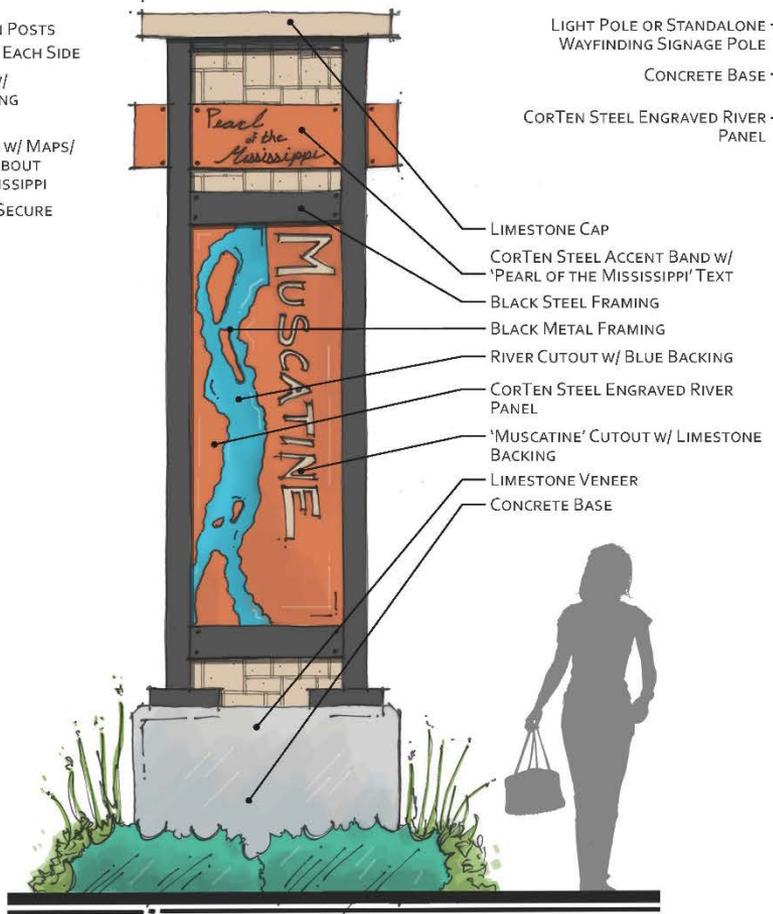


POSSIBLE POST ENHANCEMENT FOR WAYFINDING SIGN POSTS

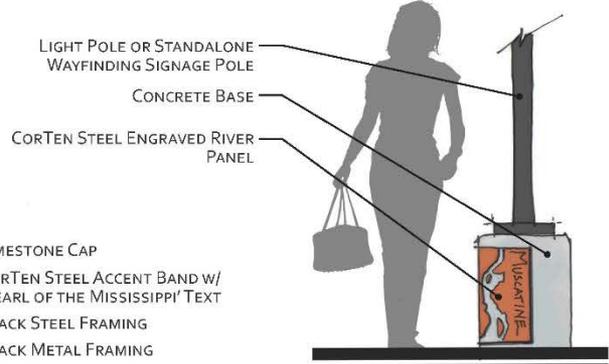
# Placemaking | Branding Muscatine



INFORMATIONAL KIOSK (FRONT VIEW)



MONUMENT COLUMN (FRONT VIEW)



WAYFINDING/LIGHT POLE BASE

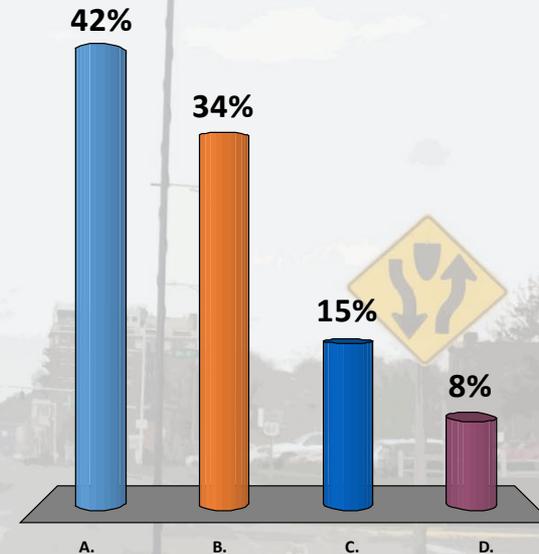
# Placemaking | Branding Muscatine



# Mississippi River Drive | Polling Questions

Regarding planting in the medians, I think:

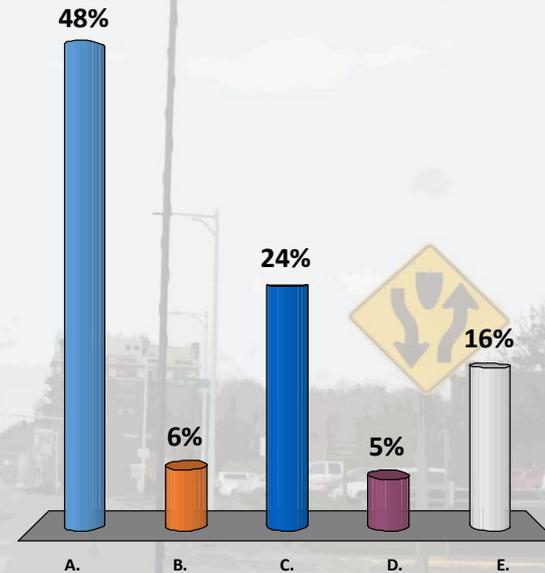
- A. It should be a hard/soft mix
- B. It should be planted with a combination of trees and low maintenance flowers/shrubs
- C. It should just be grass/lawn
- D. It should just be hardscape



# Mississippi River Drive | Polling Questions

**What is the theme for our wayfinding and signange (brand)?**

- A. The Pearl of the Mississippi?
- B. The Button Industry and Culture?
- C. Historic industrial culture?
- D. The Best Midwestern River town?
- E. Other?



# ...What's Next?



**...Thanks  
& Good  
Night!**



Muscatine Parks and Recreation Department  
263-0241  
November 18, 2015

### Press Release

The Muscatine Municipal Golf Course will close for the season at the end of the day on Friday, November 20<sup>th</sup>. The clubhouse will remain open throughout the winter. The golf shop will continue to be stocked with all the latest golf merchandise and the golf simulator will be available to rent 7 days a week. Winter hours will be posted on our website at [www.muscatineiowa.gov](http://www.muscatineiowa.gov). For more information please contact the clubhouse at 563-263-4735.



October 26, 2015

2015-2016 IAWEA  
OFFICERS

President

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FOX Engineering  
414 South 17<sup>th</sup> St., Ste 107  
Ames, IA 50010 • (515) 233-0000

President-Elect

*Kam Reeves*  
City of Ottumwa  
2222 South Emma Street,  
Ottumwa, IA 52501 • (641) 683-0641

Past President

*Jonathan Brown*  
City of Dubuque  
795 Julien Dubuque Dr.  
Dubuque, IA 52003 • (560) 589-4176

Vice President

*Eric Evans*  
HDR, Inc.  
300 E Locust St # 210,  
Des Moines, IA 50309 • (515) 280-4940

Treasurer

*John Ringlestein*  
707 Diamond Court  
Ames, IA 50010-8407 • (515) 232-4952

Secretary

*Jim McElvogue*  
City of Ames WPC Plant  
56797 280th St.  
Ames, IA 50010 • (515) 232-7423

Delegate

*Tim Snyder*  
City of Atlantic  
309 Sunnyside Lane  
Atlantic, IA 50022 • (712) 243-5281

Delegate

*Jay Brady*  
Stanley Consultants, Inc.  
225 Iowa Avenue  
Muscatine, IA 52761 • (563) 264-6322

707 Diamond Court  
Ames, Iowa 50010-8407

(800) 469-2426  
Iowa Only

(515) 232-4952  
Outside Iowa

www.iawe.org

**Re: Open Letter to Members of Congress**

Dear Senator and Representative:

We call on you to stand firm on funding for clean and safe water infrastructure by providing \$1.45 billion for the Clean Water State Revolving Fund (CWSRF), \$1.186 billion for the Drinking Water State Revolving Fund (DWSRF), and \$25 million for the Water Infrastructure Financing and Innovation Act (WIFIA) Program in the Environmental Protection Agency's (EPA) FY16 funding package. We also ask that you support the Senate Energy and Water Development bill that includes \$50 million in additional funds for water reuse (Title XVI) and conservation projects in the Bureau of Reclamation's FY16 budget.

Communities face a price tag of over \$1.3 trillion for infrastructure investments to ensure safe and clean water is available for public health, economic viability, and environmental protection. The CWSRF and the DWSRF are key pillars of the Federal government's commitment to help communities make available safe and clean water to all Americans. These are the only water infrastructure financing programs providing low-cost loans to any size community to help meet obligations under the Clean Water Act and the Safe Drinking Water Act. Yet, both these programs are on the chopping block -- facing a 23% cut in the proposed FY16 EPA Appropriations packages of both the House and Senate.

Such drastic cuts during a time when drinking water and wastewater agencies face increased regulatory and enforcement pressures and unprecedented drought conditions in one third of the country, will exacerbate the massive water infrastructure investment challenge we face. It is critical for Congress to hold firm on water infrastructure funding and do everything possible to enlarge the funding pie.

Specifically, we call on Congress for FY2016 to:

- Level fund the Clean Water SRF at \$1.45 billion;
- Fund the Drinking Water SRF at \$1.186 billion;
- Support the Senate's addition of \$50 million for Title XVI and other drought response projects at the Bureau of Reclamation; and
- Fund the new WIFIA program at its fully authorized amount of \$25 million.

While our fiscal challenges require tough decisions, safe and clean water should not be sacrificed in the process.

Thank you for your consideration of this matter and please contact Laurie Twitchell, P.E. President, Iowa Water Environment Association, ltwitchell@foxeng.com; Greg Sindt, Government Affairs Co-Chair, gregsi@bolton-menk.com; or Ted Payseur, Government Affairs Co-Chair, tpayseur@v-k.net, if you have any questions.

Sincerely,

*Laurie Twitchell*

President  
Iowa Water Environment Association

CONTRACT FOR THE CITY OF MUSCATINE  
CURBSIDE RECYCLING COLLECTION

This contract (“Contract”) is made as of November 19, 2015 by and between the City of Muscatine, Iowa (CITY), and Allied Services, LLC d/b/a Republic Services of Bettendorf (CONTRACTOR).

In consideration for the mutual promises and covenants contained herein, the CITY and the CONTRACTOR agree as follows:

1. **Definitions.**

- (A) “Recyclables” are defined as set forth in Exhibit A.
- (B) “UNIT” is defined as individual residences and municipally owned properties within the City of Muscatine, Iowa and Fruitland, Iowa.
- (C) “Waste Material” means any non-hazardous solid waste and recyclables that may be collected and disposed of by CONTRACTOR under this Contract, but not including any Excluded Waste.
- (D) “Excluded Waste” means highly flammable substances, Hazardous Waste, liquid wastes, special wastes, certain pathological and biological wastes, explosives, toxic materials, radioactive materials, material that the disposal facility is not authorized to receive and/or dispose of, and other materials deemed by state, federal or local law, or in the reasonable discretion of CONTRACTOR, to be dangerous or threatening to health or the environment, or which cannot be legally accepted at the applicable disposal facility.
- (E) “Hazardous Waste” means waste defined as, or of a character or in sufficient quantity to be defined as, a “Hazardous Waste” by the Resource Conservation and Recovery Act, as amended, or any state or local laws or regulations with respect thereto, or a “toxic substance” as defined in the Toxic Substances Control Act, as amended, or any regulations with respect thereto, or any reportable quantity of a “hazardous substance” as defined by the Comprehensive Environmental Response, Compensation and Liability Act of 1980, as amended, or any regulations with respect thereto. The term “Hazardous Waste” also includes any waste whose storage, treatment, incineration or disposal requires a special license or permit from any federal, state or local government entity, body or agency and any substance that, after the effective date of this Contract, is determined to be hazardous or toxic by any judicial or governmental entity, body or agency having jurisdiction to make that determination.

2. **Recyclables Collection.**

(A) CONTRACTOR shall provide for the collection of Recyclables at all Units at least once every other week pursuant to a schedule approved by CITY. CONTRACTOR shall be responsible for collection of Recyclables placed in CONTRACTOR- provided carts placed at the curb, alley, parkway, or roadway on the scheduled day of pick up prior to 5:00AM.

(B) CONTRACTOR shall provide the following size carts:

(1) 35, 65, and 95-gallon cart options for residential Units, including apartments.

(3) 95 -gallon carts for the municipally owned or operated Units identified in

(4) Carts or Dumpsters will be provide to the Muscatine Schools

3. **Term of Agreement.**

The term of this Contract shall be five (5) years beginning April 1, 2016 and concluding on March 31, 2021.

4. **Units.**

(A) For the purposes of billing, the parties hereto agree that the number of Units for the contract year beginning April 1, 2016 is 9060. Beginning, April 1, 2016, the CITY will provide to the CONTRACTOR the total number of Units on a monthly basis thereafter.

(B) In the event the City of Muscatine and/or the City of Fruitland annex additional property or enter into service agreements for Recyclable collection with other municipalities during the term of this Contract, CITY shall so advise CONTRACTOR of the additional Units from which CONTRACTOR must collect and for which CONTRACTOR will bill.

This contract may be extended by mutual agreement in writing signed by both parties regarding the terms and conditions and rate for a set period of time after March 31, 2021.

5. **Payments.**

(A) The CITY will pay CONTRACTOR a per unit fee within 30 days of receipt of a proper CONTRACTOR invoice and other required documentation as may be required by CITY as follows:

For the period April 1, 2016 through March 31, 2017, \$3.43 per unit per mo;

For the period April 1, 2017 through March 31, 2018, \$3.53 per unit per mo;

For the period April 1, 2018 through March 31, 2019, \$3.64 per unit per mo;

For the period April 1, 2019 through March 31, 2020, \$3.75 per unit per mo;

For the period April 1, 2020 through March 31, 2021, \$3.86 per unit per mo.

All unpaid invoices shall carry interest at a rate of 1.5% per month or, if lower, the maximum rate permitted by applicable state law, until the balance is paid in full.

- (B) The CONTRACTOR will bill the CITY at the end of each month, at the above rate, times the number of Units served. The invoice shall show the calculation of the requested payment.
- (C) The CITY and CONTRACTOR shall jointly determine the number of Units for collection and billing purposes on a monthly basis. It is the intention of the parties hereto that the Units to be served under this Contract shall only be occupied Units.
- (D) CONTRACTOR shall provide notice of an increase in costs due to the disposal facility being used, changes in local, state, or federal rules, ordinances or regulations, and changes in taxes, fees or other governmental charges (other than income or real property taxes) (collectively, "Non-Controllable Costs"). In addition to the written notice, CONTRACTOR shall provide CITY with any other information regarding such increase reasonably requested by CITY before any such increase becomes effective; provided, however, the parties recognize that notice of some increases in Non-Controllable Costs may be provided after the increase in such Non-Controllable Cost becomes effective.

6. **Recycling Facility.**

- (A) When Requested by the city, the CONTRACTOR will provide reports of the amount of recyclables that the CITY recycled each month as stated and demonstrated under the Overview of Services.

7. **Miscellaneous**

- (A) CONTRACTOR shall provide a schedule of collection and route of collection to the CITY for approval prior to the start of this Contract. Any amendment to the schedule and/or routes must also be approved by the CITY. CONTRACTOR shall provide no less than thirty (30) day advance notice to the residents being served by this Contract of a change of service schedule or route. When a holiday falls on a weekday, then the CONTRACTOR shall collect the Recyclables on the following weekday. These holidays are New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, and Christmas Day.
- (B) CONTRACTOR shall maintain a Management Plan approved by the CITY to address how CONTRACTOR will address issues likely to arise out of the activities performed under this Contract, including, but not limited to the management of wastes not covered by the definition of Recyclables herein, inclement weather or hazardous conditions, special needs of senior citizens, and missed collections.

- (D) The CONTRACTOR shall clean up and properly recycle or dispose of any materials they spill during the course of activities under this Contract in a responsible manner for the general health and safety of the public.
- (E) The CONTRACTOR shall maintain and publish a telephone number for receiving service calls or complaints and shall maintain adequate staff to answer such calls, at a minimum, Monday through Friday (except for holidays) from 8:00 a.m. to 5:00 p.m. At the first of each month, CONTRACTOR shall provide CITY with a log of calls, which lists the nature of the complaint or service request, time, date, identity of caller, and response by CONTRACTOR.
- (F) The CONTRACTOR agrees that at its own cost and expense it shall do all work, furnish all materials and equipment and all labor necessary to complete the work required of it in accordance with the terms of this Contract, all applicable law, rules, regulations, permits, licenses and authorizations, and in a good worker like manner.
- (G) The CONTRACTOR shall employ personnel who have demonstrated ability and the full authority to make operating decisions during normal working hours and shall have key maintenance and operating personnel on call at all other times.
- (H) The CONTRACTOR shall designate a service manager to provide a single-point contact with the CITY and handle complaints and service problems.
- (I) The CONTRACTOR shall ensure that qualified personnel are assigned to operate and maintain collection equipment at all times by providing training before start-up and formal on-the-job training of employees during operation.
- (J) The CONTRACTOR shall pay all fees incurred as a result of the services specified herein.
- (K) CONTRACTOR shall be responsible for obtaining and maintaining any permits, licenses, or other authorizations as may be necessary to conduct the work and activities necessary to perform hereunder, including, but not limited to, a collector's permit with the CITY if so required.
- (L) CONTRACTOR shall ensure that it communicates on a regular basis with CITY as to the services being provided hereunder and shall advise the CITY more frequently as to any issues arising related to the services provided pursuant to this Contract. The CONTRACTOR will verbally report to CITY personnel at the end of each collection day any issues relating to service. When requested by CITY, the CONTRACTOR will attend city council or other municipal or regulatory meetings.

- (M) At all times during the term of this Contract, CONTRACTOR shall maintain, at a minimum, the insurance coverage required by the CITY (as expressed in the Request for Proposals dated September 24, 2010) and shall at all times provide CITY with a current certificate of insurance.
- (N) CONTRACTOR may, in its sole discretion, reject any Excluded Waste provided by CITY. CITY upon receiving a notice of rejection from CONTRACTOR shall immediately remove such Excluded Waste from CONTRACTOR's collection vehicle or premises.
- (O) Title to and liability for any Excluded Waste shall at no time pass to CONTRACTOR.
- (P) CONTRACTOR will not be held liable for any claims arising out of the recyclable materials that are contaminated with other waste material.

8. **Termination.**

In the event that CONTRACTOR does not fully comply with the terms and conditions of this Contract, the CITY may notify CONTRACTOR of the deficiencies and provide CONTRACTOR with a reasonable opportunity (ten days) to correct such deficiencies. In the event such deficiencies are not corrected within the time specified by CITY, the CITY has the right to terminate this Contract upon fifteen (15) day written notice to CONTRACTOR. In case of such termination, CONTRACTOR shall be liable to the CITY for any cost incurred by CITY arising from the breach of contract, including, but not limited to securing alternative service provider, reasonable attorneys' fees, court costs, costs of defense, settlement and any judgment. The CONTRACTOR shall be given the same rights in this clause as the CITY.

9. **Indemnification.**

Contractor shall be responsible for any and all claims for personal injuries or death, or the loss of or damage to property to the extent caused by Contractor's negligence or acts of willful misconduct or those of its subcontractors or agents.

The City shall indemnify, defend and hold harmless the Contractor and its subsidiaries, affiliates and parent corporations, as applicable and their respective officers, directors, lenders, employees, subcontractors and agents from and against any and all claims, suits, losses, liabilities, assessments, damages, fines, costs and expenses, including reasonable attorneys' fees arising under federal, state or local laws, regulations or ordinances, or relating to the content of the Waste Material, or arising out of or in connection with any breach of this Contract or arising out of the negligent collection, transportation and disposal of Waste Material by City or City's employees, agents, subcontractors or representatives thereof. The City shall also be responsible for increased inspection, testing, study and analysis costs made necessary due to reasonable concerns of the Contractor as to the content of the Waste Material

following discovery of potentially Excluded Waste. This indemnification and other obligations stated in this paragraph shall survive the termination of this Contract.

10. **Exclusivity:**

CONTRACTOR is given the exclusive rights to these services.

11. **Force Majeure:**

“Except for CITY’s obligation to pay amounts due to CONTRACTOR, any failure or delay in performance under this Contract due to contingencies beyond a party’s reasonable control, including, but not limited to, riots, strikes, terrorist acts, compliance with applicable laws or governmental orders, fires, bad weather and acts of God, shall not constitute a breach of this Contract, but shall entitle the affected party to be relieved of performance at the current pricing levels under this Contract during the term of such event and for a reasonable time thereafter. The collection or disposal of any increased volume resulting from a natural disaster or terrorist act over which the CONTRACTOR has no control, shall be included as part of the CONTRACTOR’s service under this Contract. In the event of such a natural disaster or terrorist act, the CONTRACTOR and the CITY shall negotiate the payment to be made to the CONTRACTOR. Further, when the CITY and the CONTRACTOR reach such agreement, then the CITY shall grant the CONTRACTOR variances in routes and schedules, as deemed necessary, of the CONTRACTOR.

12. **General Provisions.**

- (A). This Contract sets forth the entire agreement of the parties. It binds and benefits the parties and their successors in interest, heirs, beneficiaries, legal representatives, and permitted assigns.
- (B). Time is of the essence of each provision in this Contract.
- (C). This Contract is governed by and construed in accordance with Iowa law.
- (D). The unenforceability, invalidity, or illegality of any provision of this Contract does not affect or impair any other provision or render it unenforceable, invalid, or illegal.
- (E). Unless specifically provided otherwise, any notice, request, or other communication that a party desires or is required to give to another party (or any other person) in connection with this Contract (the “Notice”) shall be in writing and may be delivered by hand, by overnight courier, or by facsimile, or served in the manner provided for an original notice, or mailed by United States registered or certified mail, return receipt requested, postage prepaid, and addressed to the party or person at the address provided in this Contract (below) or otherwise designated by written notice. The Notice shall be deemed given or delivered, as

the case may be, on the date of receipt if delivered by hand or by overnight courier or served as an original notice; on the date of sending if sent by facsimile; or on the second calendar day after the Notice is deposited in the United States mail.

**FOR CONTRACTOR**

Allied Services, LLC DBA Republic Services Bettendorf  
c/o Matthew Pivit  
6449 Valley Drive  
Bettendorf, IA 52722  
Mpivit@republicservices.com

**FOR CITY**

Laura Liegois – Solid Waste Manager  
1000 S. Houser St.  
Muscatine, Iowa 52761  
Phone: 563-263-9689 Fax: 563-263-9689  
E-mail: lliegois@muscatineiowa.gov

- (F). Whenever a party's consent or approval is required, that party will not unreasonably withhold such consent or approval.
- (G). No amendment or modification of this Agreement is effective unless made in writing and signed by each party.
- (H). This Agreement may be signed in several counterparts, each of which will be an original and all of which will constitute one agreement.

In witness whereof, the parties have executed this contract as of the date first above written on November 19, 2015.

**CITY of MUSCATINE** A Municipal Corporation  
(CITY)

By: \_\_\_\_\_  
DeWayne Hopkins  
Mayor  
Attest:

\_\_\_\_\_  
City Clerk

**Allied Services, LLC DBA Republic Services Bettendorf**  
(CONTRACTOR)

By \_\_\_\_\_  
Title \_\_\_\_\_  
Attest:

\_\_\_\_\_

*Wednesday, May 11, 2016 – 3-4:30 p.m.*

**Translating the Plan into Implementation (1.5 hours)**

How can zoning help put plans into action? What other kinds of implementation can smooth the way? Close collaboration? Rigorous regulations? Any way you look at it, implementation is key to fruitful plans and projects. Learn how communities are tightening up on implementation and measures of success. Panelists also will discuss how to make plan implementation more visible to the public.

*Cosponsored by the American Institute of Certified Planners and Zoning Practice.*

**Certification Maintenance – This webinar has been approved for CM | 1.5**

*Wednesday, June 29, 2016 - 3-4:30 p.m.*

**2016 Planning Law Review (1.5 hours)**

As the U.S. Supreme Court concludes its session, APA convenes planning attorneys to discuss the most important decisions of the year. In addition to the Supreme Court cases, the panel reviews district and state court rulings. Find out whether APA filed amicus briefs and why. Stay current, be informed, and invite your officials or clients to attend.

*Sponsor: American Institute of Certified Planners*

**Certification Maintenance – This webinar has been approved for CM | 1.5 | Law**

Participants can register by contacting Bi-State prior to the conference date. E-mail reminders will go out one week prior to each webinar. Bi-State will provide copies of materials for those that pre-register, including agenda and presentation handouts. We ask that participants arrive by 2:45 p.m. Please forward this notice to appropriate staff and volunteers.

Contact me at (309) 793-6302, Ext. 138 or via e-mail at [ppearson@bistateonline.org](mailto:ppearson@bistateonline.org) to register or for questions. For those calling long distance, you may contact me toll-free at 1-888-BISTATE. I hope you find this year's series a helpful training tool to enhance planning and development within your community/county. APA's motto is Making Great Communities Happen. We look forward to facilitating this vision in our region.



Serving local governments in Muscatine and Scott Counties, Iowa;  
Henry, Mercer and Rock Island Counties, Illinois.

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MEMORANDUM

TO: Bi-State Regional Commission Member Government Mayors, Village Board Presidents, Board of Supervisor Chair, Clerks and Administrators, Planners and Zoning Officials

FROM: Patty Pearson, Senior Planner

DATE: November 12, 2015

RE: APA Training Series on Planning and Zoning Issues

For a 14th year, Bi-State Regional Commission will be hosting a series of webinars sponsored by the American Planning Association (APA) and others. The dates and topics are listed below. These webinars are one and a half hours in length, unless otherwise noted.

All audio/visual-conferences will be held on the Third Floor of Rock Island County Office Building, 1504 Third Avenue, Rock Island at 3:00 p.m. The public entrance to the building is from Third Avenue. Please plan to arrive prior to 3:00 p.m. to sign in and review the materials.

Attendance of planning staff, planning and zoning commissions/boards, and boards of adjustment members is strongly encouraged. This is a terrific training opportunity for planning and zoning commissions and is provided as part of the Bi-State Regional Commission membership.

*Wednesday, December 2, 2015 – 3-4:30 p.m.*

**Planning, Economic Development, and the New Normal (1.5 hours)**

Delve into the state of the real estate markets after the great recession. How have well-planned communities weathered the storm? Are more communities recognizing the importance of planning for economic development? Veteran planners look at new norms for home values, retail markets, development, and revitalization. Is it time to reexamine some of your cherished projects? Take stock and discover ways to increase the value of planning in a market-driven world.

*Cosponsored by the American Institute of Certified Planners and APA's Economic Development Division.*

**Certification Maintenance – This webinar has been approved for CM | 1.5**

*Wednesday, January 20, 2016 – 3-4:30 p.m.*

**Technology, Data, and Engagement (1.5 hours)**

Ever-changing and ever more important, technology is reshaping community building, governance, and planning. Look at what's coming next as panelists examine the three big components of technology: plan management, research and data, and public engagement. Learn about emerging technologies and how they apply to planning. See how some communities are tackling technology in a comprehensive way while others keep a tighter focus. What could your community be doing? Share ideas in a live Q&A with the panelists.

*Cosponsored by the American Institute of Certified Planners and APA's Technology Division.*

**Certification Maintenance – This webinar has been approved for CM | 1.5**

*Wednesday, February 17, 2016 – 3-4:30 p.m.*

**New Visions for Community Planning (1.5 hours)**

See inspiring community planning in action, in a multimedia program for commissioners and the public. Learn about innovative plans with fresh ideas for sustainability, bold urban design, economic development, and more. Planning commissioners, mayors, and planners show how their community created the plan and how they benefited. This highly visual program is a great introduction to good planning across the country.

*Cosponsored by Lincoln Institute of Land Policy.*

**Certification Maintenance – This webinar does not offer CM credit.**

*Monday, April 4, 2016 – (Time to Be Determined – This webinar will be broadcast from the APA National Conference)*

**Parks that Reshape Cities**

Parks have become an unexpected driver of both tourism and urban transformation. Learn about new approaches to urban parks, from reusing industrial sites to rethinking design and function. Hear about unexpected uses, economic benefits, and enticing ways to attract people to parks. Where do parks fit into the work of the planning commission? Find out in a program designed for commissioners as well as planners.

*Cosponsored by Lincoln Institute of Land Policy.*

**Certification Maintenance – This webinar has been approved for CM | 1.5**