

City Administrator Report to Mayor & City Council

October 10, 2014, Edition No. 146

WEEKLY UPDATE:

1. Dates to Remember: **October 23rd** is the date for our goal setting session at 5:00PM in the Lower Conference Room. The City Administrator's annual review is scheduled for **November 20th**. City staff met this past Monday to review goals. I should have a draft for your review next week. Attached is a copy of the present City goals.
2. Open House: The Police and Fire Departments are holding an open house on Sunday, October 12th from Noon to 3pm. Stop by and check out the activities!
3. Mississippi Drive: City Staff (Mandsager, Hill and Gobin) joined Stanley Consulting in Ames on Tuesday to review the lack of progress IDOT has made with the environmental reviews EA and 4(f). These documents need to be moved along to the FHWA (Federal Highway Administration). The target date for completion of the environmental review is presently May 2014. We are now into our 4th year of this process. We do not expect to see this date moved up, however, IDOT and FHWA have a clear understanding of our frustrations related to the project and a commitment to work with the City to get things wrapped up in a timely fashion. On a positive note, we have clarified the areas of the project that can be moved forward concurrently - specifically any property acquisition and the RFQ for selection of an engineering firm for design. Staff is preparing a draft RFQ that will be reviewed by Dan Burden's team and then brought forward to City Council for discussion.
4. TIF: Both the Wal-View 2 (Warehouse) and IRD/Hotel TIF agreements have been forwarded to bond counsel for review and preparation of the agreements. The IRD/Hotel TIF will also require the creation of a TIF district.
5. Fire Department: Trinity Muscatine Public Health is coordinating with the Fire Department to discuss preparation and response planning, sharing of best practices and additional information related to potential virus (Ebola, etc.) outbreaks. An updated plan is being prepared.
6. Fire: The August 2014 NFPA Fire Experience Survey is attached for your information.
7. Healthy Living Festival: Please see the attached flyer.

City of Muscatine
2014 Council and Management Agenda
Adopted November 7, 2013

Long-Term Goals

- Implement Comprehensive Plan *and complete annual progress report.*
- Develop effective economic development strategies to encourage local investment and partnership.
- Partner with local organizations and governments to combine services or cooperate where feasible and appropriate.

Council and Management Agenda 2014-15

Quality of Life

- Provide for the City's existing levels of service with an emphasis on essential services.
- Coordinate and bring forth policies or programs in support of the Blue Zones and Community Improvement Action Team (CIAT)/Iowa Initiative for Sustainable Communities (IISC) initiatives. Examples include:
 - Blue Zones Worksite (2013),
 - Complete streets policy (2013),
 - Zoning ordinance update (Draft 2014, Adoption 2015),
 - Building Codes update (Subsequent to zoning),
 - Pedestrian master plan (2014),
 - Bicycle Master Plan (2014),
 - Community gardening (2014),
 - Built environment improvements (Burden report),
 - Walkability study and initiatives.
- Work to retain and develop resources that help provide for a safe community (e.g. state, federal, outside funding, Automated Traffic Enforcement (ATE), School Resource Officers, Street Crimes Unit, Drug Task Force, Fire Act, etc.).
- Promote community pride through beautification and placemaking programs.

Fiscal Responsibility

- Prioritize and determine funding sources for capital projects identified in the 5-Year Capital Improvement Plan. (*Draft December 2013, Adoption 2014*)
- Position the City to address potential shortfalls in revenue due to state and federal mandates.
- Monitor the long-term plan to eliminate the accumulated deficit in the landfill fund. (*Revisit with Committee 2014*)

Economic Development

- Promote a climate for businesses to thrive in Muscatine and work to retain Tax Increment Financing (TIF) as a municipal economic development tool. (*2014 Legislative Session*)
- Market economic development incentives (e.g. TIF, Enterprise Zone, Tax Abatement, *State Incentives*)
- Complete rewrite of the 1974 Zoning Ordinance (Draft 2014, Adoption 2015).
- Promote opportunities and incentives for infill (Residential Tax Abatement).
- *Promote voluntary annexation.*

Marketing

- Develop a marketing and branding initiative for the City of Muscatine in cooperation with the *Greater Muscatine Chamber of Commerce and Industry (Chamber)*, *Convention and Visitors Bureau (CVB)*, and IISC.
- Coordinate with the Chamber of Commerce and CVB to sell Muscatine as a great place to live, work and raise a family.
- Enhance the City's new website and expand the use of social media tools for public communication.
- Explore methods to improve public communication and marketing (e.g. committee, IISC and other studies, personnel, etc.)
- Increase marketing efforts that promote City activities, initiatives, successes and services (e.g. social media, apps, new technologies, web resources, dashboards, and other forums or outlets).

Lean/Continuous Service Improvement

- Focus on continuous improvement, employee initiative, and excellence in service
 - Complete initial lean training sessions (*January 2014, April 2014*),
 - Implement lean concepts/processes, identify metrics to report successes, and provide annual progress report.
 - Improve employee understanding and create buy-in of City-wide values, vision, mission, and goals.
- Explore and implement new technology improvements and strategies to promote efficiency and to reduce waste (e.g. software, apps, mobile technology, materials and equipment, etc.).

Capital Projects

- Pearl of the Mississippi Phase 3 – Depending on IISC results, work with community entities to bring forth a concept plan and identify projects to maximize funding opportunities and success (Soccer/multi-use fields, former Hawkeye site, Mad Creek trail, dog park, band shell).
- Mississippi Drive Corridor (2014-15 obtain environmental approvals and identify potential funding sources).
- Colorado Street (Substantial completion 2014)
- Cedar Street (Substantial completion 2014)
- Mulberry Avenue planning and design (2015)
- CSO (Multiple phases through 2028)
- Airport Layout Plan (Master Plan) 2014
- Airport Rehab of Primary Runway (2014-15)

Muscatine Fire Department

NFPA Fire Experience Survey

08/01/2014 to 08/31/2014

Part II: MAJOR FIRES

Date	Name of Occup/Owner, Address and Property Use	Civilian Fire Deaths	Property Loss
08/12/2014	MINCH, LYLE 1201 Nebraska ST. 1 or 2 family dwelling	0	8,500
08/29/2014	MARTIN, KELSIE 505 E 9th ST 1 or 2 family dwelling	0	7,000
08/11/2014	Alfredo Alcala 701 Liberty St. Parking garage, (detached residential garage)	0	6,000

**Muscatine Fire Department
NFPA Fire Experience Survey**

08/01/2014 to 08/31/2014

Part III: BREAKDOWN OF STRUCTURE FIRES AND OTHER FIRES AND INCIDENTS

A. FIRES IN STRUCTURES BY FIXED PROPERTY USE	Number of Fires	Civilian Casualties		Property Damage
		Deaths	Injuries	
1. Private Dwellings	4	0	0	16,500
2. Apartments	0	0	0	0
3. Hotels and Motels	0	0	0	0
4. All Other Residential	0	0	0	0
5. TOTAL RESIDENTIAL FIRES	4	0	0	16,500
6. Public Assembly	0	0	0	0
7. Schools and Colleges	0	0	0	0
8. Health Care/Penal	0	0	0	0
9. Stores and Offices	0	0	0	0
10. Industry/Utility	0	0	0	0
11. Storage in Structures	3	0	0	12,000
12. Other Structures	0	0	0	0
13. TOTAL STRUCTURE FIRES	7	0	0	28,500
B. OTHER FIRES AND INCIDENTS				
14a. Highway Vehicles	0	0	0	0
14b. Other Vehicles	0	0	0	0
15. Non-Structure/Non-Vehicle	0	0	0	0
16. Brush/Grass/Wildland	0	0	0	XXXXXXXXXXXXXX
17. Rubbish/Dumpsters	0	0	0	XXXXXXXXXXXXXX
18. All Other Fires	0	0	0	0
19. TOTAL FOR FIRES	7	0	0	28,500
20. Rescue/Emergency Med	357	XX		
21. False Alarms	12	XX		
22. Mutual Aid (Given)	1	XX		
23a. Hazmat Responses	4	XX		
23b. Other Hazardous Responses	1	XX		
24. All Other Responses	9	XX		
25. TOTAL FOR ALL INCIDENTS	391	XX		
		Number of Confined Fires	Number of Nonconfined Fires	
5. Residential Fires (line 5 above)	1		3	
13. Structure Fires (line 13 above)	1		6	

Muscatine Fire Department

NFPA Fire Experience Survey

08/01/2014 to 08/31/2014

Part IV: BREAKDOWN OF FALSE ALARM RESPONSES

Type of Response	Number of Incidents
1. Malicious, Mischievous False Call	0
2. System Malfunction	1
3. Unintentional	8
4. Other False Alarms	3

Part V: INTENTIONALLY SET FIRES IN STRUCTURES AND VEHICLES

	Number of Fires	Civilian Casualties		Property Damage
		Deaths	Injuries	
1. Structure Fires Intentionally Set	0	0	0	0
2. Vehicle Fires Intentionally Set	0	0	0	0

Part VI: FIRE SERVICE EXPOSURES AND INJURIES

Total Number of Infectious Disease Exposures.....:	0
Total Number of Hazardous Condition Exposures.....:	0
Total Number of Nonfatal Firefighter Injuries.....:	1

On-Duty Fire Fighter Injuries (Nonfatal) by Type of Duty, and Nature of Most Serious Injury

Nature of Most Serious Injury	Respond/Return	At Fire Ground	Non-Fire Emerg	Train.	Other On-Duty
1. Burns	0	0	0	0	0
2a. Smoke or Gas Inhalation	0	0	0	0	0
2b. Other Respiratory Distress	0	0	0	0	0
3. Burns and Smoke Inhalation	0	0	0	0	0
4. Wound/Cut/Bleeding/Bruise	0	0	0	0	0
5. Dislocation/Fracture	0	0	0	0	0
6. Heart Attack or Stroke	0	0	0	0	0
7. Strain/Sprain/Muscle Pain	0	0	0	0	0
8. Thermal Stress	0	0	0	0	0
9. All Other	0	0	1	0	0
10. TOTAL	0	0	1	0	0

Fire Ground Injuries (Nonfatal) By Cause

1. Exposure to Fire Products	0	2. Exposure to Chem./Radiation	0
3. Fell, Slipped, Jumped	0	4. Overexertion	0
5. Stepped on/Contact With	0	6. Struck By	0
7. Extreme Weather	0	8. All Other	0

Number of Injuries Resulting in Lost Time: 0

How many shifts were lost as a result of these injuries: _____

Fire Department Vehicle Accidents

Accidents involving fire department emergency vehicles: _____ Resulting injuries: _____

Accidents involving firefighter's personal vehicles...: _____ Resulting injuries: _____

Muscatine Fire Department

NFPA Fire Experience Survey

01/01/2014 to 08/31/2014

Part II: MAJOR FIRES

Date	Name of Occup/Owner, Address and Property Use	Civilian Fire Deaths	Property Loss
04/12/2014	Mary Berry 1419 Buell ST Residential street, road or residential driveway	1	5,000
06/14/2014	Jacqueline Schenkel 401 Fairview AVE 1 or 2 family dwelling	0	55,000
03/10/2014	GARRISON, KEVIN - GPC 1600 Oregon St. Manufacturing, processing	0	50,000
01/24/2014	Jeff Hackett 2008 Cedar Plaza DR Vehicle parking area	0	27,000

**Muscatine Fire Department
NFPA Fire Experience Survey**

01/01/2014 to 08/31/2014

Part III: BREAKDOWN OF STRUCTURE FIRES AND OTHER FIRES AND INCIDENTS

A. FIRES IN STRUCTURES BY FIXED PROPERTY USE	Number of Fires	Civilian Casualties		Property Damage
		Deaths	Injuries	
1. Private Dwellings	23	0	3	146,680
2. Apartments	2	0	0	100
3. Hotels and Motels	0	0	0	0
4. All Other Residential	0	0	0	0
5. TOTAL RESIDENTIAL FIRES	25	0	3	146,780
6. Public Assembly	1	0	0	0
7. Schools and Colleges	1	0	0	0
8. Health Care/Penal	0	0	0	0
9. Stores and Offices	1	0	0	1,000
10. Industry/Utility	4	0	0	51,000
11. Storage in Structures	4	0	0	13,000
12. Other Structures	2	0	0	400
13. TOTAL STRUCTURE FIRES	38	0	3	212,180
B. OTHER FIRES AND INCIDENTS				
14a. Highway Vehicles	9	1	0	52,900
14b. Other Vehicles	1	0	0	0
15. Non-Structure/Non-Vehicle	4	0	0	0
16. Brush/Grass/Wildland	7	0	0	XXXXXXXXXXXXXX
17. Rubbish/Dumpsters	6	0	0	XXXXXXXXXXXXXX
18. All Other Fires	2	0	0	150
19. TOTAL FOR FIRES	67	1	3	265,230
20. Rescue/Emergency Med	2,635	XX		
21. False Alarms	116	XX		
22. Mutual Aid (Given)	4	XX		
23a. Hazmat Responses	22	XX		
23b. Other Hazardous Responses	16	XX		
24. All Other Responses	73	XX		
25. TOTAL FOR ALL INCIDENTS	2,933	XX		
		Number of Confined Fires	Number of Nonconfined Fires	
5. Residential Fires (line 5 above)	10		15	
13. Structure Fires (line 13 above)	14		24	

Muscatine Fire Department

NFPA Fire Experience Survey

01/01/2014 to 08/31/2014

Part IV: BREAKDOWN OF FALSE ALARM RESPONSES

Type of Response	Number of Incidents
1. Malicious, Mischievous False Call	7
2. System Malfunction	21
3. Unintentional	71
4. Other False Alarms	17

Part V: INTENTIONALLY SET FIRES IN STRUCTURES AND VEHICLES

	Number of Fires	Civilian Deaths	Civilian Injuries	Property Damage
1. Structure Fires Intentionally Set	0	0	0	0
2. Vehicle Fires Intentionally Set	0	0	0	0

Part VI: FIRE SERVICE EXPOSURES AND INJURIES

Total Number of Infectious Disease Exposures.....:	0
Total Number of Hazardous Condition Exposures.....:	0
Total Number of Nonfatal Firefighter Injuries.....:	13

On-Duty Fire Fighter Injuries (Nonfatal) by Type of Duty, and Nature of Most Serious Injury

Nature of Most Serious Injury	Respond/Return	At Fire Ground	Non-Fire Emerg	Train.	Other On-Duty
1. Burns	0	0	0	0	0
2a. Smoke or Gas Inhalation	0	0	0	0	0
2b. Other Respiratory Distress	0	0	0	0	0
3. Burns and Smoke Inhalation	0	0	0	0	0
4. Wound/Cut/Bleeding/Bruise	0	0	0	0	0
5. Dislocation/Fracture	0	0	0	0	0
6. Heart Attack or Stroke	0	0	0	0	0
7. Strain/Sprain/Muscle Pain	0	1	1	0	7
8. Thermal Stress	0	0	0	0	0
9. All Other	0	0	4	0	0
10. TOTAL	0	1	5	0	7

Fire Ground Injuries (Nonfatal) By Cause

1. Exposure to Fire Products	0	2. Exposure to Chem./Radiation	0
3. Fell, Slipped, Jumped	1	4. Overexertion	0
5. Stepped on/Contact With	0	6. Struck By	0
7. Extreme Weather	0	8. All Other	0

Number of Injuries Resulting in Lost Time: 1

How many shifts were lost as a result of these injuries: _____

Fire Department Vehicle Accidents

Accidents involving fire department emergency vehicles: _____ Resulting injuries: _____
 Accidents involving firefighter's personal vehicles....: _____ Resulting injuries: _____

MUSCATINE HEALTHY LIVING Festival OCTOBER 18 SITE MAP



SCHEDULE OF EVENTS

LOCATION COLOR KEY: **ORANGE** = Riverfront Park **BLUE** = Weed Park **GREEN** = Discovery Park **PURPLE** = Musser Park

TIME	LOC	EVENT
9:00 AM	RFP	Fun Run and Walk - Beginning at Pearl City Station
10:00 AM	RFP	Healthy Cooking Demonstrations
10:00 AM	MSP	Boxing Demonstrations
10:00 AM - 11:30 AM	RFP	Kids Reading - Bad Kitty Book @ Riverview Center
10:00 AM - 11:30 AM	WDP	Tennis - Cardio Tennis for Youth and Adults
10:00 AM - 12:00 PM	RFP	Kids Photo ID and Fingerprinting
10:00 AM - 12:00 PM	DSP	Fishing - Kids Fishing and Demonstrations
10:00 AM - 2:00 PM	RFP	Scavenger Hunt with Iowa State Extension
10:00 AM - 2:00 PM	RFP	Bike Safety with Melon City Bike Club
10:00 AM - 2:00 PM	MSP	Scavenger Hunt with Iowa State Extension
10:00 AM - 4:00 PM	RFP	Well-Fit Experience - Yoga, Pound Fit, Cardio Blast
10:00 AM - 4:00 PM	RFP	Chair Massage and Rock Tape Demos
10:00 AM - 4:00 PM	RFP	Healthy Spine Display
10:00 AM - 4:00 PM	RFP	Golf Cart Rides to Musser Park and Towards Weed Park
10:00 AM - 4:00 PM	RFP	Alexander Clark Information
10:00 AM - 4:00 PM	RFP	Farmers Market
10:00 AM - 4:00 PM	RFP	Community Gardens
10:00 AM - 4:00 PM	RFP	Trinity Health Tent
10:00 AM - 4:00 PM	RFP	Where Does your Food Come From
10:00 AM - 4:00 PM	RFP	Start To Finish Nutrition - Shake Samples
10:00 AM - 4:00 PM	RFP	Blood Typing & Blood Pressure Mississippi Valley Blood Center
10:00 AM - 4:00 PM	RFP	Seat Belt Convincer
10:00 AM - 4:00 PM	RFP	Fire Department Displays and Demos
10:00 AM - 4:00 PM	RFP	Safe Driving Pedal Carts - simulating safe driving
10:00 AM - 4:00 PM	RFP	Kids Craft with Muscatine Arts Center
10:00 AM - 4:00 PM	RFP	Shell Game with Muscatine History & Industry Center
10:00 AM - 4:00 PM	RFP	Fire Extinguisher Training
10:00 AM - 4:00 PM	MSP	Softball Games
10:00 AM - 4:00 PM	DSP	HEALTHY COOKING Demos
10:00 AM - 4:00 PM	DSP	Discovery Center Opened with Live Animals
10:00 AM - 4:00 PM	DSP	GOLF CART TOURS of Discovery Park Trails and Arboretum
10:00 AM - 4:00 PM	DSP	Old Barn Tours
10:00 AM - 4:00 PM	WDP	Zoo Garden Tours & Kids Scavenger Hunt
10:00 AM - 4:00 PM	WDP	Kids Games - with the Muscatine Community Y
10:00 AM - 4:00 PM	WDP	Tennis Demonstrations/Games for Fun
10:00 AM - 4:00 PM	MSP	Golf Cart Rides to Riverfront Park

TIME	LOC	EVENT
10:00 AM - 4:00 PM	RFP	Senior Activities - Senior Tent in Riverview Center Lot
10:30 AM	RFP	Bike Ride to Musser Park and Back
11:00 AM - 1:30 AM	RFP	Healthy Snacks - Make Your Own Trail Mix - Snack Sacks
11:00 AM - 2:00 PM	MSP	Shaved Ice
11:00 AM - 2:00 PM	DSP	Healthy Snacks - Make Your Own
11:00 AM - 3:00 PM	WDP	Horse Drawn Carriage Rides
11:00 AM	RFP	Zumba Demonstration
11:00 AM - 2:00 PM	RFP	Tailgate Party - Hawkeye Game on TV - Pearl City Station
11:00 AM - 2:00 PM	RFP	Tailgate "BAGS" Tournament - All skill levels
11:00 AM - 2:00 PM	RFP	Tailgate Food - FREE Healthy Sliders while they last
11:00 AM	RFP	Healthy Cooking Demonstrations
11:00 AM	MSP	Skate Board Demonstrations and Safety
11:00 AM	WDP	Gardening Demonstrations
11:30 AM	RFP	Kids Puppet Show - Brain Minders - @ Riverview Center
11:30 AM	RFP	Yoga Demonstrations
11:30 AM	WDP	Bike Ride to Solomon Road (option to ride on to Riverfront)
12:00 PM	RFP	Healthy Cooking Demonstrations
12:00 PM	RFP	Riverboat Cruise
12:30 PM	RFP	Kids Puppet Show - Brain Minders - @ Riverview Center
12:30 PM	RFP	Tai Chi Demonstrations
1:00 PM	RFP	Healthy Cooking Demonstrations
1:00 PM	MSP	Boxing Demonstrations
1:00 PM	WDP	Gardening Demonstrations
1:00 PM - 4:00 PM	DSP	Kids Activities - Kids Canoeing and Kayaking
1:30 PM	RFP	Kids Puppet Show - Brain Minders - @ Riverview Center
2:00 PM - 3:30 PM	RFP	Kids Reading - Bad Kitty Book Reading @ Riverview Center
2:00 PM	RFP	Healthy Cooking Demonstrations
2:00 PM	MSP	Skate Board Demonstrations and Safety
2:00 PM	DSP	Bike Ride Around Discovery Park & Arboretum
3:00 PM	RFP	Riverboat Cruise
3:00 PM	RFP	Healthy Cooking Demonstrations
4:00 PM - 6:00 PM	WDP	Progressive Fire Pit Dinner - FREE
5:00 PM - 11:00 PM	RFP	Blues Showcase and Beer Tent @ Pearl City Station
06:00 PM	RFP	Family Movie - inside Riverview Center
7:00 PM	DSP	Halloween Walk

GET DETAILS ON EVERYTHING AT HEALTHYLIVINGFEST.COM • LIKE [KEEP MUSCATINE BEAUTIFUL](https://www.facebook.com/keepmuscatinebeautiful) ON FACEBOOK AND SHARE

To get involved, to donate or for more information, contact **Chris Boar 563-343-0359** or **Brenda Christensen 563-299-6425**



COME AND TELL ALONG YOU MILES SHOW YOU TRAILS, AND OF TRAILS, AND FUN & HEALTHY THINGS TO EAT AND DO!

DETAILS AT
HEALTHYLIVINGFEST.COM

The path to great health and fitness runs right through Muscatine and the Healthy Living Festival will help you explore all your choices, all over town, all in one day.

Did you know that this beautiful trail is right in your own backyard?



Family Bike Rides - 3 rides at various times and locations: 10:30a on the riverfront at Pearl City Station, 11:30a at Weed Park and 2p at Discovery Park. Explore the trail system as a group at these times and at your leisure all day. Maps available. **FREE T-Shirt for first 250 participants.**

Paddlewheel Boat Tours - 12n & 3p Board the Pearl Button Paddlewheel in Riverfront Park, relax and follow the Running River Trail down to the trailhead at Musser Park and up near Lock & Dam 16. Mark Twain will greet all passengers as you board. Visit with other Muscatine historical figures as you cruise.

Fun Run/Walk - 9a Run or walk 1 mile, 3 mile and 5 mile courses. Pets & children welcome. **FREE T-Shirt for first 250 participants.** Meet at Pearl City Station in Riverfront Park.

Golf Cart Tours - 10a to 4p Not up to walking the trails yet? Take a guided tour! Golf Carts will be available at each location and will run between locations where feasible. Assistance for disabled passengers.



Learn about and experience all of the fitness and recreational opportunities in Muscatine, the organizations who make them possible and how you can take advantage of them all! Here are some of the highlights. Full schedule inside.

Take a walk on the healthy side.

Discovery Park Kid Zone - 10a to 4p
Environmental Learning Center OPEN

Kids Activities, Kids Canoeing & Kayaking and Kids Fishing on Discovery Pond, Healthy Cooking Demos, Old Barn Tours and more. Healthy snacks available.

Weed Park & Zoo Garden - 10a to 4p Fun for kids and parents. The Muscatine Master Gardeners Club will host tours and a Kids Scavenger Hunt at Zoo Garden and several Gardening Demos. The Y will organize Kids Games. Join in Cardio Tennis and other tennis games and demos. From 11a to 3p, hop aboard the Horse-drawn carriage and linger for the Progressive Firepit Dinner at 4p.

Tailgate Party - 11a to 2p
Iowa at Maryland on the Big Screen
Game time is 11 am and you don't have to miss it. We're having a tailgate party at Pearl City Station (1 story brick building near Iowa Street entrance). **Bring your lawn chairs** and enjoy the game or get involved in the Bags Tournament. We'll be grilling up some incredible Healthy Sliders and it's all FREE. MPW Digital TV will provide the game on a big screen and PA system.

Exercise Demonstrations
Throughout the day, you'll have plenty of opportunities to try your hand at Yoga, Zumba, Tai Chi and the Well-Fit Experience. Most activities at Riverfront Park near Pearl City Station (1 story brick building near Iowa Street entrance). See schedule for exact times and locations.

GET DETAILS ON EVERYTHING AT
HEALTHYLIVINGFEST.COM

To get involved, to donate or for more information, contact Chris Boar 563-343-0359 or Brenda Christensen 563-299-6425

Alexander Clark Blues Showcase
5p to 11p - **Bring your lawn chairs** and enjoy authentic Blues music at Pearl City Station. Beer tent available. See website for details.

Progressive Firepit Dinner - 4p to 6p At Weed Park, vendors will man their own fire-pit, preparing and serving FREE, bite-size portions of their signature foods and/or beverages. Walk from station to station sampling food.

Senior Activities/Kids Activities
Young or old, we have lots of things to do on the riverfront! The **Senior Pavilion** located near Riverview Center will feature health and fitness demos geared to senior citizens. Kids will enjoy several Reading Events, Puppet Shows and later, a Family Movie at Riverview Center. See schedule for details.

Musser Park Sports Zone - 10a to 4p
Shaved Ice Stand OPEN 11a to 2p
Drop by or hang out all day at Musser Park for Skateboard Demos, Boxing Demos, Softball Games, a Scavenger Hunt and Golf Cart Rides on the trail. See schedule for details.

Healthy Cooking/Healthy Eating
See the schedule for times and locations. Professional chefs, dietitians and local amateur cooks will share tips, tricks and recipes for healthy alternatives. Learn about Community Gardens, visit the Farmers market, enjoy a free shake sample from Start to Finish Nutrition, and more.



If "treasure" is your health...

You're invited to attend **Muscatine's Healthy Living Festival** Saturday, October 18th.

Muscatine is truly blessed to have miles of paved trails that have been built over the years for walking, running and biking. Sadly, **many local people don't even know about them!**

Members of **Keep Muscatine Beautiful** hatched this idea to promote the trail system back in the spring. Since then, with the help of hundreds of volunteers and dozens of sponsors, it has grown into a giant celebration in multiple locations with healthy activities for people of all ages and fitness levels — if you're not ready, **you can even sit back and take a guided tour of the trail system from the comfort of a golf cart!**

Our little friend above is **Mark Trail** and he's your guide to all the activities we have planned for you. The **Healthy Living Festival** is an all day, **ALL FREE** event exploring the many options we have locally to live healthy and active lives. Dozens of sponsors have generously donated money, food, materials and services in order to keep the Healthy Living Festival **TOTALLY FREE** and accessible to every citizen.

Living a healthy lifestyle is a combination of good nutrition and regular activity. Knowing **what to eat, what to do and where to go** are the first steps. We hope you'll use this event to jump-start your personal healthy living plan and help Muscatine make great strides toward becoming a healthier and happier place to live and work and play.

DETAILS AT **HEALTHYLIVINGFEST.COM**

THE HEALTHY LIVING FESTIVAL
FREE Thanks to



To get involved, to donate or for more information, contact Chris Boar 563-343-0359 or Brenda Christensen 563-299-6425

M U S C A T I N E
HEALTHY LIVING Festival

FOLLOW ME ON THE PATH TO HEALTHY LIVING!

- ACTIVITIES ALL DAY AT
- RIVERFRONT PARK
 - WEED PARK
 - DISCOVERY PARK
 - MUSSER PARK
 - THE RUNNING RIVER TRAILS



Mark Trail

Saturday, October 18th

Healthy Fun for Everyone

All Ages • All Fitness Levels

- Walking • Biking • Running • Demonstrations
- Games • Prizes • Entertainment • Food
- Handicapped Accessible • Senior Activities
- Guided Golf Cart Tours of the Trail System
- Kids Activities • Riverboat Tours and MORE!

and EVERYTHING is FREE!



EXPLORE HEALTHY LIVING IN YOUR OWN BACKYARD